



Sinhgad Institutes

Sinhgad Technical Education Society's  
**SINHGAD INSTITUTE OF MANAGEMENT**  
(Affiliated to Savitribai Phule Pune University, Approved by AICTE  
& Accredited by NAAC)

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### ACTIVITY REPORT ON RUBICON

<b>Activity Title</b>	"RUBICON"	<b>Date &amp; Time</b>	9th to 13th May 2022, 1 pm to 7pm
<b>Activity Category</b>	Placement Activity	<b>Activity Venue</b>	Online
<b>Participants</b>	MBA 1 <sup>st</sup> year students	<b>Numbers of Participants</b>	458
<b>Name of the Organizing Institute</b>	RUBICON	<b>Faculty Coordinator</b>	Neelam Edake

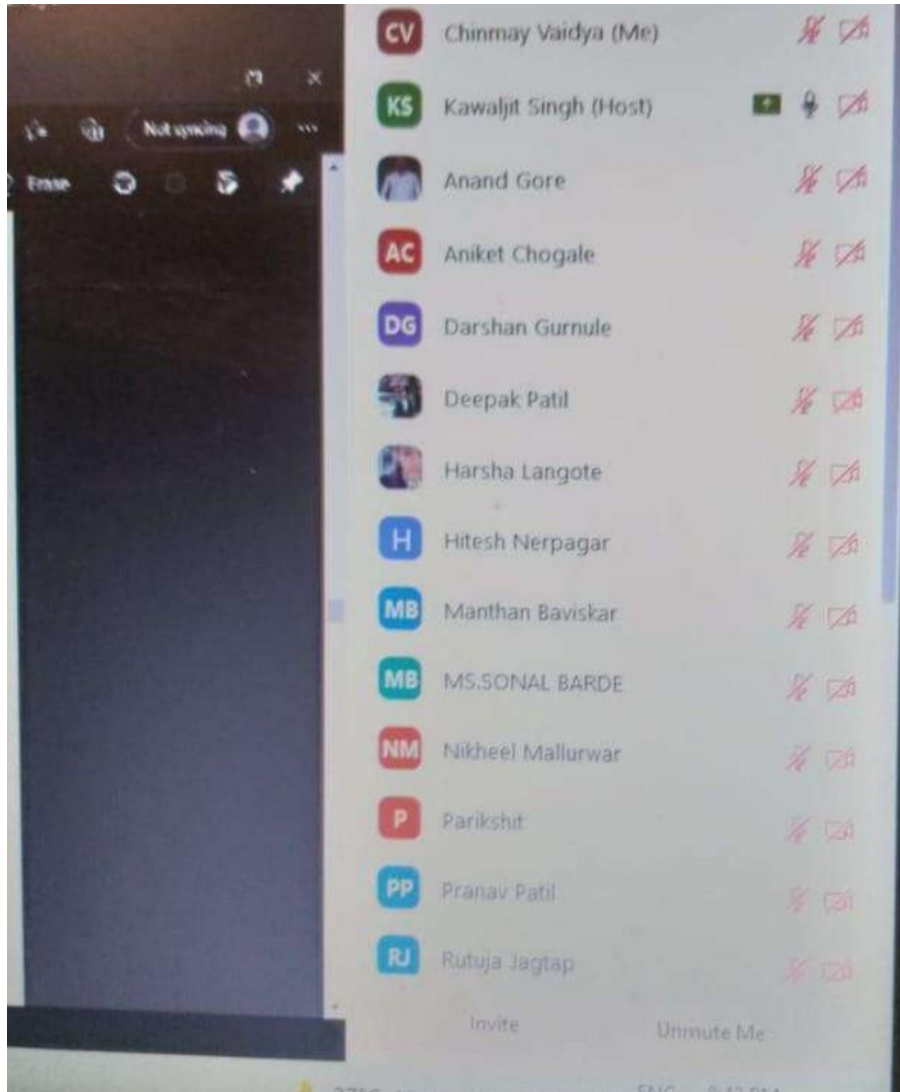
Sinhgad Institute of Management, Pune; in collaboration with RUBICON have organized Student grooming activity from 9th to 13th May 2022. RUBICON grooming programme was inaugurated by Dr. Daniel Penkar, Director SIOM in presence of Dr. Sagar Pawar, Academic Head and faculties of SIOM. Sessions of RUBICON activity started from 1 pm to 7pm. This five-day training program conducted on online platform on premises Sinhgad Institute of Management, Vadgaon, Pune.

The RUBICON training program aims to provide valuable insights and skills to MBA students, enhancing their professional development and preparing them for the dynamic business landscape. This training program focuses on key areas such as strategic management, leadership, and decision – making. The curriculum is designed to align with the diverse challenges MBA graduates may encounter in their careers. This module equips students with frameworks for analyzing and formulating business strategies. It delves into case studies, critical thinking and strategic problem-solving skills.

RUBICON training programme has prime focus on New Hire Training/ Personality Development/ Employability Skills. Various topic discussed such as Expectation setting i.e. to Presentation Skills To articulate thoughts through Power point presentation, E-mail Etiquette To learn E-mail writing skills ,grooming Dress to impress/ Proximity/ Personal hygiene, body language To learn positive body language, telephone Etiquette To handle telephonic round of interview/ to learn call mechanics group discussion To access candidates' public speaking skills personal Interview To perform well



during interviews learn Industry expectations from freshers, Ice breaking activity taken to know more about the trainer & candidates. Trainers introduced to the students an Organizational structure; SWOT Analysis was taken by trainer to identify their Strength/Weakness/Opportunities/ Threat. Students were introduced with commonly used words in corporates through corporate Jargons topic.



### **Students participated in RUBICON activity through online platform**

Number of students participated in the program are 458. This program receives huge response from students. Students actively participated in RUBICON grooming activity. students got certificate for participation after successfully completion of training programme.





# CERTIFICATE OF PARTICIPATION

THE CERTIFICATE IS PRESENTED TO:

*Abhay Kokani*

For successfully completing 5 days training from 9th May 2022 to 13th May 2022 on  
"Employability Skills" under "LifeSkills" programme organized by Rubicon  
at Sinhgad Institute of Management, Pune, Maharashtra.

*Dhanya Narayanan*  
Chief Operating Officer

**Certificate given by RUBICON**

**Dr. Sagar Pawar**  
Academic Head



**Dr. Daniel Penkar**  
Director, SIOM