

7.3 Institutional Distinctiveness

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Bloomberg and Academic Interface (2015-16)

A Bloomberg terminal helps to students as well as faculty members to know about the current market situations. It not only helps finance student but also other specialisations to analyse the current market economy for the purpose of research.

A series of Bloomberg Market Concepts (BMC) Certification Training Programs was conducted through the year for the students as well as the faculty members of Sinhgad Technical Education Society. BMC consists of 3 sections — Core Concepts (includes four modules – Economic Indicators, Currencies, Fixed Income, Equities), Getting Started on the Terminal and Portfolio Management. The sections are woven together from Bloomberg data, news, analytics and television. The Bloomberg Certifications are carried out throughout the academic year starting from July 2019 to June, 2020 and in which total 300 students had undergone the certification course. Apart from this, an exclusive BLOOMBERG CHAMPIONS PROGRAMME was organized on Thursday 3rd October, 2019 whereby 144 students had participated.

Online Free Courses and Blog Writing

While everyone was stuck with Coronavirus social distancing and lockdown, SIOM decided to utilize this extra time in hands to learn new skills and upgrade the knowledge of the faculty members and students by offering free online courses certified by AICTE and Coursera.

This time was also utilized by Faculty members and students in writing blogs on current issues and specialisation topics. Through these blogs the faculty as well as the students conveyed their views on individual topics and shared their understandings and knowledge. These blogs were published in page named as “siomsays” in wordpress.com.

IPR Cell (Since 2013-14)

'IPR Cell' is the extension of well-established research cell of SIOM. The initiative intends to educate faculty members as well as student community about various aspects of patents and trademarks like how to file a patent or a trademark in particular. The cell is established on July 11th, 2013. The cell is a unique blend of expert faculty members and industry experts. It assists the faculty members and students in mastering writing methodology and ultimately in publishing patents and trademarks. Under this cell, SIOM has already published a patent on 'Green Calcicom for Mathematical Calculations' in the year 2013. The patent has been recently examined and the declaration of the same is awaited. The cell has also published a trade mark (No. 2065345) for SIOM's logo in the year 2013.

The initiatives thus serve in achieving excellence through learning by way of improving academic delivery, developing logical thinking; presentation and research skills of the student participants thus facilitating holistic development of the students in a participative environment.

During the academic period of July –Dec 2019 following activities were undertaken and completed successfully-

1. Education Day Celebration -11th November 2019
2. Business Idea Presentation Competition 20/09/2019
3. Innovation Day Celebration-15th October 2019
4. Robotics Demonstration - 10/12/2019
5. Celebration of Indian Constitution Day On 26th November,2019
6. Innovation Ambassador Training Program -Applied in 20/12/2019
7. Participation of SIOM students in Smart India Hackathon - Year-2019
8. Poster Presentation Competition - 15/10/2019
9. Intellectual Property Rights Awareness Seminar- 31/07/2019