



Sinhgad Institutes

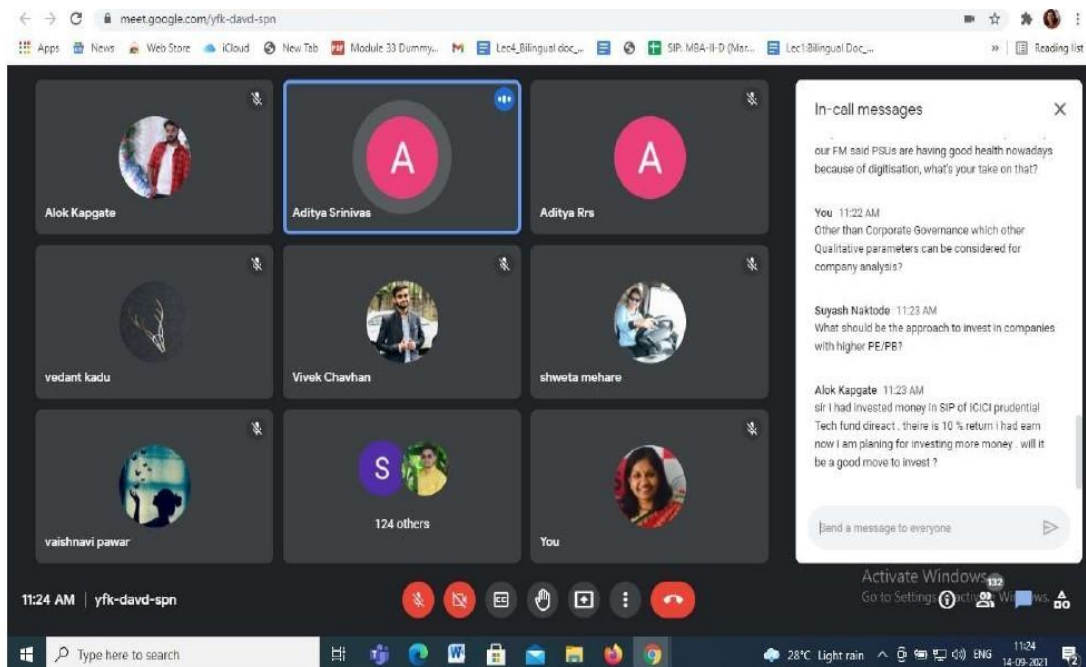
Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT
(Affiliated to Savitribai Phule Pune University, Approved by AICTE
& Accredited by NAAC)

S.No. 44/1, Vadgaon (Bk.), Off Sinhgad Road, Pune 411 041
Telefax: (020) 24356592 E-mail: director_siom@sinhgad.edu Website: www.sinhgad.edu

ACTIVITY REPORT ON FUEL

Table with 4 columns: Activity Title, Date & Time, Activity Category, Activity Venue, Participants, Numbers of Participants, Name of the Organizing Institute, Faculty Coordinator. Details include 'FUEL', 6th-12th Oct 2021, Placement Activity, Online, MBA 1st year students, 441, Friends Union for Energizing Lives, Neelam Edake, Shital Jadhav.

The document on hand is a narration of the details of the events and proceedings of the workshop on "Placement Training" that was conducted by sinhgad Institute of Management, Pune; in collaboration with "Friends Union for Energizing Lives" have organized Student grooming activity from 6th October 2021 - 12th October 2021. This grooming programme was inaugurated by Dr. Daniel Penkar, Director SIOM in presence of Dr. Sagar Pawar, Academic Head and faculties of SIOM. Sessions of FUEL activity started from 2:00 am to 7 :00 pm. This Ten-day training program held under the speaker Mrs. Aboli Mishra on Online platform on premises of Sinhgad Institute of Management, Vadgaon, Pune.



Participation by students in FUEL Training Programme.



Placement Activity by FUEL specifically focused on digital marketing through twelve modules of training contains various aspects of marketing includes mobile marketing, email marketing, content marketing. Students were introduced with the various aspects of marketing through Explanation of theories by trainer, videos and practical activities. In the rapidly evolving landscape of digital technology and marketing, staying abreast of the latest trends and acquiring practical skills is crucial for professional success. This training program provides opportunities to students to enhance their understanding of the latest digital technologies, tools, and methodologies. Enable participants to apply marketing concepts in real-world scenarios, fostering a deeper understanding of market dynamics and consumer behavior.

The MBA placement activity organized by FUEL witnessed active participation from a significant number of students. The participants demonstrated a diverse set of skills, experiences, and specializations, contributing to the dynamic talent pool available for recruitment. 441 students shown active participation. FUEL will continue to evolve its strategies, ensuring that students are well-equipped to meet the dynamic demands of the professional world. Certificates directly sent to the students by FUEL on successfully completion of FUEL grooming programme.

CERTIFICATE

Of Successful Completion

Proudly presented to

NIKITA NINAD BANNORE

In Appreciation of Successful Completion of Future Skill Courses

Implemented by  **FUEL**
Fuels Unites For Emerging Lives (FUEL)
Creating Tomorrow's Lead


Knowledge partner  **AMTE**
All India Management Teachers' Association

Supported by  **HDFC BANK**
 **PARIVARTAN**
A step towards progress

Certificate by FUEL to students


Dr. Sagar Pawar
Academic Head




Dr. Daniel Penkar
Director, SIOM