

BUSINESS RESEARCH METHODS

Report On

“Survey on Impact of product packaging on consumer buying behavior”

SUBMITTED BY

MEGHA TAMBE - H(48)

ATHARVA TAKWALE- H(46)

ABHISHEK SURNAR- H(43)

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GANESH SURYAVANSHI- H(44)

VIKAS SWAMI - H(45)

15/20

UNDER THE GUIDANCE OF

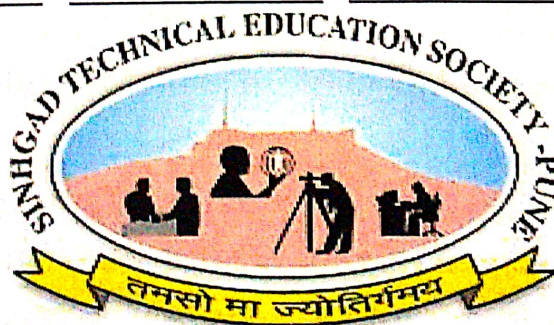
Dr PRADIP THOMBARE

SUBMITTED TO

SAVITRIBAI PHULE PUNE UNIVERSITY

FOR THE COURSE

MASTER IN BUSINESS ADMINISTRATION



Sinhgad Institutes

(2023-2025)



Dr. Daniel Penkar
Director, SIOM



A STUDY OF ANALYSIS OF CONSUMER LOYALTY TOWARDS BRAND VALUE AT DELL LAPTOP

PREPARED BY

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15/20

PP



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**Dr. Daniel Penkar
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DIV: M

SINHGAD INTITUTE OF MANAGEMNT

BUSINESS RSEARCH METHODS

TOPIC: A STUDY ON POPULAR T-SHIRT BRANDS

ASSISTED BY : DR. PRADIP THOMBARE

RESEARCH PROJECT DONE BY :

SAKSHI SAWDEKAR – 13

SHWETA SHEDGE - 14

BHAKTI SHELKE – 15

VINAYAK SHETTI- 17

SRISHTI SHETTY – 18

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RESEARCH ON BAJAJ
BIKES SURVEY

Submitted by:

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Ashutosh Wagh	H-63
Prathmesh Pawar	H-06
Soham Waghmare	H-66
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Under the guidance of
Dr. Pradip Thombre

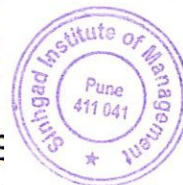
Submitted to
Savitribai Phule Pune University

For the course
Master's in Business and
Administration (2023-2024)
(2022-2024)



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10/20

Analysis?



BUSINESS RESEARCH METHODS REPORT
ON
DETAILED STUDY ON ONLINE AND
OFFLINE MARKET

SUBMITTED BY

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MASTERS IN BUSINESS ADMINISTRATION

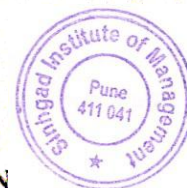
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RESEARCH ON CYBER CRIME IN URBAN & RURAL AREAS

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Submitted to
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For the course
Masters in Business and Administration
(2022-2024)



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ON

Financial Awareness Among Society

SUBMITTED BY

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SHRIPAD SAMDEKAR (H-09)
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UNDER THE GUIDANCE OF

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(2022-24)

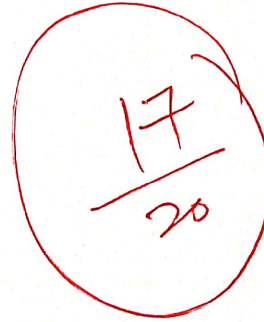


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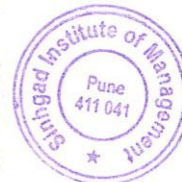
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P.P.
22/2/2023



Dr. Daniel Penkar
Director, SIOM

A
Dissertation Report

On

*"A study of preference of investors for
investment in Mutual Funds"*

Project Report Submitted to University of Pune

In Partial Fulfillment of Required

For the Award of

MASTER OF BUSINESS ADMINISTRATION

By

NIYATI DESAI

Under the guidance of

PROF. PRADEEP THOMBARE



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Sinhgad Institute of Management

(2015-2017)



**Dr. Daniel Penkar
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