# **News Letter**



Sinhgad Technical Education Society's

#### SINHGAD INSTITUTE OF MANAGEMENT

Affiliated to Savitribai Phule Pune University, Approved by AICTE

And

Accredited by National Board of Accreditation, New Delhi S. No. 44/1 Vadgoan (Bk), Off Sinhgad Road, Pune-411041 Telefax: (020) 24356592 Email: director\_siom@sinhgad.edu

Website: www.sinhgad.edu

#### **OUR Patrons**

Prof. M. N. Navale, Founder President, STES
Dr. (Mrs.) Sunanda M. Navale, Founder Secretary, STES
Mr. Rohit M. Navale, Vice President (HR), STES
Mrs. Rachana Navale Ashtekar, Vice President (Admin), STES

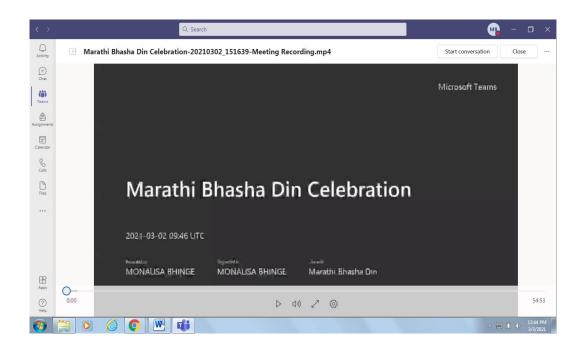
# Marathi Bhasha Diwas

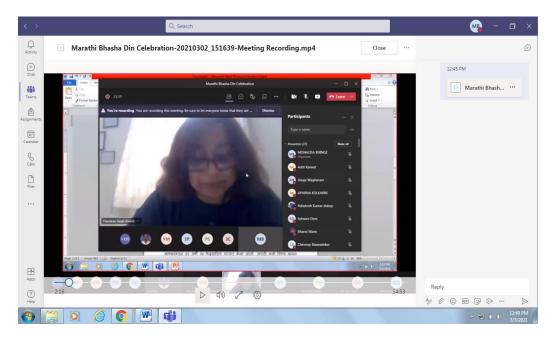
Marathi Bhasha Diwas is celebrated in honor of the Marathi language. It is celebrated on 2<sup>nd</sup> March to rejoice the birth anniversary of Dyanpeeth award winner late poet V.V. Shirvadkar who is also known as kusumagraj.

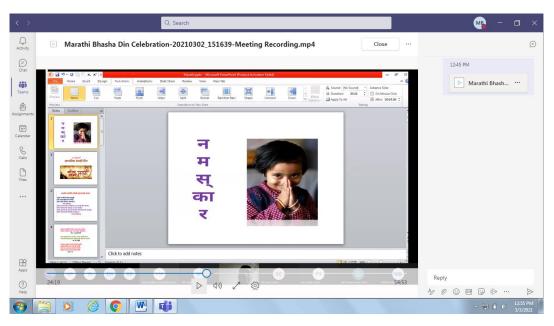
Marathi being the official language of the State of Maharashtra, the main focus of this celebration was to promote the Maharashtrian culture amongst the students. The assembly commenced online on MS Teams. A PPT presentation was done on 'Significance of Marathi Bhasha Diwas'. Students' recited poem sang a song on Marathi gaurav, speech was also presented by the girl students.

The main attraction was the 'Gaurav of Marathi Manus', Mr. Anand Shelke winner of Mr. Maharashtra, Mr. Pune, and Pune Shree -3times consecutively and also represented Maharashtra state at national level. He told the students with passion and dedication how the things can be done. He spoke in detail about his diet; gym workout and meditation which helped him achieve the success.

We, at Sinhgad Institute of Management, believe that exposing the students to multiple languages enhances their access to people and resources for better communication and learning. Imparting the learning of different languages both native and foreign facilitates students to gain better understanding of varied culture and customs.









#### **Online Parent Meet**

As per our tradition, MCA SIOM has organized parent meet on 15-Sept-2020. This year due to COVID-19 pandemic situation, the virtual meet was organized on MS Team.

The Director SIOM MCA, Dr. Chandrani Singh, welcomed all the parents and students and addressed the audience by her valuable speech. Madam requested the parents to continuously monitor their child. Madam expected the students to attend regular classes and come-up with new projects, programs and research work. Madam requested the parents to be connected with us.

After that MCA academic coordinator Dr. Manisha Kumbhar addressed the audience with her valuable thought. Then Training & Placement officer, Prof. Dhirendra Kumar, addressed the audience and presented the details of placement activities in SIOM MCA. Sir requested the parents to make it available web cam with good internet facility to their wards.

Some of the representatives from the students, Rishikesh Sarode, Prachi Jain, Anuja Waghmare, Mayuri Jadhav and Madhuri Mogal, shared their views. Then Prof. Varada Inamdar presented Annual Report for the A.Y. 2019-2020. After that the subject teachers Prof Sachin Subnis, Prof. Manoj Sawanand, Prof. Ramesh Jadhav, Prof. Varada Inamdar, Prof. Ravikant Kale, Prof. Kumudini Manwar and Prof. Dushyant Bodkey, shared their views. After that some of the parents of our students shared their views and put forward their queries which were addressed by the respective faculty members. At the end Prof. Kumudini Manwar gave vote of thanks.





# **Hindustan Times Quiz**

"Learning gives Creativity, Creativity leads to thinking, Thinking provides knowledge, Knowledge makes us Great".

Quiz competitions are always interesting and informative, which provide excitement among the students and also make them aware of current affairs. Hindustan Times conducted Quiz Competition at Sinhgad Institute of Management, Vadgaon (Bk) on 13th March 2020 for MCA & MBA students. The quiz was attempted by about 182 Nos. of students. Rules and regulations of the quiz were explained at the beginning. It was interesting competition, including objective questions with options. The students showcased their brilliance by rapidly answering 50 questions in 30 minutes. Though some of the questions were very tricky, the students tried to answer them with confidence. It was very informative and knowledge enriching competition for the students. SIOM encourages such positive competitions and hopes to bring out the best in all its students through such competitive events, while ensuring that they learn through all possible ways- not just through books and classroom teaching.

Rushabh Ghadge, Yogita Yernale and Sushant Shukla from MCA and Mayuri Jungare, Ashutosh Bhagwadkar and Shubham Jadhav from MBA were the winners. The winners were given medals and certificates by Pranay.





# Book on Covid – 19 Pandemic, A global View

The book was published in the general interest of the public to create awareness of the Coronavirus COVID-19 pandemic and to provide guidance to the administrators and leaders who wish to conduct behavioral insights studies related to COVID-19. The overall aim is to inform about the pandemic COVID-19 outbreak response measures, including policies, interventions and communications. The research can be used to monitor the country wise public knowledge, risk perceptions, lockdown policies, impact on the economy and the emergency help services provided



# **International Webinar**

A three-day International webinar on "Transforming Education Through Global Collaboration: The Roadmap" was organized in association with Savitribai Phule Pune University, Pune, Xavier Institute of Social Service, Ranchi, Corporat Gurukul Singapore, Happy Marketer Singapore and BPB Publications on 15th, 16th and 17th July 2020. Dr. Nitin Karmakar, VC, Savitribai Phule Pune University, Pune, Dr. Prafulla Pawar, Registrar, Savitribai Phule Pune University, Pune, Dr. Parag Kalkar, Savitribai Phule Pune University, Pune, Dr. Archana Sharma, Principal Scientist at the CERN Laboratory in Geneva, Switzerland, Dr. Amlan Chakrabarti, Prof and Director, A. K. Choudhury School of IT, University of Calcutta, Distinguished Speaker at IEEE, Dr. Daniel Penkar, Director-SIOM and Dr. Chandrani Singh, Director-SIOM MCA were the delegates for inaugural function.

Dr. Daniel Penkar offered welcome address to the gathering. Dr Chandrani Singh introduced the objective and theme of the webinar. On day two, Dr. Shreajad Jimmy Gandhi, Associate Dean at Tseng College, Northridge, California State University talked on d the purpose of education is to give them a set of skills to make them "marketable that make them employable in the field". He talked about implementing active learning strategies. Mr. Jordan Mendler President and Chief Technology Officer, Veloz Group US He talked informally about his interests and explained about his experiences, his background in software technology, business entrepreneurship and working with national and international teams. He said "Covid really has put forward the importance of technology". He told that he is teaching masters in Data Science to students and their experience. Miss. Shilpi Talukdar AVP, Barclays, New York and Mentor Stevens Institute of Management for Masters in Sciences told in banking industry there is a huge spike in fishing attacks, malware. She also concludes how infrastructure is affected during the pandemic and the reasons for infrastructure project staring at closure during the pandemic time. Dr. Sanjay Basu Advisor and Ex MD of Sandvik Asia, Ex VP of SAPL and Ex Professor IIT Kharagpur, presented the "Roll of Skill Management" in modern technological culture. He briefed the current Indian situation in rural and agricultural sector and shared how primarily with agricultural base.

Sinhgad Technical Education Society's





Sinhgad Institute of Management, Pune-41

(Platinum Category Institute by AICTE-CII Survey)

(Accredited by National Assessment and Accreditation Council)

(Affiliated to Savitribai Phule Pune University and Approved by AICTE)





#### Presenting International Webinar

In Association with Savitribai Phule Pune University, Faculty of Commerce and Management, Pune, Xavier Institute of Social Service, Ranchi, Corporate Gurukul Singapore, Happy Marketer Singapore and BPB Publications

15th, 16th & 17th July 2020

# Transforming Education Through Global Collaboration

#### The Roadmap

Chief Conveners

Dr. Chandrani Singh Director, MCA SIOM

**Organising Committee** 

Dr. Mitali Talukdar
Dy. Director, IISCM
Dy. Director, IISCM
Dr. Mitali Talukdar
Coordinator, XISS, Ranchi.

Prof. Dhirendra Kumar Asst. Professor, TPO , Tech. Coordin Prof. Kumudini Manwar

Prof. Manglagouri Patil

Dr. Daniel Penkar Director, MBA SIOM Dr. Manisha Kumbhar

Dr. Milind Godase

Conveners Dr. Dhananjay Mandlik Dr. Shubhangee Ramaswamy Prof. (Dr.) Vidya Gavekar

**Dr. Hemant Patil** Asso. Professor (MBA)

Prof. Archana Dixit-Patil Prof. Varada Inamadar

Prof. Monalisa Bhinge Asst. Professor (MCA)

Prof. Gopa Das Asst. Professor (MBA) Join International Webinar Via Microsoft Team https://bit.ly/msteam\_meeting For Registration Click Here

Dr. Sagar Pawar Asst. Professor (MBA) Dr. Sunil Khilari Asst. Professor (MCA) Prof. Ankush Kudale

Design and Creation: Prof. Aparna Kulkarni | Prof. Anjit Jha | Sanket Vadgama (MCA Student)























# **Webinar on Intellectual Property Rights**

A one-day online webinar was organized by Sinhgad institute of management on "Intellectual Property Rights" - "Protect Your Properties, Protect Your Ideas" under IIC by Guest Speaker Ms. Archana Joshi, Lead, IP Facilitation Center at Venture Center.

Intellectual property right (IPR) is the rights granted to the creators of intellectual property and include trademarks, copyrights, patent, industrial design rights and some jurisdictions and trade secrets. Rather than protecting possessions, intellectual property law protects exclusive rights to use or reproduce the intellectual property (IP). Copyrights protect expression while patents protect inventions and neither protects ideas.

The technical session started with an excellent and interactive presentation on the "Copyright Systems in India" by Archana Joshi. Ms. Archana is a Registered Patent Agent at Indian Patent office. Ms. Archana started by explaining the importance of IPR in the present scenario. The history of copyright, followed by the different types and the dual role played by copyrights were discussed. The talk gave a clear idea about the different rights granted by copyright such as the economic and moral rights, about right of paternity and right of integrity which comes under the moral rights. The seminar on IPR created great awareness among students, research scholars and faculty of Sinhgad institute of management about the important concepts related to IPR, copyrights and patent issues.



# **MIC Driven Activity**

A online session via YouTube on "Why IP is important in academia?" by Dr. Abhay Jere, Chief Innovation Officer, MoE's Innovation Cell and Dr. Mohit Gambhir, Innovation Director, MoE's Innovation Cell was organized by SIOM on 26th April 2021.

Intellectual property refers to the protection of creation of mind which has both a moral and a commercial value. Intellectual property rights are the rights given to the persons over the creation of their mind: usually give the creator an exclusive right over the use of his/her creations for a certain period of time. The effective and enforceable system for protection of IPR promotes the innovation in science by promoting strong incentives to authors and innovators to create intellectual assets. During this session the following points were discussed: Introduction of Intellectual Property Rights, Copyrights, Trademark, and Patents, What things can be patented (e.g. Inventions, parts, processes etc.)? , Where do we apply Trademark and Copyrights?, Procedure of IPR Registration, Registration authorities, Complete specifications required for patenting, etc. , Concept of Generic Geographic Indication, Trade Secret, WORLD INTELLECTUAL PROPERTY ORGANISATION and Strategies for protection and exploitation of IPR for startups. The lecture was full of knowledge as most of the students were unaware of many concepts. The session concluded with an interactive question & answer session.



#### Live chat

Top chat 2 4.7K











3:01 PM mani kandan G. Manikandan, Assistant Professor, Department of Automobile engineering, kongu Engineering college, Perundurai, Erode.

M 3:01 PM Mahesh patil good Afternoon

3:01 PM Priyanjali Pullabhotla Priyanjali, III BBA from CH.S.D.St.Theresa's college for women, Eluru.

3:01 PM Cric With Karva list poi kitte irukku

Welcome to live chat! Remember to guard your privacy and abide by our community guidelines.

#### LEARN MORE

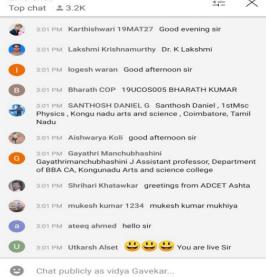
3:02 PM vidya Gavekar Dr. Vidya Gavekar, SIOM, PUNE

Chat publicly as vidya Gavekar...



Chat publicly as Ratnaprabha Halve...





# Lecture series on Wellness for Wellbeing

Lecture series on "Wellness for Wellbeing" organized by Sinhgad Institute of Management, Pune on 23rd May 2020. The lecture series was organized online through WebEx software. Saurabh Sahay, Business consultant, Executiv & Life Coach and Mentor, explained how to stay away from COVId-19 mentally and physically. Understanding how the COVID-19 pandemic and measures to prevent the virus' transmission affect our mental health can help us adapt; From focusing on everyday boosts to mental health to empowering our communities, these expert recommendations can help. Improving our mental health hygiene now could help us create a "new normal" for mental well-being in the future. He has discussed how can we boost our mental health in the COVID-19 era to minimize the impact of the virus and the "social distancing" in our lives, and to develop a healthier and more resilient "new normal" for the future? Will we finally pay serious attention to the link between stress regulation and our health and well-being?

Dr.Pallavi Kasande (Mohadikar), Founder, MindGym Consulting, discussed about how to overcoming the fear of future, dealing with uncertainty during the Coronavirus Pandemic. The current COVID-19 pandemic has heightened uncertainty over the economy, employment, finances, relationships, and of course, physical and mental health. Yet as human beings, we crave security. We want to feel safe and have a sense of control over our lives and well-being. Fear and uncertainty can leave you feeling stressed, anxious, and powerless over the direction of your life. It can drain you emotionally and trap you in a downward spiral of endless "what-ifs" and worst-case scenarios about what tomorrow may bring.

# **Bridge Course: MCA – I (2020 – 2022)**

In line with the guidelines and syllabus of bridge course provided by the SPPU, Sinhgad Institute of Management, Vadgoan (Bk), Pune has successfully planned and conducted the Bridge course for MCA – I (2020-2022) students in online mode through MS Teams platform.

The purpose of the Bridge Course in Master of Computer Application (Pattern 2020) is to bring all students on a uniform platform; it has 4 Credits with 60 Hrs. Following are the list of courses conducted in bridge course.

SR. No	Course
1	Essentials of Networking
2	Introduction to Web Technology
3	Fundamentals of Programming/ Problem solving techniques
4	Fundamentals of Database Management System
5	Fundamentals of Applied Mathematics
6	Fundamentals of Operating Systems
7	Recent trends in IT and Job opportunities
8	Fundamentals of Information systems (various Business
	Processes Domains)

It was scheduled for 15 days; from 4th February 2021 to 19th February 2021. Per day four sessions were planned and attendance of all the sessions recorded through MS Teams.

# **Quality Improvement Programme**

Sr.	Dataila	Organizer	Duration	
No.	Details		From	То
1	International webinar-Transforming Education Through Global Collaboration: The Roadmap	SPPU and gad Institute of Management, Pune	15-Jul-20	17-Jul-20
2	National Conference on "Data Science & Analytics Innovation Summit"	SPPU and Sinhgad Institute of Management, Pune	22-Jan 20	23-Jan-20
3	IoT Workshop	Sinhgad Institute of Management, Pune	22-Jul-19	26-Jul-19
4	Open-source workshop on Sales force and Codelgniter	Sinhgad Institute of Management, Pune	1-Apr-19	1-Apr-19
5	Workshop on Hibernate	Sinhgad Institute of Management, Pune	1-Mar-19	1-Mar-19
6	State level seminar- Banking Operations Post Demonetization: Pros & Cons	Sinhgad Institute of Management, Pune	30-Jan-19	31-Jan-19
7	National Level Seminar on "Mobile Phone Cloning"	SPPU and Sinhgad Institute of Management, Pune	16-Feb-17	17-Feb-17
8	State Level Seminar on "Role of IoT in Smart Cities"	SPPU and Sinhgad Institute of Management, Pune	13-Jan-17	13-Jan-17
9	Summit on "Disruptive IT Skills"	Global IT Commune and SIOM	30-Apr-16	30-Apr-16
10	Seminar on "Cyber Diseases"	SPPU and Sinhgad Institute of Management, Pune	26-Feb-16	27-Feb-16
11	Seminar on "Digital India: opportunities for Innovation"	SPPU and Sinhgad Institute of Management, Pune	29-Feb-16	30 Feb 2016
12	State Level Seminar on "IoT and Big Data"	SPPU and Sinhgad Institute of Management, Pune	16-Jan-15	17-Jan-15
13	Globe Unified: Role of ICT	SPPU and Sinhgad Institute of Management, Pune	12-Feb-15	14-Feb-15
14	IT solutions for Socio-Economic Development (National Level Conference)	SPPU and Sinhgad Institute of Management, Pune	9-Oct-14	11- Oct-2014
15	Watson-IoT and Bluemix	IBM and Sinhgad Institute of Management, Pune	9-Dec-16	9-Dec-16

# **Placement**

No. of Opportunities 148
Placement % 85.77%
Highest Package Offered 31 LPA

Top Placements					
First Name	Company Name	Package			
Amey Khandalkar	Quantiphi	8.5			
Chinmay Kulkarni	Quantiphi	8.5			
Sadika Sayyad	Quantiphi	8.5			
Anuja Patil	Quantiphi	8.5			
Suvidha Kamble	Quantiphi	8.5			
Abhishek Desai	Quantiphi	8.5			
Santanu Sahu	Quantiphi	8.5			
Nitin Bansode	Quantiphi	8.5			
Dhiraj Ikhe	Quantiphi	8.5			
Aditya Pargunde	Mindtickle	6.6			
Gudoo Gupta	Accenture	6.5			
Nishant Kumar	Cognizant	5.5			
Priyanka Kulkarni	FIS Solutions (Quess)	5.5			
Ashlesha Salunkhe	FIS Solutions (Quess)	5.5			
MD Faisal Reyaz	Procture	5.0			
Anand Rajput	Accenture	4.5			
Ashish Dhodi	Accenture	4.5			
Dhruvil Patel	Accenture	4.5			
Suraksha Shetty	Accenture	4.5			
Priyanshu Chaudhary	Accenture	4.5			