Sinhgad Technical Education Society's SINHGAD INSTITUTE OF MANAGEMENT (Affiliated to Savitribai Phule Pune University, Approved by AICTE



& Accredited by NAAC)

S. No. 44/1, Vadgaon (Bk.), Off Sinhgad Road, Pune 411 041 Telefax: (020) 24356592 E-mail: director_siom@sinhgad.edu Website: www.sinhgad.edu

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1.2.2 Number of Add on /Certificate programs offered during the year-2020-21

Sr No	Name of Add on /Certificate programs offered Title	Name of the Agency (if any)	Duration of course	No. Of Participants	Page No
1	Bloomberg Market Concepts	Bloomberg for Education	3 Months (1 Sem)	87	1
2	TCS ion Career Edge - Young Professional	TCS ION	45/60 Days	524	88
3	Student Training Program (Sem 1)	STES, SIOM	30 Hours	503	581
4	Student Training Program (Sem 2)	STES, SIOM	30 Hours	495	880
5	Lean Six Sigma Green Belt Certification	Asian Institute of Quality Management	35 Hours.	4	1579
6	Fundamentals of Digital Marketing	Google	12 Hours	3	1583
7	Fuel For Nation certification	Fuel	36 Hours	1	1586
8	Fundamentals of social media advertising	Coursera	32 Hours	1	1587
9	Excel Skills for Business : Essentials	Coursera	30 Hours	1	1588
10	Fundamentals of social media advertising	Coursera	30 Hours	1	1589
11	Introduction to Cybersecurity For Business	Coursera	11 Hours	1	1590
12	Introduction to Data Analytics for Business	Coursera	11 Hours	1	1591
13	The Hidden Value-Lean in Manufacturing and Services	Coursera	15 Hours	1	1592
14	Marketing in Digital World	Coursera	28 Hours	1	1593
15	Six Sigma And Organization(Advanced)	Coursera	16 Hours	1	1594
16	Six Sigma Principles	Coursera	13 Hours	1	1595
17	Code Yourself An Introduction to Programming	Coursera	11 Hours	1	1596
18	English For Career Development	Coursera	40 Hours	1	1597
19	Take Your English Communication Skills to The Next Level	Coursera	30 Hours	1	1598
20	Excel Skills for Business : Essentials	Coursera	48 Hours	1	1599
21	Excel Skills for Business : Essentials	Coursera	48 Hours	1	1600
22	Excel Skills for Business : Essentials	Coursera	48 Hours	1	1601



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Sr No	Name of Add on /Certificate programs offered Title	Name of the Agency (if any)	Duration of course	No. Of Participants	Page No	
23	Excel Skills for Business : Essentials	Coursera	48 Hours	1	1602	
24	Excel Skills for Business:Intermediate 1	Coursera	48 Hours	1	1603	
25	Excel Skills For Business: Intermediate1	Coursera	48 Hours	1	1604	
26	Marketing in Digital World	Coursera	28 Hours	1	1605	
27	Six Sigma Principles	Coursera	13 Hours	1	1606	
28	Six Sigma And Organization(Advanced)	Coursera	31 Hours (16 Hours Lecture+ 15 Hours of Assignment)	1	1607	
29	Six Sigma And Organization(Advanced)	Coursera	31 Hours (16 Hours Lecture+ 15 Hours of Assignment)	1	1608	
30	Fundamentals of social media advertising	Coursera	32 Hours	1	1609	
31	Digital Marketing	Globsyn Business School Online	48 Hours	1	1610	
32	MS Office	Disha	45 Hours	1	1611	
33	IBM Data Science	IBM	60 Hours	1	1612	
Total Participant					1643	



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