



Sinhgad Institutes

Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT
(Affiliated to Savitribai Phule Pune University, Approved by AICTE
& Accredited by NAAC)

S.No. 44/1, Vadgaon (Bk.), Off Sinhgad Road, Pune 411 041
Telefax: (020) 24356592 E-mail: director_siom@sinhgad.edu Website: www.sinhgad.edu

ACTIVITY REPORT ON RUBICON

Activity Title	"RUBICON"	Date & Time	3 rd April 2023 to 7 th April 2023, 10:00 am to 3:30 pm
Activity Category	Placement Activity	Activity Venue	G10
Participants	MBA 1 st year students	Numbers of Participants	370
Name of the Organizing Institute	RUBICON	Faculty Coordinator	Neelam Edake



Trainer of activity training to students

Sinhgad Institute of Management, Pune; in collaboration with RUBICON have organized Student grooming activity from 3rd April 2023 to 7th April 2023. This grooming programme was inaugurated by Dr. Daniel Penkar, Director SIOM in presence of Dr. Sagar Pawar, Academic Head and faculties of SIOM. Sessions of RUBICON activity started from 10:00 am to 3:30 pm. This five-day training program held under trainer Mr. Akshay Bhalerao, Ms. Swasti Khandale, Ms. Prachi and Mr. Sangram Bagade at Sinhgad Institute of Management, Vadgaon, Pune.



Number of students participated in the program are 370. This program receives huge response from students. Students actively participated in RUBICON grooming activity.

The RUBICON training program aims to provide valuable insights and skills to MBA students, enhancing their professional development and preparing them for the dynamic business landscape. This training program focuses on key areas such as strategic management, leadership, and decision – making. The curriculum is designed to align with the diverse challenges MBA graduates may encounter in their careers. This module equips students with frameworks for analyzing and formulating business strategies. It delves into case studies, critical thinking and strategic problem-solving skills.

RUBICON training programme has prime focus on New Hire Training/ Personality Development/ Employability Skills. Various topic discussed such as Expectation setting i.e. to learn Industry expectations from freshers, Ice breaking activity taken to know more about the trainer & candidates. Trainers introduced to the students an Organizational structure; SWOT Analysis was taken by trainer to identify their Strength/Weakness/Opportunities/ Threat. Students were introduced with commonly used words in corporates through corporate Jargons topic. Certificates for participation were directly sent to the students by the trainer.



Dr. Sagar Pawar
Academic Head



Dr. Daniel Penkar
Director, SIOM