

SINHGAD INSTITUTE OF MANAGEMENT

S. No. 44/1, Off, Sinhgad Rd, Vadgaon Budruk, Pune, Maharashtra 411041, India Phone No.: 020 66289600, Website: www.sinhgad.edu

REPORT

ON

TRAINING PROGRAM BY NATIONAL INSTITUTE OF SECURITIES MARKETS (NISM) & KOTAK SECURITIES ON INVESTENTS AND SECURITIES

Pune 411 041 99

SINHGAD INSTITUTE OF MANAGEMENT

S. No. 44/1, Off, Sinhgad Rd, Vadgaon Budruk, Pune, Maharashtra 411041 Pune, India

1. Event Details in Brief

Name of the Event	TRAINING ON INVESTMENT & SECURITIES BY NATIONAL INVESTMENT & SECURITIES MARKET (NISM) & KOTAK SECURITIES
Type of Event	Certification Program for finance specialization students
Theme of the Event	Imparting knowledge of investments and securities
Date & Time	From 31st January, 2023 to 2nd February, 2023 (3 Days)
<u>Mode</u>	Offline Mode
<u>Venue</u>	<u>Institute Campus – SIOM G10</u>
For Year	MBA II Year
For Specialization	Finance Specialization
Number of Participants	97 Student Participants 6 Faculty Participants

Name of Speaker/Guest with Designation	Mr. Rohit Warman Founder & Principal Offer Quanti5
Faculty Coordinators	Dr. Manisha Badgujar and Rucha Deshpande

2. Introduction

In every economic system, some units which may be individual or institutions are surplus-generating, others are deficit-generating. Surplus-generating units are called savers while deficit-generators are called spenders. In our country, at spectral level, households are surplus-generating while corporate and government are deficit generating. This is, however, true only at an aggregate level. One would definitely come across individual households who are deficit generating and corporate bodies who are surplus generating at some point of time. The question that arises here is: What do the surplus-generating units do with their surpluses or savings? Specially this question arises in front of youth of the country who have many more innings to play.

As the complete training program was conducted in association with NISM i.e. National Institute of Securities Markets. NISM is a public trust established in 2006 by the Securities and Exchange Board of India (SEBI), the regulator of the securities markets in India. The institute carries out a wide range of capacity building activities at various levels aimed at enhancing the quality standards in securities markets. It works for the Indian securities market, having taken major strides to carve a niche for itself within the global securities markets. The institutional milestones which enabled its journey are reflected in improved market microstructure, performance and innovations. The part of their journey they have joined hands with Sinhgad Institute of Management to deliver the securities and investment training to its students.

This is an introductory training delivered to students on the fundamentals of investments. Which has covered topics such as corporate and government securities, real property and financial intermediaries, risk-return tradeoff, mutual funds, security markets, stock and bond valuations, security analysis, and derivatives.

Today's youth are very aspiring and having the role models like Warren Buffett and admires his strategy to earn more with less and wants to become the successful investor. As per is true advice to youth of the country, to generate more number of source of income if they need to spend the satisfied and successful life. So to obliterate the aspiring thirst of our youth generation we have conducted the 10 hours session for 3days by one of the representative/ trainer from SEBI, Mr. Rohit Waram, who elaborated more on how they can either invest or hold their savings in the form of liquid cash. Holding liquid cash is required to meet transactionary, or precautionary or speculative needs.

3. Objectives

The aim of this workshop is to nurture the philosophy of the income and saving of that income. The other specific objectives of this workshop is mentioned below.

- Creating awareness of personal finance framework.
- Awareness of pre-requisites for investing in securities markets.
- Understanding of precautions and awareness of risk involved while investing in securities markets
- Capacity building for evaluation of investment opportunities in securities markets.
- Awareness of employment opportunities in financial service industries.

• Creating awareness of self-employment opportunities viz. investment

Day & Date	Time	Areas Covered	
Day 1			

advisors or authorized persons of brokers.

• Empowerment of students for facing interviews with financial services industry employment opportunities.

4. Schedule of Training

	●2.30pm 2.45pm	to	 Inuaration & Felicitation of guest, Mr. Rohit Warman. Session Started and topics covered are as follows:
Tuesday – 31 st January, 2023	•2.45pm 5.40pm	to	♣ Importance of Investment
	э.торш		♣ Financial Investment
			Opportunities
			Process & Pre-requisites to invest in Securities Markets
Day 2			
	0.00 am	+-	
	9.00 am	to	Session Started and topics covered
	1.00pm		are as follows:
Wednesday –			Investment in Drive over Mexicate
1st February,			♣ Investment in Primary Markets ♣ Investigating Secondary
2023			Investing in SecondaryMarkets
			1 101 110 00
			♣ Introduction to Mutual funds
			and ways to invest in them
			Day 3
	2.30pm	to	Session Started and topics covered are
Thursday-	5.30pm		as follows:
2 nd February,	•		
			Precautions while investing in
2023			Securities Markets
			Career in Securities Markets

5. Event Description

The training session for 10 hours, is arranged for all second-year students in the finance specialisation, in collaboration with National Institute of Securities Markets (NISM) and Kotak Securities. Under their campaign known as "Kona Kona Shiksha", the programme will include thorough sessions focusing on the value of investments and also to instil

the fundamentals of financial education for young citizens over the course of three days. Mr. Rohit Warman, who was a esteemed speaker and the representative from NISM and Kotak Securities.

He had delivered the session in an very well manner and delivered eight comprehensive session as follows:

- Session I Importance of Investment
- Session II Financial Investment Opportunities
- Session III Process & Pre- requisites to invest in Securities Markets
- Session IV Investment in Primary Markets
- Session V Investing in Secondary Markets
- Session VI Introduction to Mutual funds and ways to invest in them
- Session VII Precautions while investing in Securities Markets
- Session VIII Career in Securities Markets

Money touches all aspects of our lives; without financial literacy, our financial decisions and actions lack a robust foundation for success. From saving for a comic book to planning for retirement, effective money management is vital for financial well-being. Mr. Rohit truly focused on the same aspect also to cultivate the basic financial skills in individuals from all walks of life, ranging from students to young investors, working professionals and retired personnel

Before the start of the session the pre test were conducted to observe the current knowledge of the securities and investment markets. Later, the post test was also been conducted to assess the increment or enhancement in the knowledge to measure the impact of the training program.

6. Speaker's Profile

Mr. Rohit Waram

Founder & Principal Offer Quanti5

Rohit Warman is a qualified Chartered Wealth Manager, has 16 years of financial services experience. He is directly involved in real world finance in



automation, fund raising and academia. On corporate financial service side, he is working as 'subject matter expert' for fintech projects in 'Asset Management' and Financial Modeler for Private Equity. He is also associated with SEBI (Securities and Exchange Board of India) as Securities Market Trainer for investor education

program. On academia side, he is involved in training for US based finance program.

7. Student Pre and Post Trainning Assessment:

As NIMS is heavily invested in fostering excellence in regulatory practises among regulators and market participants, they purposefully encouraged our students who registered for the training programme to take the before and post test to increase their capacity. The session began with a 10-point test based on broad market knowledge. Following the delivery of many topics (as listed above), on the last day, a post-test with a total score of 30 was given to determine the participants' level of financial literacy. The students are qualified to obtain a copy of the certificate if they attended the entire training session and achieved at least an 80 percent score on the post-test. The training was attended by the most students possible, all of whom earned certifications for finishing the programme.

8. Outcome of the training program:

The course aims to give students a fundamental knowledge of different investment options and how to value those investments. Here are a few significant results:

- Understand different investment alternatives in the market
- Understand how securities are traded in the market
- Be able to analyze and price different securities
- Be able to manage a portfolio
- Understand basics in derivatives

9. Generate the source of passive income

10. Snapshots (minimum 4)



Pic No: 1 Meeting of Mr. Rohit Warman with our honorable Director of SIOM, Dr. Daniel Penkar



Pic No: 2 Felicitation of Mr. Rohit Warman, from the august hands of Dr. Sagar Pawar, Head Academics







Pic No: 5 End of training program.









Certificate of Excellence

This is to certify that

Piyush Subhash Kasat

From Sinhgad Institute of Management

participated in the Financial Literacy program "Kona Kona Shiksha", a CSR initiative of Kotak Securities Ltd. organized by National Institute of Securities Markets (NISM)
On 03-Feb-2023, and scored 97.0 % in the subsequent Quiz.

Serial No: KKS1010064

General Manager, NISM









Certificate of Participation

This is to certify that

Hritik Subhash Agrawal

From Sinhgad Institute of Management

participated in the Financial Literacy program "Kona Kona Shiksha", a CSR initiative of Kotak Securities Ltd. organized by National Institute of Securities Markets (NISM)

On 03-Feb-2023

Serial No: KKS1010073

General Manager, NISM



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Telefax: (020) 24356592 E-mail: director_siom@sinhqad.edu Website: www.sinhqad.edu

Activity Title: "Induction Program 2022-2024"

Speaker: IPS Sandeep Karnik Sir

Dr Daniel Penkar sir

Anchors: Adarsh Anil Surag

Shivani Bhuhibar

Report Writer: Roshni Tharwani

Venue: Conference Hall (Second Floor)

Induction Program was hosted on 22nd November 2022 by Sinhgad Institute Of Management Vadgaon, Pune. Program started with lighting of lamp by IPS Sandeep karnik sir and Dr. Daniel Penkar Sir Dr. Daniel Penkar Sir felicitated IPS Sandeep Karnik Sir, Senior PI Shailesh Sankhe Sir, PSI Mr Lohar Sir, API Dipak Khatbani sir and Mr Pandre Sir. A brief indrouction was given by shivani bhuhibar for IPS Sandeep Karnik Sir who served Police department at various cities like Mumbai, Nanded, Jalna, Thane, Nagpur & Pune rural. After completing MBA he worked in an MNC. Sir left the job and started preparing for UPSC. Sir got his first tier in railway.

Karnik Sir is very passionate in maintaining good health & is very fond of various exercise such as swimming , jogging ,trekking .

Session was interactive students and faculties asked question about career ,struggles faced by him and what motivates sir to which sir answered

Routine is important

Either you should work hard or play hard

You should have reading habit in the evening

Reading newspaper is compulsory so that you can be aware what is happening around you and the opportunities that you can grab

You should have to be strong inside you whatever comes it comes from inside

Everywhere you have to give result any job you take it is important to get satisfied with the work you do Only enemy who can block your success is your laziness



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Some other question were also asked and sir answered in particular way

Who is your role model?

My Father He is a Banker and I am an IPS Officer and $\,$ I feel major success is what your next generation become .

What message you want to give people who want to join civil services? When you start on path just work very hard put efforts and dedication you will be successful.

This was interesting session we got a chance to interact with such a lestfull personality who struggled in his life and with hard work and passion he fulfilled his dreams

While concluding the session sir said "FOR BEING SUCCESSFUL YOU HAVE TO WORK HARD AND PLAY HARD AS WELL.



Dr. Daniel Penkar

Director SIOM



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Activity Report

Activity Title	Capital Market Awarness.	Date & Time	21st April 2023
Activity Category	In-house Activity(MBA)	Activity Venue	Conference Hall G10
Participants	MBA-I Students	Numbers of Participants	120
Name of the Trainer/Guest	Mr. Pankaj Mathkar	Faculty Coordinator	Dr. Manisha Badgujar, Prof. Piyush Aole

Date: 21st April 2023 Day: Friday Time: 9 am to 11 am

Venue: Offline Mode (G10)

Class: MBA 1st Year 2023

"Capital Market Awarness" event was hosted on 21st April 2023 by Sinhgad Institute of Management Vadgaon, Pune. The session started with the welcome note and a brief introduction of the guest of the session MR. Pankaj Mathkar.

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Dr. Daniel Penkar





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With about 120 students the speaker started with an interactive session and asked students the questions such as How Many Of you are active in capital market?, How many of you have Dmat account? Late, he shows E-trading screen and explained some technical terms such as Avg, price, high and low price, bid quantity, 52 week high and low. He also advised wisely and said "study before investing or else take proper advise from right person", Sir gave important insights into the Pre Requisites for buying and selling shares in securities market.

Mr. Pankaj Mathkarsir gave significant knowledge about How capital market operates and dematerialization and covered it some points such as Savings vs investment, How to be disciplined investor, Basic features of asset classes to get high returns.

Sir also briefed about Financial products available at BSE i.e., Equity, Derivatives, Debt, Mutual funds etc. Sir also explained what are the do's and don'ts of investments, what are the rights and obligations of investors, the system of Grievance Redressal Mechanism.

At the end of the session sir concluded by Quoting the world famous words of Warren buffet which really inspired the students towards share market. The session ended with a Q & A session.

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Activity Report

Activity Title	Cyber Security Awareness Quiz	Date & Time	6th January 2023
Activity Category	In-house Activity(MBA)	Activity Venue	S-12, Conference Hall
Participants	MBA-II Students	Numbers of Participants	300
Name of the Trainer/Guest	Ministry of Electronics & Information Technology	Faculty Coordinator	Dr. Sagar Pawar, Prof. Prachi Deshpande

Cyber Security Awareness Quiz:

The Ministry of Electronics & Information Technology (MeitY) will run a Cyber Awareness Campaign titled 'Stay Safe online campaign' to raise awareness among various user groups on safe use of social media platforms, informed usage of digital payment and internet during India's presidency of the G20.

Dr. Daniel Penkar Director SIOM

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In view of the above **Green Cell** of **Sinhgad Institute of Management** conducted cyber security awareness quiz for all MBA students and all faculty members on Friday 6th January 2023. Google form link was shared to all students and all faculty members and certificates for participation generated automatically and participants received certificate in email. Total 300 students participated in a quiz.

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Dr. Daniel Penkar Director SIOM

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Soft Skill Activities Report

Soft Skills is a very popular term now a days, used to indicate personal transversal competences such as social aptitudes, language and communication capability, friendliness and ability of working in team and other personality traits that characterize relationships between people. Soft Skills are traditionally considered complementary of Hard Skills, which are the abilities to perform a certain type of task or activity. Soft Skills are strategic to be successful in personal and professional life then is essential for the students when they try to obtain any kind of job.

Enterprises generally hire new employees, in particular recent graduates, taking more in consideration their Soft Skills than their Hard Skills. This happens also for technical professions, because the company, in order to be competitive, needs to create good and effective teams and a collaborative working atmosphere.

The Sinhgad Institute of Management has organized various types of activities to develop the soft skills of the students enrolled with the institution. These activities of the departments and platforms available helped the learners to learn and acquire soft skills like Communication Skills, Presentation Skills, Written Communication, Interpersonal Skills, Creativity and Leadership etc. Following are the activities conducted by the department:

Name of the activity	Date of implementation	Number of students enrolled
SIOM HR Meet	12-07-2022	400
Soft Skills: National Unity Day	31-10-2022	50
Soft Skills: GTT	09-01-2023 to 25-01-2023	527
Soft Skills: First Naukri	30-01-2023 to 02-02-2023	266
Soft Skills: TCS ION	10-02-2023 to 24-03-2023	274
Soft Skills: FUEL	27-03-2023 to 01-04-2023	295
Soft Skills: RUBICON	03-04-2023 to 07-04-2023	370
Soft Skills: Six Sigma	15-06-2023 to 19-06-2023	42
Soft Skills: Human Rights, Indian		
Judiciary System and the Constitution of India	16-06-2023	100



Soft Skills:STP	28-11-2023 to 30-06-2023	678
SIOM HR Meet	30-06-2023	350
Soft Skills (GD)	29-09-2022	70
Soft Skills (GD)	15-11-2022	
Soft Skills (GD)	25-11-2022	120
Soft Skills	18-10-2022	95
Soft Skills (Interview)	20-10-2022	210
Soft Skills	27-10-2022	105
Soft Skills	14-10-2022	217
Soft Skills (Interview)	22-10-2022	190
Soft Skills (GD)	01-06-2023	160
Soft Skills (Interview)	02-06-2023	160
Soft Skills (Interview)	01-06-2023	130
Soft Skills	05-06-2023	120
Soft Skills		180
	06-06-2023	190





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Language Activity Report

Students who speak more than one language have improved memory, problem-solving and critical-thinking skills, enhanced concentration, ability to multitask, and better listening skills, keeping all these points into consideration Sinhgad Institute of Management has conducted German language course for three months and celebrated Marathi Bhasha Diwas. Following are the details for language activities.

Name of the activity	Date of implementation	Number of students enrolled	Name of the agencies
German Language	14-07-2022 to 14-09-2022	20	Yes Germany
Marathi Bhasha Diwas	27-02-2023	200	Sinhgad Institute of Management

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IT Activities Report

Information technology (IT) is the use of computer systems or devices to access information. Information technology is responsible for such a large portion of our workforce, business operations and personal access to information that it comprises much of our daily activities. Information technology has brought numerous benefits, including improved communication, increased productivity, enhanced decision-making, streamlined processes, and greater access to information and knowledge. To improve information technology skills of students Sinhgad Institute of Management has conducted various activities for students. Following are the details of IT activities.

Name of the activity	Date of implementation	Number of students enrolled	Name of the agencies
Advance Microsoft Excel Certification	27-01-2023 to 06-02-2023	151	Sankhya Upskilling
Power BI Certification	27-01-2023 to 06-02-2023	90	Sankhya Upskilling
Java Programming	13-10-2022	150	Sinhgad Institute of Management
ReactNative	10-11-2022	135	Sinhgad Institute of Management
Technical Aptitude Training	09-01-2023 to 14-01-2023	110	Outside Expert & Alumni
Python	17-05-2023	95	Sinhgad Institute of Management
NodeJS	06-05-2023	107	Sinhgad Institute of Management
DevOps	19-05-2022	65	Sinhgad Institute of Management

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Life Skill Activities

Life skills teach us how to make our lives easier and simpler, how to live a positive life, and how to spend our time wisely. As a result, life skills are essential in our lives. It hones the ability to adapt to a variety of situations and succeed in all aspects of society. Teaching life skills in schools and colleges helps students build confidence in communication and collaborative skills, provides them with the right developmental resources, find out of the box problem-solving solutions, gives them a way to communicate and develop relationships and teaches them accountability.

Life skills enable student to think critically. They teach students how to analyze critically their surroundings and the very many messages that come their way. Promote sound decision making. Every day we are confronted with situations that require us to make decisions. Sinhgad Institute of Management has conducted various life skill activities for students.

Name of the activity	Date of implementation	Number of students enrolled	Name of the agencies
Eye Checkup Camp	20-06-2023	200	ASG Eye Hospitals
International Yoga Day	21-06-2023	150	Anadi Slimming Center

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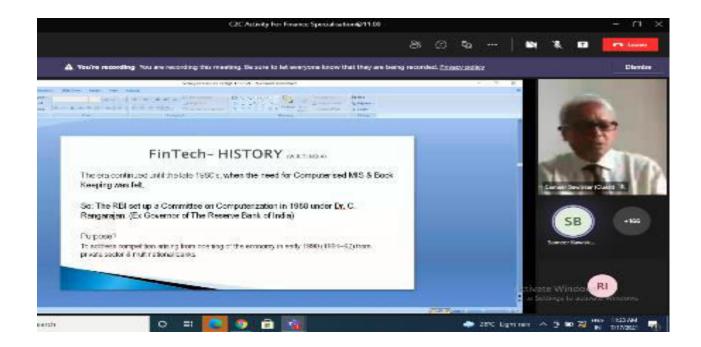
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Name of Guest Speaker: Sameer Bawiskar

Date: 17th of July, 2021 Day: Saturday Venue: Microsoft Teams Time: 11:00am to 12:30pm Class: Online Total No. of Students: 174



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Profile of the Speaker: Mr. Sameer Bawiskar is a banker of good judgement with an accomplished career

of delivering sustaining revenues and profits. He has worked extensively in the BFSI industry. Having

founding experience in multinational NBFC - GE Capital, private sector banks - ICICI, DCB in marketing,

sales, and credit underwriting he has worked at the bottom of the pyramid in the banking industry before

being posted at the Head Office in Mumbai

He brings along with him Retail Banking Retail Assets and Account Management skills along with

expertise in Strategic planning, process designing, market plan execution while identifying business

opportunities through technology.

A true visionary, Mr. Sameer in 2010 realized that banking without technology is incomplete and since has

encouraged colleagues and customers to adopt technology in everyday banking: from the use of Internet

Banking to offering payment solutions to MSME's, customers, amongst others on the liability side to

designing CAM while underwriting retail cred on the asset sides.

Brief Report of the Session: Mr. Sameer began with addressing everybody who was present at the session,

and then went on with introducing the topic of Fintech. The presentation was kicked off with depicting how

banking was done over a century ago, to which he also showed a YouTube video which explained how

banking developed and has evolved, furthermore, he went on to explain the technological revolutions in



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banking such as MICR codes invented by IBM, moving forward and also giving real life examples he explained how banking has changed over the years and had in fact become easy and fast for the customers, and for the bankers, the cost had significantly reduced.

He then defined the word Fintech and its advantages as well as the reasons for Fintech to come at the forefront, as well as providing appropriate data and examples alongside. He then continued on with explaining the current state of Fintech in the context of India, explain how India has adopted to the new advancements in Fintech such as UPI's and mobile payment apps, digital wallets and so on, while also backing them with the related statistics. And after talking about the way forward for Fintech, he concluded his presentation and took on the queries on the students and also guided them with regards to making a career in the Fintech sector, after which the session was concluded.

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Activity Title: The Emerging Trends and Career Opportunities in Digital Marketing.

Speaker: Mr. Amol Tolbande Sir, Digital Marketing Consultant at Carroll.

Co-Ordinator: Dr. Rijwan M. Shaikh, Prof. Aanchal Sharma and Prof. Rajit Panickar

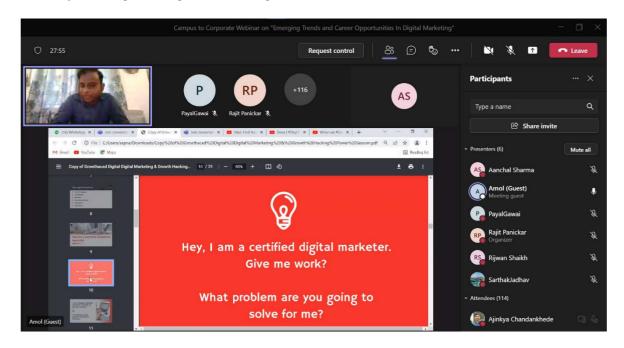
Venue: Through Virtual Mode (Microsoft teams)

Class: MBA 1st Year 2021 **Total No. of Students**: 150

Anchors: Payal Gawai and Sarthak Jadhav

Report Writer: Piyush S Kasat

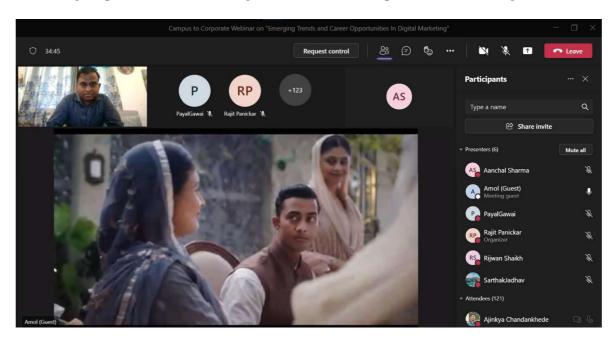
The Emerging Trends and Career Opportunities in Digital Marketing session was hosted on 26th February 2022 by Sinhgad Institute of Management Vadgaon, Pune. The session started with the welcome note and a brief introduction of the guest, Mr.Amol Tolbande Sir who is currently working as a Digital Marketing Consultant at Carroll.



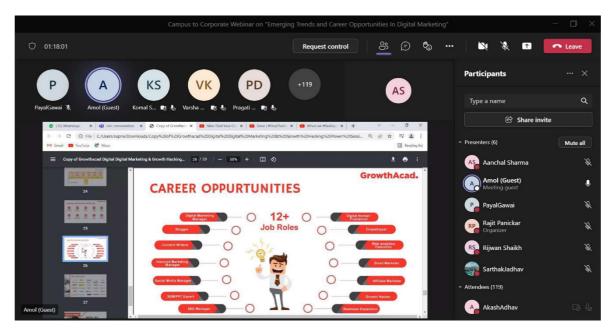




The speaker started with a basic question about, What Marketing is? Then moving forward he explained it in a great manner how it's the same thing we do in our daily lives. Then he explained to us the importance of Digital Marketing, why we should choose it, and how it works in a very detailed manner. Further he showed us some ads of great brands, as how the use the digital platform as a marketing site, and how it's helpful in the business growth.



Speaker gives some very important messages from this session; they told us how to become a customer acquisition specialist which will definitely help us in the field. They also provided some top industries information which should be our aim to work with and also explained many Career Opportunities in the field.



In the end, students enjoyed the session, and also, they got useful information related to how the digital marketing works and what qualities one should acquire to get to the top. After that students did a Q&A session, which was very interactive.







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Activity Title: "SCM in Real World"

Speaker: Mr. George Joseph (Wholetime Director, Polybond India Pvt. Ltd, Ex.

Group Manager- Manufacturing, Apollo Tyres)

Coordinator: Dr. Rijwan M. Shaikh

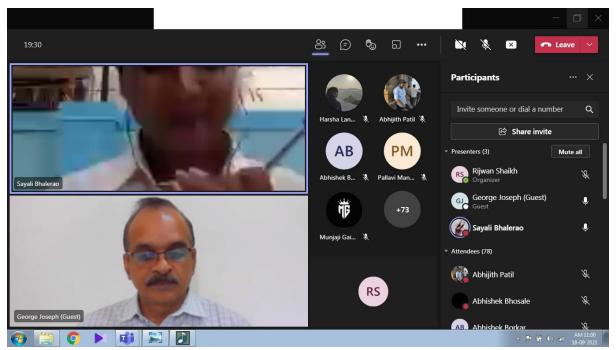
Anchor: Ms. Sayali Bhalerao (MBAI Sem II HR)

Report Writer: Dr. Rijwan M. Shaikh

Venue: Virtual Mode (Microsoft teams)

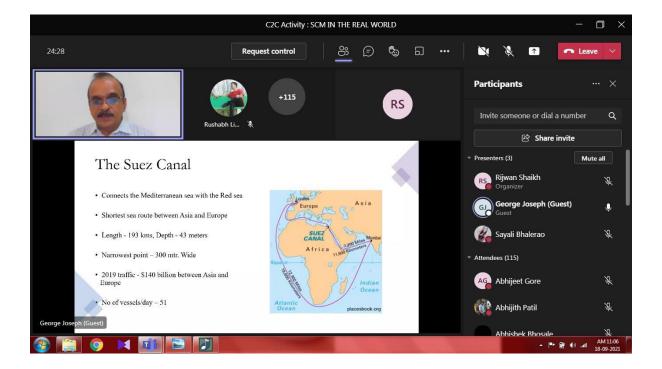
Participants: MBA I students

'SCM in Real World' C2C activity was hosted on 18th September 2021 by Sinhgad Institute of Management Vadgaon, Pune. The session started with the welcome note and a brief introduction of the speaker of the session Mr. J. George, Wholetime Director, Polybond India Pvt. Ltd and Ex. Group Manager- Manufacturing, Apollo Tyres.





With about 125 students the speaker started with an interactive session and asked students the questions such as what you think of the SCM? He started with the recent Supply chain disruption that the world experienced because of stranded ship 'Evergiven' at the narrow Suez Canal. He also gave simple examples to establish the importance of SCM in real world by mentioning the distribution of milk from farm to home of the customer. He also gave his opinion on managing of SCM in uninvited situations like Covid pandemic.



He didn't stopped with real industry examples while explaining SCM but the theoretical concept of Cash Conversion Cycle was considered by him to make student better understand its relevance with their MBA syllabus by correlating it again with inventory management. He also pointed out that SCM is the hotcake in the present era because ever increasing preference of e commerce by the customers. He also showed how concepts like express deliveries of goods, food and groceries are emerging nowadays. It is also leading to heavy investment with the further increase in competition.

Finally he also discussed the career opportunities and various roles students can occupy in the industry were discussed. Many students like Anand Giri, Akshay Pawar interacted with the guest during question answer mode.





Dr. Daniel Penkar Director SIOM



SINHGAD INSTITUTE OF MANAGEMENT

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20th September 2021,

Overview of Financial Markets Five Days Student Training Program

Sinhgad Institute of Management, Pune in association with Bombay Stock Exchange Brokers Forum organized a **Five Days Student Training Program** on 'Overview of Financial Market- Series: I' from 13th to 17th of September 2021.

Activity Title:	Overview of Financial Market – Series: I		
Name of the Guest Speaker:	Dr. Aditya Srinivas		
Designation:	Chief Operating Officer and Chief Economist		
Organization Name:	Bombay Stock Exchange Brokers Forum		
Contact Number:	Shenaz Shaikh: 8082766643 / 8691811258		
	Sania Shaikh: 7039479362		
Email Id:	Shenaz Shaikh: mum.shenaz@gmail.com>		
	Sania Shaikh: saniashaikh707@gmail.com		
Date (From to To)	13 th to 17 th September 2021 (Five Days)		
Time:	10:45 to 11:45 AM	Venue:	Online (Google Meet)
Divisions:	MBA-I (A to E) Marketing and Finance Specialization		
Number of Students	Number of Students Completed		
Registered:	260 Training P	rogram Successfull	y 151

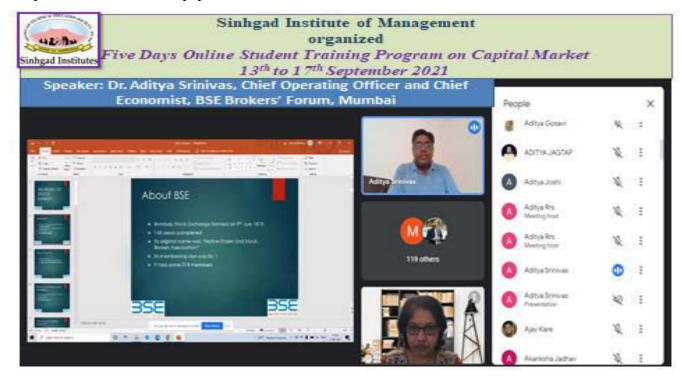
Profile of the Speaker:

Dr. V. Aditya Srinivas is working as Chief Operating Officer and Chief Economist at the Bombay Stock Exchange Brokers Forum. He has totally 16 years of corporate experience. He has represented India at Harvard University USA, South Korea, Japan, Maldives, Oman, Dubai, Hong Kong, Taiwan, Sweden, Indonesia, Turkey to name a few countries. He has taken more than 2000 sessions on Indian Economy and stock market and trained more than 65000 participants across India. His qualifications are BBF Finance (Dist), MBA





Finance (Gold Medal), Ph. D (Economics) MDP (IIM Ahmedabad), CWM, D.Litt (USA), ISO 9000 Lead Auditor. He has also presented 23 research papers in National and International conference and has published 35 Research papers.



Day-1:

Dr. Aditya Srinivas briefed about the origin and history of Bombay Stock Exchange. The Bombay Stock Exchange (BSE) was formed on 9th July 1875, 146 years ago. It was started by Premchand Roychand. Its original name was '*Native Shares and Stock Brokers Association*'. During those days its membership fees was Rs. 1. It has about 318 members. He also discussed about the use of trading account and accessing demat account. Three types of accounts are required to trade in stock market:

- 1. Trading Account
- 2. Demat Account
- 3. Savings Account

Trading Account is used for buy and sell of transactions. A code is generated and transactions are punched into the code. Demat account is opened to store the securities which are purchased. It consist a number which is known as Client ID. Securities and Exchange Board of India (SEBI) has recently allowed eKYC, which makes it very easy to open demat and trading account without much documentation. It invited fresh investors to enter the market during Covid 19 pandemic.

Further, he explained how the trading takes place once the accounts are opened. The client calls the broker or sub-broker, tell him the trading code in which the transactions are to be kept. Once the transaction is done the broker or sub-broker will call the client and confirm about the trades/transactions.

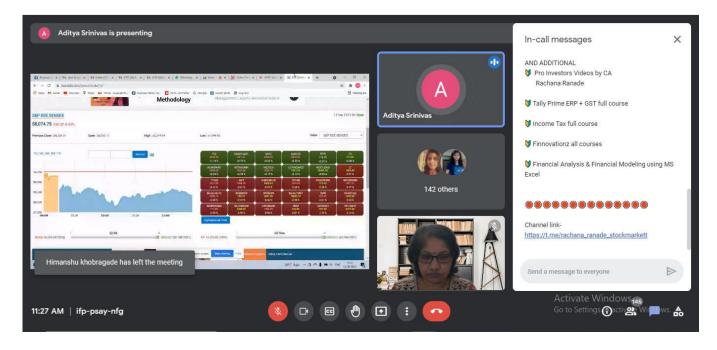
There are two types or levels of trading:

- 1. **Intra-day Trading:** It is about buy and sells transactions in one day only. The profit and loss is settled by way of difference.
- 2. **Delivery Base Trading:** Here the entire payment is made by the client. The securities are then transferred to the demat account of the client after the client makes the full payment. If client does not pay then the securities lie in the broker's pool account.

He further explained that stock market or capital market is the long-term source of investment. Equity shares are the best financial assets to create long-term wealth creation. BSE Sensex formed in 1979 with the base of 100 today it is at 50,000. In last 40 years the CAGR returns is 16.6 % approx.

He also discussed the current standing of India's economy. He mentioned Indian Economy is called *'Heaven of Stability'*. India's GDP growth rate is 7.1% compared to the world average GDP growth of 3.1%. Currently the world's Big four economies are in trouble – USA, Europe, China and Japan. According to Dr. Srinivas the three unique features of Indian Economy are:

- 1. **Demographic Dividend:** It is 75% of the population is less than 35 years of age. Average age of an Indian is 25 years compared to USA which has 40 years, Japan 52 years and Europe 47 years.
- 2. **Domestic Consumption:** Around 80% of the production in India is consumed by Indians itself and only 20% is exported. Thus, India is not an export dependent country.
- 3. **High Saving Rate:** The saving rate in India is 27% of GDP, while whole world is 21%.



Then, Mr. Srinivas explained about *what is Investment?* Investment is a process where we forego current consumption for future growth. Surplus funds are parked for getting higher future returns. Why it is necessary to Invest? According to him people invest to achieve the following goals of life:

- a. To own a house
- b. To buy a car
- c. Child Education



- d. Marriage of children
- e. Retirement Planning
- f. To beat Inflation
- g. To Increase Standard of Living

Dr. Aditya Srinivas, concluded Day-I session by explaining the various avenues of investment-Fixed Deposits, Mutual Funds, Equity Shares, Provident Fund, Insurance, Gold and Property. He mentioned that Fixed Deposits has 8% rate of interest, it is the nominal rate of return. While the real rate of return in 8% - 6% = 2%. It includes inflation which reduces the purchasing power of money. Average inflation in India is 6 to 7 %.

Further, students actively participated in asking questions and clearing their doubts related to today's session and capital market.

Day -2:

On the day-2 of student training progam, Dr. Aditya Srinivas started the session with Fundamental Analysis. It is a study to find out good companies for long-term investment. It answers the questions 'which share to buy?' Fundamental analysis does three tier analyses:

- 1. Economic Analysis
- 2. Industry Analysis
- 3. Company Analysis

In economic analysis following indicators are studied:

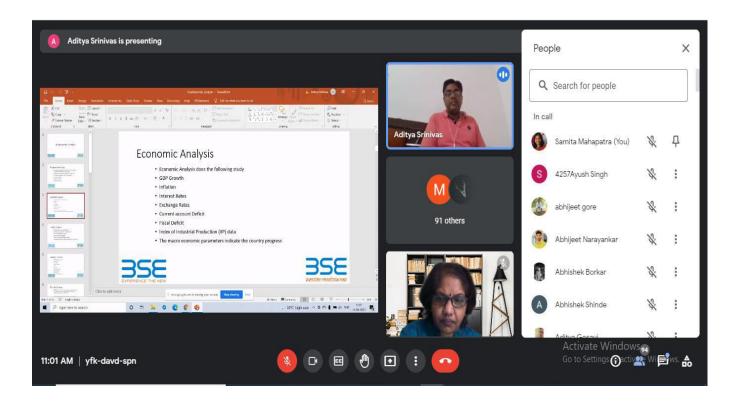
- a. **GDP Growth:** It is the most vital parameter. It indicates the progress of an economy annually. The data is released by government quarterly.
- **b. Inflation and Interest Rate:** Inflation is independent variable while interest rate is dependent variable. When inflation goes up, RBI will increase the interest rates. When the interest rate increases, the economy slows down as demand and consumption decreases.
- c. **Exchange Rates:** This indicates the Rupee=Dollar equation. If currency appreciates then the economy is stronger and foreign inflows will begin. Depreciation indicates that the currency is weak and the outflow will start. Indian currency is determined by RBI considering the inflow and outflow of the foreign currency.
- d. Current Account Deficit: It is the difference between exports and imports. If imports are greater than exports then it is called current account deficit. While if exports are greater than imports it is called current account surplus. India is experiencing a current account deficit of 1.2% of GDP. Mainly India imports crude oil which is 77% of the total crude oil requirement.
- e. **Fiscal Deficit:** It is the difference between government's income and expenditure. Foreign investors give more importance to fiscal deficits. Government's income is the taxes paid by people and company. Government's expenditures are the spending on social issues, health, defence etc. Higher fiscal deficit indicates the government's inefficiency to utilize people's money.
- **f. Index of Industrial Production (IIP) or Data:** IIP index indicates the demand in the manufacturing sector. Currently the index is at -1.9%. Lower index means the performance of manufacturing sector in the economy is low and vice versa. In April 2020, the IIP was -57% and in November 2020, it was 3.63% and in December 2020 it was low at -1.9%.

g. Other Macroeconomic parameters indicating country's progress

Dr. Srinivas mentioned that unless economy is in good shape the foreign capital will not inflow. As India is a labor intensive country, capital is needed to generate employment. India's macroeconomic fundamentals and so there is inflow of foreign capital.

Then he discuss about the industry analysis. According to him, every sector has its own dynamics. For instance, banking sector analysis study would include factors like – Non Performing Assets (NPA), Net Interest Margins (NIM), Current and Saving Accounts (CASA) and more. Current banking sector NPA has reached to Rs. 4 lakh crores. Indian Banking sector is weak since banks have huge NPAs. In 2012, Gross NPA was Rs. 1.86 Lakhs crores. In 2016, Gross NPA was Rs. 4 lakh crores. In 2020, Gross NPA is at Rs. 9 lakh crores. In which, Public Sector Banks have 9.32% NPAs. All Public Sector Banks are in huge losses. Banking stocks have come down. Valuation is attractive for long-term buyers.

On the other hand, India's IT sector earns 80% revenue in US Dollars. USA is the key market for Indian IT companies. Indian IT firms have zero debt and strong cash flows. With the changes in HB1 visa laws the IT stock prices had come down, but these stocks are good for long-term investments.



Further, he explained the factors influencing company analysis. They are:

a. Gross Profit: It is the total revenue which comes from sells. If the gross profit is decreasing then it indicates the product is not accepted by consumers or the company is not targeting the right market. For example, Tata Nano sells did not pick up so the gross revenue was very low due to low sales.



- **b. Net Profit:** It is most important since it is the opportunity cost of capital. Stock price will not rise if the net profit is not rising. The FIII (Forum Merger III) and Mutual funds will not buy the company shares.
- **c. Operating Profit:** It is the cash flow coming from the core business activity. It has to be positive means the business is in working condition. DFL and Unitech had negative operating cash flows which mean the business is bleeding and no income is coming from the main operations.
- **d.** Earnings Per Share (EPS): This is very important parameter, if EPS does not rise then FIII (Forum Merger III) and Mutual Funds will not buy the shares. EPS is net profit divided by total number of shares.
- **e. Price Earning (PE) Ratio:** It is a valuation ratio. Valuation is an art and not science. It depends on person looking at company, what he feels is the value of the company. There are two myths in PE ratio:
 - i. Whether Lower PE is good or
 - ii. Higher PE is good

PE depends on sector potential. For instance, IT, Media, Telecom, Private Banks etc. Biotech has high PE ratio because growth is more. Sectors like cement, steel aluminum have lower PE ratio, because growth in these sectors are low.

- **f. Debt Equity Ratio:** This has become the most important ratio after the Global Financial Crisis 2008. The lower the ratio the better it is for the company. For example, companies like KFA died due to Rs. 7000 crore loans, DFL has Rs. 22000 crore loans so stocks are NPA, Reliance Communication has Rs. 39000 crore loans, Bharati Airtel has Rs. 66000 crore loans. These are clear examples that if debt is more, the company profit goes for a toss.
- **g. Dividend Payout Ratio:** This shows the amount of dividend paid by the company. Higher the ratio the better for the shareholders. It means the company has solid cash to pay.
- **h. Liquidity Ratio:** It shows the amount of liquid assets with the company. This ratio should also be sufficient with the company so that short term payment obligations can be well managed. For example, Shubhiksha Stores failed as they had no money to pay salaries to staff.
- i. Order Book: This shows the amount of orders with the company. Higher the order book then it means more cash flow with the company in the future. Every three months when the companies give the result, order book is declared by the management. For example, Laren and Tubro has Rs. 98000 crore of Order book.
- **j.** Corporate Governance: It is about the management honesty which counts. We trust Infosys because of Narayan Murthy. Honesty of top management is the key to the long term success of the company.

Dr. Srinivas concluded the day-2 session by mentioning that fundamental analysis is used for long-term investment. Only stock analysis is not useful. One must do economic and industry analysis also. Stock market will give good returns if the economy is in good state. Stock market is one of the indicators of the economy.

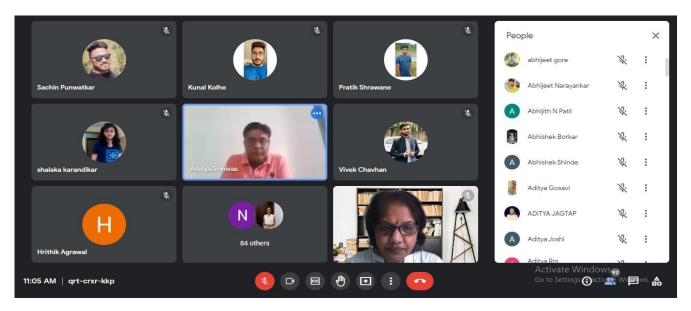
Dr. Srinivas cleared the doubts and answered the questions raised by the students.

- What should be the approach to invest in the companies with higher PE/PB?
- Other than Corporate Governance which qualitative parameters one much consider before investing?
- I am planning to invest more money in Tech Fund Direct; will it be good to invest more money in it?

• Many more...

Day-3:

On day-3, Dr. Aditya Srinivas discussed about Mutual Funds. Mutual Funds refer to pool of money which collectively belongs to investors. First mutual funds were started in 1964 by UTI. In 1987, Public Sector Banks were allowed to start mutual funds. State Bank of India (SBI) was the first to start with mutual funds. After economic reforms, in 1993 private sectors were allowed to start with mutual funds, in which Kothari Pioneer was the first to start it. In 1996, SEBI issued mutual fund guidelines.

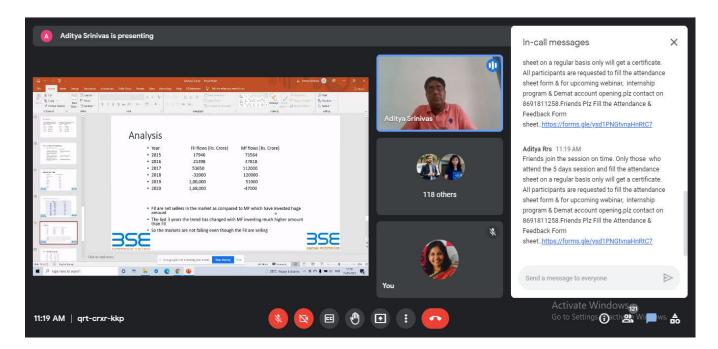


The Structure of Mutual funds consists of Sponsor, Board of Trustees and Asset Management Companies (AMCs). Sponsor creates the mutual funds. For example, Tata Mutual Fund created by Tata. The net worth of sponsor has to be Rs. 50 crores. Boards of Trustees are individuals who are repute in financial markets. They ensure that interests of investors are taken care off. Asset Management Companies select the stocks for investment and generate return for investors. Following are the types of schemes:

- **a.** Equity Diversified: Funds which invest 100% in stock market.
- **b. Balanced Funds:** Funds which invest 65% in stock market and 35% in debt market
- c. Debt Funds: Funds which invest 100% in debt market
- d. **Sector Funds:** Funds which invest 100% in only one sector
- **e. Index Funds:** Funds which has one index like Nifty or SENSEX as benchmark index and replicate that index
- **f.** Tax Saver Funds: Funds which are invested in equities with an locking period of 3 years



g. ETF Funds: Exchange Traded Funds are listed in stock exchange.



The benefits of mutual funds are:

- **a.** Diversification: Investment is done in around 50 stocks so the risk is diversified.
- **b. Decent Return:** Since 1964 average return has been between 12 to 15%
- **c.** Liquidity: Redemption money is credited to the account within 3 working days.
- **d. Taxation:** 10% long term capital gains tax above profit of Rs. 1,00,000. Short term capital gain tax at 15%
- e. Professional Management: An Asset Management company manages the portfolio of shares.

The current scenario of mutual funds shows that there are 43 mutual funds in India with more than 1000 schemes. The total Assets Under Management (AUM) is Rs. 31 lakh crore. In 2004, the total AUM was Rs. 1.5 lakh crores. In 2014-15, 23 lakh new SIPs were registered. While in 2015-16, 29 lakh new SIPs were registered. In 2015 the market return was -5% but SIP registration was up by 26%. In 2020, total SIP registered is Rs. 3.35 lakh crores. Rs. 5000 crores come into stock market through Systematic Investment Plan (SIPs). Every year 6 lakhs SIP get registered. Numbers of mutual funds investors are 2.28 crores. Numbers of mutual funds distributed are 2 lakhs (only 20000 are active). Average SIP investment size per month is Rs. 3200. Average value of portfolio of a mutual fund investor is Rs. 78,000 which was Rs. 65,000 in 2015.

While selecting mutual funds, one must understand or research about AMC, past performance, consistency of performance and investment style i.e whether it is aggressive or defensive.

SIP is based on Rupee Cost Averaging. Automatic times the market. It is a tool for wealth creation in the long run. For instance, every month Rs. 500 is deducted from the bank account and buying is done. Every month buying brings down the average cost. Rs. 500 invested for 25 years at 15% return. Thus, the invested amount is Rs. 1,50,000 while the amount return is Rs. 16,21,000.

Dr. Srinivas explained about SIP with the help of one more example. Suppose a new wedded couple or parents of newly born baby invest Rs. 5000 every month for 25 years with an expected return of 15%. They invest total amount of Rs. 15,00,000 while they get a total return of 16,21,00,000. When the child is at marriageable age of say 25 years, the parents need not worry about his/her future.

Further, Dr. Srinivas compared stock market investing and mutual fund investing. In stock market, time is required to track the market. Investor need not dedicate time for mutual funds as it is taken care by fund managers. For stock market investment knowledge is required as to what to buy and what to sell? For mutual fund investing, fund manager and his research team does all the buying and selling on behalf of the investor. One needs bulk capital to invest in stock market, while an individual can start SIP with Rs. 500 only. Only rich and affluent people can take the risk of stock market, while in mutual funds anyone can invest – rich or poor.

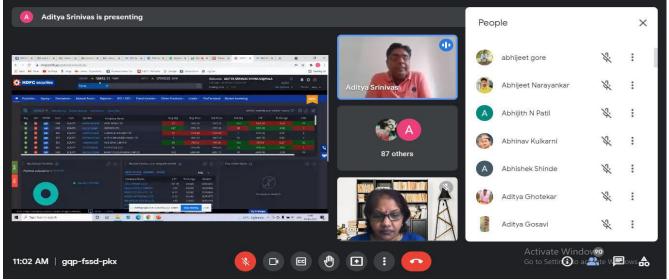
Dr. Srinivas compared the traditional products with mutual funds. Fixed deposits gives 5.15% interest with TDS and income tax gets deducted, Provident fund has 15 years locking period and return is around 7.10%, while mutual funds have average return of 15% on long term basis and complete flexibility of taking money out whenever required.

Dr. Srinivas concluded the session by mentioning that mutual funds are long-term investment options which generates wealth for long-term. SIP will make small investments on monthly basis and give big results over a period of time. While retail investors want to create wealth for the future without taking much risk.

Students cleared their doubts by asking questions. Looking at the current scenario which fund will be beneficial for the public? It is mentioned in mutual funds add that mutual funds are subject to market risks, what type of risks are involved?

Day-4







Then he explained about derivatives that it is an instrument whose value is derived from underlying assets. The underlying assets can be financial or non-financial, for example, stocks, bonds, gold, silver, temperature, electricity etc. Derivatives started in 1848 at Chicago Board of Trade (CBOT). In 1865, future trading started. In 1900, first index future contract was traded on Kansas Board of Trade. In 1996, L C Gupta committee was formed to study whether derivatives are required in India. The committee studies for 2 years and in 1998 submitted their report stating that the derivatives can be started. In 1998, J R Verma committee was formed to suggest the risk management framework. Finally, in June 2000 derivative market started with Index future contracts.

There are mainly three participants in the derivative market – *Speculators, Hedgers and Arbitrageurs*. Speculators do short –term trading. For instance, buying Nifty contract when GDP is good and then selling after one hour as profits are earned. Hedging is done to remove the risk and not to make profits. Hedging involves taking two opposite positions at the same time. For instance, FII buy of Rs. 10 lakhs Reliance in the cash market. They will sell Rs. 10 lakhs Reliance Future Contract. In case, Reliance value goes down to Rs. 8 lakhs, then in cash market they will experience a loss of Rs. 2 lakhs, while in future market they will make a profit of Rs. 2 lakhs and Net outflow is zero. Why hedging is done? If hedging is not done then the loss is sure to occur, as the objective of hedging is to reduce risk and not make profit. Institutions do hedging in a big way, so as to protect the value of their portfolio. Arbitrage is to buy from one market where the price is low and sell in the other market where the price is high. For instance, Reliance is Rs. 1000 in cash market and Rs. 1010 in future market. Then one can buy Reliance from cash market and sell it in future market. On expiry the price in cash and future will be covered. Arbitrage gives good earnings in the bulls market. In 2007, there was a huge difference between cash market and future market due to Bull Run and so the future prices were quoted very high. The returns were 3% per month.



The two main products of Derivatives are: Futures and Options

Futures are a contract between buyers and sellers for a predetermined date. The predetermined date is to execute transaction on a recognized stock exchange. There are three types of margin in Futures: *Initial margin, Maintenance margin and Ad-hoc margin.* Initial margin is the basic i

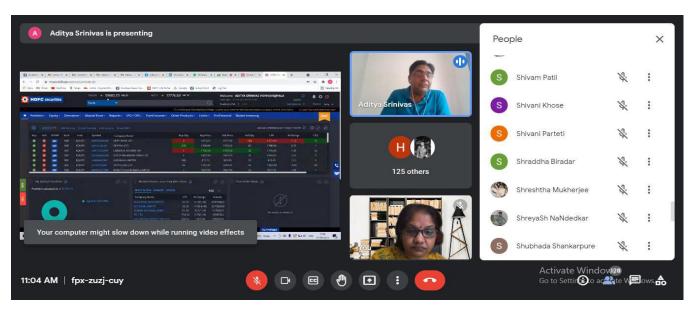
amount to be paid to broker to initiate the trade. Maintenance margin is the amount which has to be in the client's account all the time. It is normally 50% of the initial margin. At times due to volatility additional margin may be imposed called as Ad-hoc margin. Risk management is the key in the derivatives market for long run survival of clients and brokers. Further with the help of an example Dr. Srinivas explained the functioning of futures market.

Options as an investment tool give the buyer the right but not the obligation. There are two types of Options: *Call and Put options*. Call option gives the buyer the right to buy but not the obligation. Put option gives the buyer the right to sell but not the obligation. With the help of an example Dr. Srinivas explained the working of these options.

Finally, he concluded the session by discussing the key aspects of Derivative market. One must understand the risk involved. Buy only options since risk is limited to the amount of premium paid. Futures are very risky, as profit and loss both can be unlimited. FIIs are big players in the market. Index is very heavily traded. Retail investors trade but often incur loss. The minimum contract value is Rs. 5 lakhs which was earlier Rs. 2 lakhs. Thus, retail investors should not trade if they do not understand the risk. Margin is the main tool for risk management. Brokers must guide clients properly for derivatives market trading. Knowledge management is very important for derivative markets.

Day-5

On day-5, Dr. Aditya Srinivas explained live the moneycontrol website (www.moneycontrol.com).



After explaining the website details and functioning, Dr Srinivas answered the questions and doubts raised by the students.

The session concluded with the online test and feedback. Out of 255 students 151 students completed the test successfully.

Dr. Daniel Penkar Director SIOM



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Telefax: (020) 24356592 E-mail: director_siom@sinhgad.edu Website: www.sinhgad.edu

Activity Title: "Cyber Jagrukta Diwas"

Speaker: Prof. Sunil Khilari (Cyber Security Expert)

Coordinator: Dr. Rijwan M. Shaikh

Report Writer: Dr. Rijwan M. Shaikh

Venue: Virtual Mode (Microsoft teams)

Participants: MBA and MCA students & All staff

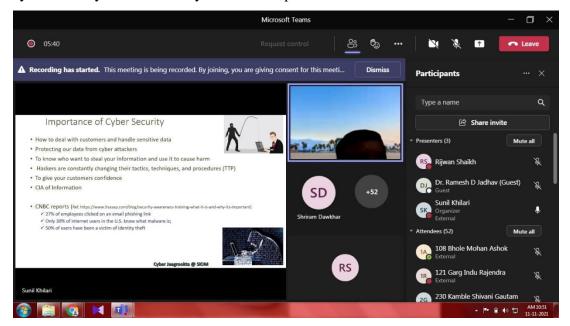
'Cyber Jagrukta Diwas' event was hosted on 11th November 2022 by Sinhgad Institute of Management Vadgaon, Pune. The session started with the welcome note and a brief introduction of the speaker of the session Prof. Sunil Khilari, Cyber Security Expert and Faculty at SIOM.



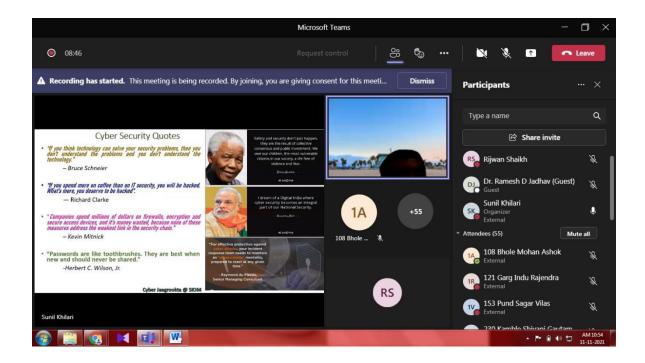
Dr. Daneil Penkar Director, SIOM



With about 525 students the speaker started with an interactive session and asked students the questions such as what you thing are the dominant skills for a Tech or gadget users? Late, he gave brief introduction about Cyber security, Cyber jagrukta diwas and why all of us needs to keep awareness about cyber security. He also discussed the opportunities in Cyber security field and how we can make all our presence on various online platforms secure one. Sir gave some important points and insights such as what are prerequisites of having good career in Cyber security area and salary offered compared to other fields.

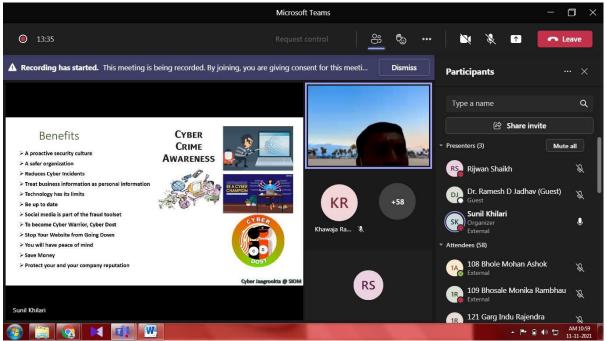




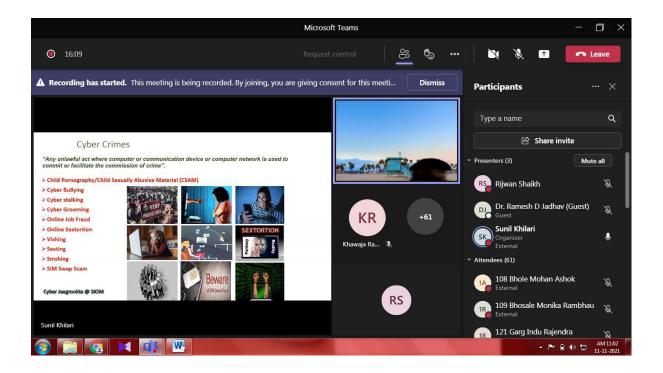


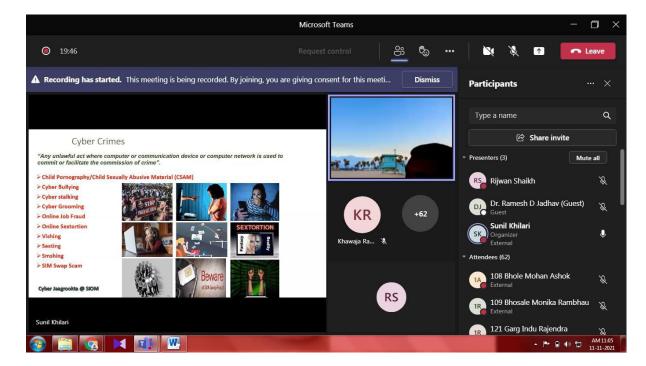
Prof. Sunil Khilari sir gave significant knowledge and covered it with some points, like how tech are new day bringing new challenges, Problem identification, Knowledge and solutions, Networking, Understanding of all Cyber security, Work life balance were also discussed etc.

At the end of the session he concluded by giving some useful tricks to students about Cyber security which are necessary to for us to develop. The session ended with a Q & A session.

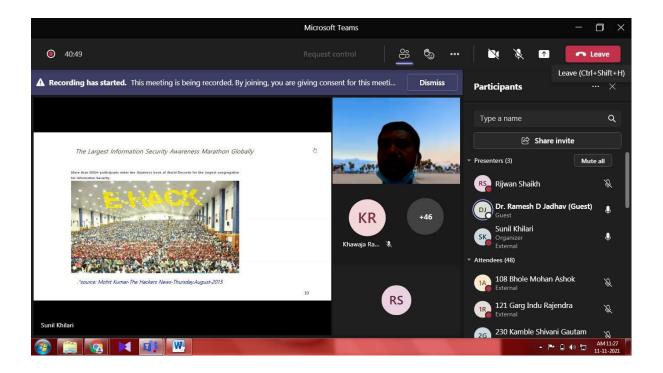














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Dr. Daneil Penkar Director, SIOM

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SIOM ED Cell

Book



Essay Writing Competition



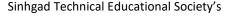
on



Startup & Entrepreneurship



December 2022





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SIOM ED Cell is grateful to

Respected **Prof. M. N. Navale Sir**, Founder President

Respected **Dr. (Mrs.) Sunanda M. Navale Madam**, Founder Secretary

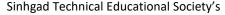
Respected **Mrs. Rachana Navale - Ashtekar Madam**, Vice-President (Admin)

Respected **Mr. Rohit M. Navale Sir**, Vice-President (HR)

Respected **Dr. Daniel Penkar Sir**, Director, SIOM

Thank you for your continuous support and kind guidance!







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Date: 12 / 02 / 2023

Foreword by Dr. Daniel Penkar Sir

It gives me an immense pleasure that SIOM Entrepreneurship Cell is publishing the book of all essays written by students in SIOM ED Cell Essay Writing Competition 2022 on 'Startup and Entrepreneurship'. Large number of MBA students from various Sinhgad Management Institutes have participated in this essay competition.

While going through these essays, it exhibits that students have much interest in startups and entrepreneurship. Most of the essays exhibits the excellent quality of research done by the students while writing the essays.

We at SIOM are very happy to publish all essays authored by students who have participated in the competition.

I congratulate and wish all the best to winners and participants.

With Regards,

Dr. Daniel Penkar

Pune 411 041 90

Director

Sinhgad Technical Educational Society's

Sinhgad Institutes

SINHGAD INSTITUTE OF MANAGEMENT

(Affiliated to Savitribai Phule Pune University, Approved by AICTE

& Accredited by NAAC)

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Date: 03 / 01 / 2023

About Essay Writing Competition on 'Startup and Entrepreneurship'

Essay Writing Competition on 'Startup and Entrepreneurship' was arranged by SIOM ED Cell for

MBA SEM III students between November - December 2022.

Large number of students from various Sinhgad Management Institutes participated in the

competition.

After the stringent assessment of essays the evaluation for winners was done by experts.

The prize distribution ceremony was arranged on 30th December, 2022, the auspicious day of our

Hon'ble Founder President Prof. M. N. Navale Sir's birthday.

Mr. G. K. Shahani, Trustee of Sinhgad Institutes and Mr. Sangram Kadam, VP Birlasoft were

invited as a Chief Gust for the event. Dr. Daniel Penkar Sir, Director SIOM welcomed Chief

Guests and felicitated them. Dr. Avinash Joshi gave a brief presentation on SIOM ED Cell

activities.

Then prize distribution ceremony took place. All winners and participants received prizes and

certificates from Chief Guests and Director Dr. Penkar Sir.

Overall, it was a triumphant event and all participants requested the collection of essays in the

form of a book.

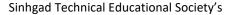
Therefore we are very happy to publish this book which is a compilation of all essays written in

the essay competition.

Dr. Avinash Joshi

SIOM E D Cell







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SIOM ED Cell

Book

Essay Writing Competition December 2022 on 'Startup and Entrepreneurship'

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Essay Writing Competition







Startup & Entrepreneurship





Prize Distribution Ceremony





Chief Guests



Mr. G. K. Shahani
Trustee
STES

Mr. Sangram Kadam
Sr Vice President
(APAC and Middle East)
Birlasoft

Venue: SIOM Seminar Hall **Day:** Friday, 30th December 2022

Time: 11 AM

Essay Writing Competition December 2022 on 'Startup and Entrepreneurship'











Dr. Daniel Penkar Director, SIOM

Sinhgad Technical Education Society's



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CAMPUS TO CORPORATE ACTIVITY REPORT

Activity Title: Guest Lecture on leadership skills, team work

Name of Guest Speaker: Mr. Anish Dixit

Designation: SEBI registered Research analyst

Contact No.: 9028706985 E-Mail Address: anishdix@gmail.com

Date: 05/10/2018 Day: Friday Venue: Conference Hall, SIOM

Time: 4:00 to 6:00 PM

Description of activity in brief with photographs:

Mr. Anish Dixit was felicitated by Dr. Devidas Golhar Sir began the session by saying that this is going to be a interactive session and started to brief us about various specialisation which we will be opting further in our career.

He started with finance specialisation as he is currently as financial modelling and research analyst and so he briefed us about the various job profiles available in those fields and also told us about different companies and the current scenario of the same. Subsequently he discussed about rest of the specialisations.







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Also he told us about leadership skills, team work. Then he individually interacted with students asked them about their graduation background and the specialisation they are going to choose. He helped the students who have not yet about how to choose or decide the specialisation. Also he asked us all to participate in various events like B-Quiz, B-Plan, and taking place in different colleges to make a clear thought about the area of interest of students. He told us to read various books not only the syllabus books but books of different authors not in syllabus.

From this session we came to know about how to decide out specialisation and how to develop or incorporate various skills in ourselves.









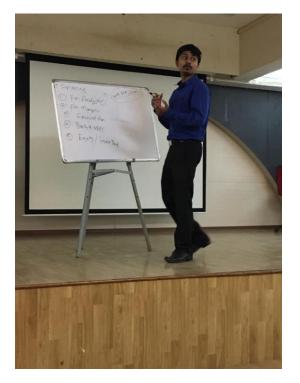
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 $\label{thm:condition} \textbf{Telefax}: (020)\ 24356592\ \textbf{E-mail}: \textbf{director_siom@sinhgad.edu}\ \textbf{W}\ \textbf{ebsite}: \textbf{www.sinhgad.edu}$









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Report On Guest session

Title of the Seminar: "Carrier Opportunities in Foreign Studies"

Date & Timing: 13/08/2019, 02:00 PM .To 3.00 PM.

Speaker's Name: Dr. Jayesh Minase

Profile/Designation: Currently working as Deputy Dean Central Placement Cell (Engineering), Dean Central Placement Cell (Management), Head Sinhgad International Students Center at Sinhgad Institutes and faculty in Mechanical Engineering at Sinhgad College of Engineering.

Topics Covered:

The speaker has covered all the aspects of the following mentioned topics and also shared his industrial experience with our students.

The

- 1. Foreign studies.
- 2. Internships and how to achive a goal in foreign.
- 3. Opportunities for students for internships, courses and jobs in foreign countries like Japan, Dubai, UK etc
- 4. Question and Answer Session

Audience: MCA-I, Div-A, B, C & D, MCA-II



Glimpses of the Seminar:









Chr

Dr. Chandrani Singh Director SIOM-MCA





Sinhgad Technical Education Society's Sinhgad Institute of Management, Pune-41

Title of the Seminar: "Career Opportunities after MCA"

Date & Timing: 02/08/2019, 04:00 P.M.

Speaker's Name: Mr. Pranav Tonpe

Profile/Designation: Working as Consultant

Company: Predictika Inc

Topics Covered:

The speaker has covered all the aspects of the following mentioned topics and also shared his industrial experience with our students. The speaker also mentioned the industrial expectations from the fresh comers.

The highlights of his speech are as follows:

- 1. Career Opportunities after MCA
- 2. Current trends in IT
- 3. Question and Answer Session

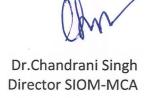
Audience: MCA-I, Div-A, B, C & D



Glimpses of the Seminar:









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Report on "IOT CHALLENGE 2020"

Date: 18/11/2019

Sinhgad Institute of Management in association with **Aakaar IIT Bombay** and **i3 Indya Technologies** organized a two day IoT workshop and hosted the prelims round of the Mega Event of Aakaar IIT Bombay on 14th and 15th November 2019. The event was inaugurated by Dr. Daniel Penkar Director SIOM, and Dr. Chandrani Singh, Director MCA SIOM.

IoT Workshop was held by i3indiya Technologies. Workshop was conducted by Mr. Anchal Koshta and his two fellow teammates, Mr. Nitin Shivkumar and Mr. P. Kishore Babu. Total 90 registered participants were benefitted due to the workshop.

On first day they imparted knowledge related to IoT to the students. Participants were divided into teams. Total 23 teams were formed. At first the trainers started from, what is IoT, its features and application. They showed a video about how the IoT is going to be used in future in different fields. They informed the students about their project on how to control the human mind. Later they gave a brief about the technologies involved in IoT

IoT kits were distributed among the students to perform practicals. Hands on practical valuable knowledge regarding IoT were delivered and students were trained to execute various programs. Described how to assemble the kit to the laptop, and by programming they taught the students to light and blink the LEDs. They gave brief about the header files, USB_Drivers, AVR burner, USART TEXT.

On second day, they asked students to create the account on Thing Speak IOT. Through their API Keys students turned the bulb switch on and off. They taught students that how to use wifi module. A high tech knowledge was imparted to students after which their grasped knowledge was put to a test through a challenge by the mentor trainers. A total of 5 teams were selected on the basis of their performance and would get a chance to compete at AAKAAR IIT Bombay with such winners selected from throughout the India.

The workshop got a healthy response from the students. It was highly knowledgeable and of benefit for the students.



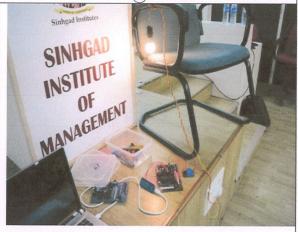
I3 Indya Technologies and SIOM Association Certificate is handed over to Dr. Chandrani Singh, Director MCA,SIOM and Event Coordinators



Trainers of i3 Indya Technologies, Dr. Daniel Penkar, Director SIOM, Dr. Chandrani Singh, Director MCA, SIOM and Event coordinators @ SIOM Selfi Wall



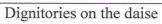
Students Registration Desk



Trainer explaining the IoT Kit to the students









Feliciation of Trainer







Audience of the program

Dr. Chandrani Singh Director SIOM-MCA





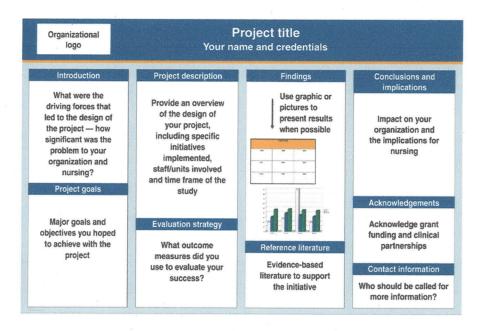
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10. Poster presentation: Creating an effective poster presentation involves designing a visually appealing and informative poster to communicate your research or project findings.



3D Pie Charts Infographics



POSTER PRESENTATION COMPETITION

1. Participated Class: MCA-I Div-A,B,C,D

2. Participated Students: 210

3. Visited Students- 250 (including MCA-II & MCA-III)

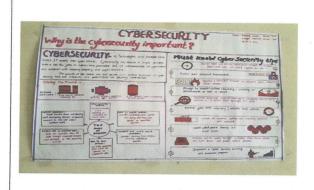
4. Date: 12/09/2019

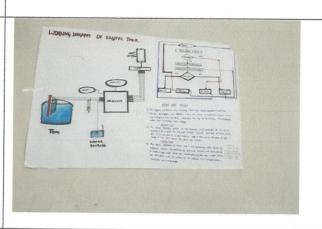
5. Faculty Coordinators: Dr.Sunil Khilari / Prof.Dushnat Bodakey / Prof.Usha Bubane

Poster Details









Dr. Chandrani Singh

Director SIOM-MCA





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AOL Activity Report

29/08/2019

On 28th Aug 2019 Sinhgad Institute of Management organized a skill building and motivational activity by Art of Living representatives. The activity was open for students as well as faculty members. Mr. Nilay and his team from AOL conducted the activity for a hour between 12.00 noon and 1.00 PM.

The session began with an opening speech by the AOL trainer about youth empowerment and life skills. It was followed be physical activity guided by the AOL team for relaxation. Attendees could learn simple but useful relaxation techniques from them and also enjoyed the fun in those actions.

Role of Yoga and importance of Meditation in the personality building was briefly discussed at the end of session. Students were encouraged to participate more and more in such activities. Faculty members as well as students gave a positive feedback of the activity to the coordinator. More than 100 participants were benefitted through this activity.



Mr. Nilay giving introductory speech



Students involved in the activity



Faculty members enjoying the activity and fun



Audience after practicing relaxation techniques

Dr. Chandrani Singh Director SIOM-MCA





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Lecture series on Wellness for Wellbeing 23rd May, 2020

Lecture series on "Wellness for Wellbeing "organized by Sinhgad Institute of Management,Pune and was started at 11 30am on 23rd May 2020.The lecture series was organized online through webex software. The total number of registered participant 85 +nos. and 2 speaker's. The registration for the lecture series was made free to all.

Saurabh Sahay, Business consultant, Executiv & Life Coach and Mentor – Topic-Staying away from COVID-19 Mentally and Physically.

He demonstrated on how to stay way from COVId-19 mentally and physically. Understanding how the COVID-19 pandemic and measures to prevent the virus' transmission affect our mental health can help us adapt; From focusing on everyday boosts to mental health to empowering our communities, these expert recommendations can help. Improving our mental health hygiene now could help us create a "new normal" for mental well-being in the future. He has discussed how can we boost our mental health in the COVID-19 era to minimize the impact of the virus and the "social distancing" in our lives, and to develop a healthier and more resilient "new normal" for the future? Will we finally pay serious attention to the link between stress regulation and our health and well-being?

2.Dr.Pallavi Kasande(Mohadikar),Founder,MindGym Consulting Topic-Overcoming the fear of future

She has discussed about how to overcoming the fear of future, dealing with uncertainty during the Coronavirus Pandemic. The current COVID-19 pandemic has heightened uncertainty over



the economy, employment, finances, relationships, and of course, physical and mental health. Yet as human beings, we crave security. We want to feel safe and have a sense of control over our lives and well-being. Fear and uncertainty can leave you feeling stressed, anxious, and powerless over the direction of your life. It can drain you emotionally and trap you in a downward spiral of endless "what-ifs" and worst-case scenarios about what tomorrow may bring.

Invitation to participant:

Invitation

Lecture series on "Wellness for Wellbeing" dt.23rd May, 2020

Dear All.

Greetings !!!

Sinhgad Institute of Management is organizing a **Lecture series on** *"Wellness for Wellbeing"*

Please find the details below.

✓*Resource Person 1:*

Mr. Saurabh R Sahay, Business Consultant, Executive & Life Coach and Mentor.

Topic: Staying away from COVID-19: Mentally and Physically

Resource Person 2:

Dr. Pallavi Shailesh Kasande (Mohadikar), Founder, MindGym Consulting

Topic: Overcoming the fear of future

✓*Date:* 23-05-2020, Saturday

Time: 11:30 AM to 01:30 PM

Who can participate: Principals/Directors, TPOs, HODs, Faculties and Students of Technical & Management institutes and Industry Professionals (HR & Others).

Note 1: Session will be live on Webex App & Youtube.



Webex Meeting Link:

https://meetingsapac22.webex.com/meet/pr913505789

Meeting No: 913505789

(Participants will get E - Certificates for attending webinar. Link will be announced during webinar)

Youtube Live Link:

https://youtu.be/TqU518gM60o

*Webinar Registration Link: *

https://forms.gle/tqSyEkGZ8orKcK6D9

Note 2:

The Webex Webinar will be restricted to join Max 100 participants at a time, so join the Webinar at least 5 minutes before the actual start of the Webinar.

However any number of participant can join the webinar on You Tube Live.

Register for the webinar ASAP.

Dr.Chandrahi Singh Director SIOM-MCA



Sinhgad Institute of Management

Vadgaon (bk), Pune -41
Activity Report

"Heath awareness Program for Girls students"

Under Nirbhay Kanya Yojana, Students Welfare Activities 2019-20

Date: 30/08/2019

Time: 11.00AM To 1.00PM

Under the initiative of NIRBHAY KANYA YOJANA, SIOM has organized women's health awareness program for girls' student. The aim was to enlighten their students regarding the women health aspects and how should they take care of their physical and mental health during the normal physiological growth. How should they tackle and face the changes happening in their physical and mental health and this was explained to students by guest Ms. Simran Naik, Divya Health & hygiene.



Health Awareness Programme



Ms.Simran Naik addressing the girls in workshop organized under Nirbhaya Kanya Abhiyan.



Also she has explained about disposable period panties. Since last few decades the same products are serving consumers though the demand is for best comfort & protection. She explained that these sanitary napkins are very comfortable. It is easily deposable. These pants have very soft elastic, so it is easily to wear for long periods.





Sample distribution of Sanitary Napkins

Free samples were distributed to the students. These are easily available nearby medical stores. Students enjoyed the whole session thoroughly as it was a two way discussion. Students had lots of questions and various examples were quoted by our presenters and the session was made more interactive and interesting.

Dr.Chandrani Singh Director SIOM-MCA





Sinhgad Technical Education Society's Sinhgad Institute of Management, Pune-41

Department of MCA

Report on

Induction Program

"Education means emancipation. It means light and liberty. It means the upliftment of the soul of man into the glorious light of truth, the light by which men can only be made free."

-Frederick Douglass

ABOUT INDUCTION PROGRAMME

The induction programme was brought in with a view to uplift the level of the entrants to an elevated stage, promote all-round development and exposing learners' stigmas to minimize and to maximize their learning. Learners come with diverse thoughts, backgrounds & perceptions. Hence it becomes important to help them adjust to the new environment & inculcate the ethos of the institution with a sense of larger purpose. That is where the lacuna lies which demands a program dynamic enough to address the issue. Sinhgad Institute of Management, MCA has organized a Two days induction programme with an objective to provide ample of time and a platform for the transition of students from graduation to the hard-core Master computer Application Programme. An induction programme is a harbinger of various in-campus & off-campus activities specially designed for entrants to fill the gap.





Sinhgad Institute of Management, Pune-41 Department of MCA

INAUGURAL FUNCTION

The Induction Programme began with registration followed by Inductionprogramme on 07August, 2018. The students with their great enthusiasm reported and registered themselves at the college. Inductionprogramme aimed to enhance students' familiarity with the faculties, SIOM Campus, its facilities and a plethora of cultural activities of the institution. With a fresh exposure of theinduction programme, the students were exposed to the milieu of the institution with zeal and enthusiasm. Likewise every year, the induction programme was decided to be delivered on three major phases i.e. Welcome Phase, Guest sessions, and Concluding Phase. To make the students feel comfortable in new environment, open them up, set a healthy daily routine, create bonding in the batch as well as between faculty and students, develop awareness, sensitivity and understanding of the self & society.

To mark the beginning of the academic year and Induction Programme, Dr. ParagKalkar, Director SIOM, Dr. Chandrani Singh, Director MCA, SIOM and chief guest Ms. AvantikaBhardwaj, Vice Presidentof employee success, Abzooba., inaugurated the programme. He emphasized the importance of core values i.e. dedication, discipline. He also emphasized the importance of transcending the knowledge of technologies into application for the betterment of the society. Having given the warm welcome to the students, the guest appealed the students to utilize maximum resources at the most of their capacity for academic enhancement.



Sinhgad Institute of Management, Pune-41 Department of MCA

LECTURES BY EMINENT PERSONALITIES

The committee unanimously decided to have experts from different section of the society which included professionals, corporate trainers, Managers of active firms of the society. The sessions were quite interactive that proved to provide a visualization to distinguish Personal, Professional, Academic and social life with ease and a clear picture of self, the vitality of Human Values and communication in general. The learners felt motivated to get encultured in the color of management college and more significantly they gave emphasis to attach values in professional and individual life.

Following is the list of experts and their topics

Day-1, 7 th Aug. 2019			
Time	Activity	Details	
	Students Reporting	SIOM Entrance: Ground Floor Reporting	
08.45AM - 9.45 AM	&		
	Refreshment	Refreshment : T12 Class Room(Third Floor)	
10.00 AM - 10.05 AM	Lighting of the Lamp	Director& Chief Guest	
	Guest Welcome	Welcome Address by	
10.05 AM - 10.20 AM	&	Director, SIOM	
	Felicitation	Director, SIOM-MCA	
		Address by Chief Guest,	
10.20 AM – 11:20.AM	Session 1	Ms. AvantikaBharadwaj,	
		Vice President Employee Success,	





Sinhgad Institute of Management,Pune-41 Department of MCA

		Abzooba	
		Mr. DevendraJani,	
11.30AM- 12.30 Noon	Session 2	Product Owner,	
		Amdocs, DVCI	
12.30 Noon to 1.00 PM	Session 3	Prof. Dhirendra Kumar	
12.30 NOON to 1.00 1 W	30331011 3	Topic: A Step towards Career	
01.00 PM - 02.00 PM		Lunch Break	
02.00 PM - 02.30 PM	Session 4	Dr. VidyaGavekar	
02.00 FIVI - 02.30 FIVI	38551011 4	Topic: Student's Welfare Activity	
		Mr. ShihasKunju	
02.30 PM - 03.30 PM	Session 5	Blockchain Expert & Trainer,	
		Snapper Blockchain Technology & Innovations	
03.35 PM – 6.00 PM	Management Games	Motivational and Brain Storming Activities	
	Day-2 , 8th A	Aug. 2019	
09.15 AM -10.00 AM	Session 1	Dr. SubodhJagdale	
		Ms. SmitaNarkar,	
10.00 AM - 11.00 Am	Session 2	HR Manager,	
		Attra	
11.00 Am to 12.00 Noon	Session 3	Mr. SantoshOstwal	
11.00 AIII to 12.00 Noon		CEO & Founder Nano Ganesh	
	Session 4	Ms. PriyaDhawan	
12.00Noon - 01.00 PM		Founder Brands & Brunch	
		Founder LinkedIn Local	





Sinhgad Technical Education Society's Sinhgad Institute of Management, Pune-41 Department of MCA

01.00 PM - 02.00 PM	Lunch Break		
02.00 PM - 04.30 PM	Session 4	Mr. AjitPandey, Sr. Manager, Industry Connect and E-learning, Seamless Education and Services Pvt. Ltd.	
4.35PM – 5.00 PM	Session 5	Dr. ManishaKumbhar Topic: Code of Conduct	
4.30 PM to 5.00 PM	MCA SAMAVESH	Faculty Introduction	
05.00 PM - 05.30 PM	Library	Library Visit	





Sinhgad Institute of Management, Pune-41 Department of MCA







Sinhgad Institute of Management, Pune-41 Department of MCA



Om

Dr.Chandrani Singh Director SIOM-MCA





Sinhgad Institute of Management, Pune-41

Department of MCA

Report on

Agricultural Exhibition - "Krushi Pradarshan"

Submitted By: - Ekhande Shrikant Bhaupatil

Introduction:-

The Krushi Pradarshan, an agricultural exhibition, was held on 20Dec 2021 at Moshi, Pune The event aimed to showcase advancements in agriculture, promote sustainable farming practices, and provide a platform for farmers, agribusinesses, and agricultural enthusiasts to exchange knowledge and ideas.

Objectives:-

- 1. Showcasing Agricultural Innovations: The exhibition featured the latest advancements in farming technology, machinery, and agricultural practices. This aimed to educate farmers about modern techniques that could enhance productivity.
- 2. Knowledge Exchange: The event encouraged the exchange of ideas and experiences among farmers, researchers, and experts. Workshops, seminars, and panel discussions were organized to facilitate meaningful discussions on key issues in agriculture.
- 3. Promoting Sustainable Agriculture: Emphasis was placed on sustainable farming practices to address environmental concerns. Exhibitors and speakers focused on methods that promote soil health, water conservation, and reduce the environmental impact of agriculture.

Highlights:-

1. **Technology Showcase:** Cutting-edge agricultural machinery, smart farming technologies, and innovative tools were displayed. This provided farmers with insights into how technology can revolutionize their farming processes.



2. Crop Diversity: Various crop varieties, including high-yielding and climate-resistant ones, were showcased. This aimed to educate farmers about diversifying their crops to enhance resilience against environmental challenges.

- **3. Livestock Exhibition:** An exhibition of different livestock breeds, along with discussions on animal husbandry practices, was organized to address the holistic aspect of agriculture.
- **4. Interactive Workshops:** Practical workshops on pest management, organic farming, and financial planning for farmers were conducted. This hands-on approach allowed participants to gain practical knowledge that they could implement on their farms.



Conclusion:-

- The "Krushi Pradarshan" served as a valuable platform for the agricultural community to come together, learn from each other, and explore innovative solutions for the challenges they face.
- By promoting sustainability, technology adoption, and knowledge sharing, the event contributed to the overall development of the agricultural sector in the region.

• As we look towards the future, continued support and organization of such events are crucial for fostering a resilient and progressive agricultural community.

Dr.Chandrani Singh

Director SIOM MCA



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Report

National Level Workshop on Implementation of NEP 2020 – "Adoption of Multiple Entry and Exit"

Sinhgad Institute of Management organized a two-day National level Workshop on the Implementation of NEP 2020 -" Adoption of Multiple Entry and Exit", under the Quality Improvement Program in association with Savitribai Phule Pune University from 24th February 2023 to 25th February 2023.

Objective: - The main objective of this Workshop was to create awareness about the newly launched National Education Policy-2020 amongst teachers as well as students and to familiarize them with the skills to help them understand its nuances, curriculum changes, shift in the pedagogical skills, and its implementation for the 360-degree holistic development of its stakeholders, the students.

Day 1: 24/02/2023, Friday

At the beginning of the workshop, the national anthem was sung as well as lamps were lit.

National Anthem

Lamp Lighting



The Director SIOM MCA, Dr. Chandrani Singh, in her welcome address shared that the New Education policy came into existence when the Union Cabinet chaired by Prime Minister Shri Narendra Modi approved the National Education Policy-2020 on July 29, 2020. This is the third Education Policy in India after independence (1968, 1986, and 2020). The new National Educational Policy 2020 seeks to introduce and implement a sea of changes across all levels of education in India, including the essential understanding of education in the country.





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She then outlined the workshop's objective.

Welcome Note by Dr. Chandrani Singh, Director SIOM MCA



The Director SIOM, Dr. Daniel Penkar,in his welcome address apprised the educators that the New Education Policy is based on the pillars of "access, equity, quality, affordability, accountability" and it will radically transform India into a "vibrant knowledge hub". Further, he talked about "Challenges in the implementation of NEP" like lack of integration,language barrier, Multilingualism debate, lack of funds, etc.

Welcome Note by Dr. Daniel Penkar, Director SIOM.



A session on the "Transformation of higher education under NEP 2020 "was presented by Dr. Parag Kalkar in his opening address. Sir talked about how the NEP 2020 aims at improving



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the operative environment for HEIs across India, The NEP reforms introduced in the Higher Education System are set to result in – institutional restructuring and consolidation, holistic education eliminating rote learning, internationalization, teachers training, professional education, high-quality research, quality universities, and colleges

Opening Address by Dr.Parag Kalkar, Dean, Faculty of Commerce & Management SPPU, Pune.



After the welcome speech and the opening remarks, a felicitation programwas held that presented a bouquet, a memento, and a pagadi as a token of appreciation for the guests.

Felicitation of Guests



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A total of seven sessions on various topicsunder the National Level Workshop on implementation of NEP-2020 were scheduled. The schedule was carried out by the following eminent guest speaker.

Session No.	Name of Speaker	Topic
1.	Dr. Mukul Sutaone Vice Chancellor, COEP Technological University, Pune	Overview of NEP and its role in the adoption of multiple entry and exit
2.	T V Kattimani Member, NEP Draft Committee,Govt. of India.Vice Chancellor, Indira Gandhi National Tribal University	How to prepare the students to handle the unpredictable tomorrow
3.	Dr. Shakila Shamsu Former OSD (NEP),Department of Higher Education,Ministry of Education, Govt. of India.	NEP- Multidisciplinary Higher Education
4.	Dr. R. S. Kureel Member, NEP Draft Committee, Govt. of India.Vice Chancellor, Mahatma Gandhi Udyanikee andVanikeeVishwavidyalaya,Sankra- Patan, Durg	Problems of university education and the need to bring in necessary reforms
5.	Dr. Sudhir Gavhane Vice-Chancellor, Mahatma Gandhi Mission's MGM University, Aurangabad	NEP 2020: Pathways for Moving Towards Internationalization of Indian Research & Development
6.	Dr.Saji Baby Principal Scientist Chief Consultant and Advisor GEO International Environmental Consultation Company KUWAIT	Concerns of Micro and Nano Plastics on Health and Environment
7.	Vice-ChancellorGDGoenka University.Former Vice-Chancellor, University Of Petroleum And Energy Studies, Dehradun	Outcomes in content-based education



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In the first session, Dr. Mukul Sutaone led participants through "Overview of NEP and its role in the adoption of multiple entry and exit(MEES)". Sir gave insights into MEES coming into action, a student will get the option to drop their course and resume it at a later stage as and when they desire or deem it worth pursuing. While dropping out is perceived as a negative notion in our society, implementing the Multiple Entry System(MEES) eases the burden on a student who has to drop out because of financial circumstances or other reasons. On an optimistic note, a student can exit from their education, become an entrepreneur and complete their studies later while already established and successful.

Address by Dr. MukulSoutane-Vice Chancellor, COEP Technological University, Pune.



Day's second session was taken by Dr.T. V. Kattimani using an online platform on "How to prepare the students to handle the unpredictable tomorrow". Sir Explained how we can equip students with the skills they need so that they can adapt and flourish as socially responsible, engaged, and creative global citizens. Sir also focused on the areas of collaboration, creativity, and critical thinking and examples of how pedagogy informs classroom practice.

Online Address by Dr.T.V.Kattimani-Member, NEP Draft Committee, Govt. of India.





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The third session was led byDr. Shakila Shamsu, who guided the participants on "NEP-Multidisciplinary Higher Education". She stated that the focus of making education 'Multidisciplinary Educational 'is a significant step that will benefit the students.

National Education Policy 2020 has taken a lot of effort to create an enabling Ecosystem. For offering Multidisciplinary Educational to flourish and making a difference to every student. The flexibility to choose subjects from science and humanities with the abilities, as well as art, fine art sports, will give students a wide range of subjects.

Address by Dr. Shakila Shamsu-Former OSD (NEP), Govt. of India



The fourth session was conducted using an online platform by Dr.R.S.Kureel on "Problems of university education and the need to bring in necessary reforms". In his talk he said there are few reasons that make the case for demanding something different asemployers need skillsnot just knowledge or titles, students are paying more and more to get less and less, andmany elite universities prioritize research, often at the expense of teaching, Instead of boosting meritocracy, universities reinforce inequality. He further statedSuccess in the future won't be defined by a degree, but by potential and the ability to learn, apply, and adapt.

Online Address by Dr.R.S.Kureel- Member, NEP Draft Committee, Govt. of India.



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The fifth session of the workshop was by Dr. Sudhir Gavhane on" NEP- 2020: Pathways for Moving Towards Internationalization of Indian Research &Development". Sir stated that The New Education Policy (NEP), 2020 targets to encourage a comprehensive, holistic and participatory approach, which mulls field understanding, stakeholder, empirical research just as lessons gained from best practices. It's a developmental move towards a more logical way to deal with education. The suggested framework help to cater the capacity of the student-phases of Cognitive development just as Physical and Social mindfulness. This Education Policy if implemented in its actual vision, the framework can bring India at standard with the leading nations of the world.

Address by Dr. Sudhir Gavhane- Vice-Chancellor, Mahatma Gandhi Mission's MGM University, Aurangabad



Dr. Saji Baby delivered a sixth session on "Concerns of Micro and Nano Plastics on Health and Environment". Six focused on Microplastics (MPs) and nano plastics (NPs) which are



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widely spread across different ecosystems. Sir further stated that MPs and NPs become global stressors due to their inherent physicochemical characteristics and potential impact on ecosystems and humans. MPs and NPs have been exposed to humans via various pathways, such as tap water, bottled water, seafood, beverages, milk, fish, salts, fruits, and vegetables. Sir gave information about how these plastic particles can cause risks to human health.

Address by Dr. Saji Baby- Principal Scientist



The last session of the day was taken by Dr. Srihari Honwad on "Outcomes in content-based education". In the session, sir compared content-based and outcomes-based learning. He shared with the participants how content-based learning is a way teaching has been done conventionally where the instructor plays a central role in learning. That is, they do most of the talking and learners need to commit what the teacher is saying to memory. An outcomes-based education (OBE), on the other hand, is learner-centered where the emphasis is on the candidate to understand through mental processing as opposed to rote learning. According to himdepending on the subject matter there are pros and cons to each. It is up to the facilitator to decide which is best to make their training not only informative and practical but also inspire lifelong learning.

Address by Dr. Shrihari Honwad-Vice-Chancellor GDGoenka University.





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Day 1: 24/02/2023 - Number of Benefitted Participants

Number of External Participants (Faculty [53] +Students [34]):-87

Number of Faculty Participants (SIOM):-16

Number of Students participants (SIOM):-97

Total Participants (87+16+97) :- 200

Day 2: 25/02/2023, Saturday.

All of the participants sang the national song Vande Mataram at the beginning of the session, which also included a welcoming note. A total of five sessions on various topics under the National Level Workshop on implementation of NEP-2020 were scheduled on the second day. The schedule was carried out by the following eminentspeaker.

Session Name of Speaker No.		Topic		
1.	Dr. Milind Pande	Academic Challenges towards the		
	Pro-Vice Chancellor,	implementation of NEP in HEI's		
	MIT World Peace University, Pune	•		
2.	Dr. Nitin R Karmalkar	Advantages of Multiple Entry and Exit		
	Ex. Vice Chancellor –Savitribai Phule			
	Pune University.			
3.	Dr. Mangesh Kashyap Sustainability and Education			
	Director of Athary Communications P.			
	Ltd.	No. 2 and a second seco		
4.	Mr. Prasanna Jha	Challenges with the NEP2020 in HEIs		
	CEO & Co-Founder,	and how technology can address them		
	JhaMobi Technologies Private Limited	2,3		
5.	Dr. Daniel Penkar	Challenges in the implementation of		
	Director SIOM	NEP		

In the first session of the second day of the workshop, Dr.Milind Pande led participants through "Academic Challenges towards the implementation of NEP in HEI's" which includes





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challenges like opening universities every week is a herculean task, funding is a big challenge, need to create a large pool of trained teachers, Inter-disciplinary higher education demands for a cultural shift etc. Sir further said that the National Education Policy 2020 is in many ways just what India needs, as it blossoms into the world's largest workforce in coming years. To realize the dreams it contains, we must overcome substantial execution challenges in a sustained manner for years and decades to come.

Address by Dr.Milind Pande- Pro-Vice Chancellor, MIT World Peace University, Pune



Day's second session was taken by Dr.Nitin Karmalkar on "Advantages of Multiple Entry and Exit". Sir discussed a few advantages like how Students will have greater flexibility and liberty to join a course or leave a course as they like, and they shall be also provided the opportunities to change courses, Increasing Gross Enrolment Ratio in higher education is one of the objectives of NEP 2020. According to sir, this will reduce the drop-out rates of students. One more important advantage is that the credits that the students obtain in their first and second years will be stored using the Academic Bank of Credits (ABC) system. So, at any point in time, if students want to take a break and continue their course within a fixed period, they can utilize these credits for further education.

Address by Dr. Nitin Karmalkar- Ex. Vice Chancellor, Savitribai Phule Pune University



The third session of the day was delivered by Dr.Mangesh Kashyap on "Sustainability and Education". Sir focused on how education in diverse forms and multiple contexts provides



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the means whereby each generation passes on its culture, discoveries, successes, and failures to the next. Without inter-generational education, very little in a human context can be sustainable. Education is also important to formulate, challenge and disseminate ideas, knowledge, skills, and values within communities, from young to not-so-young, and between communities, nations, and continents. Education is identified as a key element of sustainability-focused strategies in many contexts and levels.

Address by Dr. Mangesh Kashyap- Director of Atharv Communications Pvt. Ltd.



The fourth session was taken by Mr. Prasanna Jha Presented a paper on "Challenges with the NEP2020 in HEIs and how technology can address them". Sir discussed with participants that how economically and environmentally, digital is cheaper and cleaner than paper-based materials to distribute and update. Accessing remote areas can help expand perspectives. The rationale is that an enhanced infrastructure affords greater access to better education for all. According to sir online learning is useful with the quicker adoption of digital education in HEIs. Open Universities can address the issue of accessibility and availability of high-quality education. Enrollment issues could be addressed by utilizing quick, adaptable, and affordable digital infrastructure.

Address by Dr. PrasannaJhaCEO & Co-Founder, JhaMobi Technologies Private ltd.



The last session was delivered by Dr. Daniel Penkar on "Challenges in the implementation of NEP". Sir said that due to over-optimism there is anunderestimation of the cost and time for a policy to be implemented. Sir also focused on some challenging areas like Implementation in dispersed governance, Lack of collaboration with all the stakeholders, etc. Sir further said to



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implement the NEP 2020 we need to work on a few major challenges which include Content, Curriculum, Pedagogy, and Blending of technology with the teaching and learning process.

Address by Dr. Daniel Penkar, Director SIOM



As anoutcome of the workshop, SIOM published the proceedings with the assistance of taxman publications private limited. This also includes research papers, abstracts, and NEP chapters written by prominent speakers and teachers from SIOM with ISBN numbers in both hardcopy and softcopy versions.

Workshop ProceedingPublished







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There was a Q and A session in which the participantsexpressed their concerns and raised queries which were addressed by the Speakers.



Day 2: 25/02/2023 - Number of Benefitted Participants

Number of External Participants (Faculty [47] + Students [36]) :-83

Number of Faculty Participants (SIOM):-20

Number of Students participants (SIOM):-102

Total Participants (83+20+102):-205

Co-Ordinated by Prof.KumudiniManwar, Prof.Shobha Mishra and Prof.Meenakshi Jadhav.

Dr. Chandrani Singh, Director of SIOM MCA proposed the vote of thanks. It was a very enriching and informative session. All the participants were filled with new zeal to start working on its implementation in their own spheres.

Dr. Chandrani Singh

Director, SIOM MCA



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DynaMark ... Marketing cluster

(MBA Semester III)

REPORT OF DIGITAL MARKETING CERTIFICATION COURSE

Certification Details:

Day: Tuesday - Thursday

Date: 25th - 27th September, 2018 Venue: F-08, Computer Lab, First floor

Time: 9:00 am to 2:00 pm

Classes: MBA Second Year students

Specialisation: Marketing

Trainer for the course:

Mr. Siji Varghese - MD DigiSas India

Objectives:

- 1. To enable Students to learn Practically the Basics of Digital Marketing
- 2. To learn various tools like Google Adwords, Analytics and Website Designing
- 3. To apply Digital Marketing in Corporate World.

Event Brief:

DynaMark (Marketing) cluster organized a 3 Day certification course in Digital Marketing from 25th - 27th September, 2018 in association with Digisas India Pvt. Ltd. The certification course was headed by Mr. Siji Varghese and his team in the first floor computer lab at SIOM.

A total of 46 MBA marketing students underwent this Certification course. As per schedule the topics were covered by the trainer Mr. Varghese, wherein day 1 Website



designing for the company and Creating a Facebook page of the company with images, videos related to the product and services were posted. Day 2 topic covered was Lead and Traffic Generation, Ad campaign design and Social media marketing. Day 3 training laid emphasis on Google Adwords (PPC) and e-mail marketing for products and services of the company.

All attendees were presented with a Certificate of Completion at the end of the course.

The course contents comprised of the following major modules:

Syllabus & Schedule Day Wise

Day & Date	Topic	Details
Day 1	Introduction	Introduction to DIGITAL MARKETING
Tuesday	WYSIWYG	Various Tools Used
25 th Sep. 18	e-Com Website Designing	Complete Designing of e-commerce Website
Day 2	Facebook Advets	Learning Tools from Facebook for Social Media
Wednesday	Facebook Business	Marketing
26 th Sep. 18	Manager	Creation of various Ad Campaigns.
	Facebook Analytics	
Day 3	Google Adwords	Using Tools from Google for Running Google Ads
Thursday	Google Analytics	Analytics for Audience Analysis
27 th Sep. 18	e-mail Marketing	Create Beautiful e-marketing Campaigns
	Campaigns	

List of Participants:

No.	Name	Specialisation	Mobile No.	Div	Count
1	Ameya Paradkar	Marketing	7303346989	Α	
2	Rahul Kumar Kashyap	Marketing	9504487330	Α	
3	Gaurav Vyas	Marketing	7742571402	Α	13
4	Akshay Jagtap	Marketing	9545526743	Α	
5	Puja Akhade	Marketing	9421453655	Α	



9 Puja Kumari Marketing 88 10 Sachin Anand Marketing 79 11 Suraj Ghadge Marketing 88 12 Aishwarya Zond Marketing 88 13 Padmaja Gujarathi Marketing 88 14 Debanjan Giri Marketing 99 15 Sanjukta Walvekar Marketing 99 16 Prathmesh Wani Marketing 99 17 Shantanu Khambekar Marketing 99 18 Shubham Gurav Marketing 88 20 Tejas Karche Marketing 99 21 Harshvardhan Bhise Marketing 99 22 Rahul Madane Marketing 99 23 Rupali G Gupta Marketing 99 24 Karan Rathod Marketing 99 25 Sushant S Gatkal Marketing 79 26 Gaurav Kumar Marketing 79 27 Navin Kumar Marketing 79 28 Abhishek Singh Marketing 70 29 Pavan Pardeshi Marketing 89 30 Vilas Yanganti Marketing 89 31 Anuja Ramesh Marketing 99 32 Sushriya Kamble Marketing 99 33 Amey Sopley Marketing 99 34 Bhojesh Patil Marketing 99 35 Rushabh A Jain Marketing 99 36 Ruturaj Huli Marketing 99 37 Siddhi Kulkarni Marketing 99 38 Aishwarya Deokar Marketing 99 39 Jivan More Marketing 99 40 Akshay Chauhan Marketing 99 41 Aniruddha Nemade First year student 99 42 Rohan Borde First year student 99 43 Tushar Anthony First year student 99 44 Kamlesh Gari First year student 99 45 Ankit Ramteke First year student 99 46 Ankit Ramteke First year student 99 47 48 First year student 99 48 48 First year student 99 48 First year student 99 49 40 Akshay Chauhan First year student 99 40 Akshay Chauhan First year student 99 41 Aniruddha Nemade First year student 99 42 Rohan Borde First year student 99 43 Tushar Anthony First year student 99 44 Kamlesh Gari First year student 99 45 Ankit Ramteke	860080337 3551957243 350680211 3698117909 423580770 3087871055 484852414 3765386234 422476384 3552926003 3775964816 276889970 3890545250 3085999621 3887770531 390109570 3793587124	C C C C C 1 - B 1 - E 1 - E 1 - I IB	1 3 1
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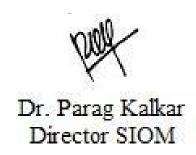
Event Photographs:



Report Prepared by:

Dr. Zamarrud AnsariCluster Head - Marketing
MBA Marketing IInd Year







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Report on

Gandhian Thought

Act Presented by Arth Cell Members



Once a man asked Mahatma Gandhi Ji, 'What is God', he simply looked at him and said, "First I use to think that God is the only truth, then I realised that Truth is the only God." Such many thoughts of the Gandhi Ji has inspired all of the generations to follow him. But we have forgotten many of their teachings, like truth and non-violence. On the occasion of 2nd October, The Gandhi Jayanti, Sinhgad Institute of Management's Arth cell members presented the act on Gandhian Thought.

The narrator started the act by introducing Arth Cell members who are participating in the act and then by reminding us some important points about Gandhi Ji which led the base for act. The act was based on the metaphor that the Gandhi Ji introduced to us about the Three Monkeys. The phrase "See no evil, Hear no evil, Speak no evil" first emerged in Japan in the 17th century and was later adopted worldwide as a message of peace and tolerance due to Mahatma Gandhi's visual metaphor of the three monkeys, with one of them covering his eyes, the second his mouth, and the third his ears.

Pune 411 041 Pune 411 041

Daniel Penkar

Dr. Daniel Penkar
Director SIOM



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The act was divided into 3 different parts, showing three different situations. In the first part, there were two children fighting over small things, their mother enters the stage and asks them to stop fighting. The small girl starts shouting at her mother in the words and in the tone that the actresses in TV serials use. After this the father of those children enters the scene and says to mother, 'see this is because you always watch those useless TV serials in front of these kids, it is affecting them in a bad way.' Then he asked his children to say sorry to their mother for shouting at her. The small boy again shouts at his father in a words and tone that the crime news report uses to persuade the audience. The moral of this scene was that the thinking and behaviour of children is largely affected by what they see on their daily life. So whatever they see is inculcated in their behaviour and habits. So if they are exposed to such TV serials which does not make any sense and news reporters who instead of providing valuable information to society talks about the crimes which are not relevant to be heard by children. This act interprets the first part of the phrase, "See no Evil".

Second part of the act was the scene where one teenage boy is playing the game. His friend enters the hall and asks him," What are you doing". He gets irritated and says," I am playing this game in which I have got a dare to slap an elder person. In this game you get such kind of dares and you have to complete these tasks to improve your level. But this game is just for brave people." After hearing this the second guy also starts playing the same game. Their third friend enters the scene and asked them, "What are you both doing?" then they both explains him the game. He immediately asked second boy who came in influence of the first one not to play such kind of games, just because your fiend asks you to play. The moral of the act was you should not hear what the other person is saying and start repeating the activities as he is doing, first of all you should always see whether what he is asking you to do is right or wrong and then act upon it. This act covered the second part of the phrase, "Hear no Evil."

The third part was the scene in the office. There is an employee who is been promoted for the best performance for the particular period of time. But other employees does not realise it that the promotion that he got was due to his performance and not due to his connections with management. When manager observes this she quickly responds to them and says, "See this Is the reason why he is promoted and you are not promoted. He always concentrates on the task he is having in hand, and you all just keep gossiping and talking about the things which are not at all related to your work. Instead of talking about someone behind his back concentrate on the work that you have been assigned to." Moral of the act was we should not talk anything bad about any person. This act replicates the meaning of third part of the phrase, "Speak no Evil"

This act taught us the one of the biggest lessons, we should not talk bad about someone, we should not come into bad influence by the words of others and we should not see what is not of good moral value.

Pune 411 041 99

Dr. Daniel Penkar
Director SIOM



SINHGAD INSTITUTE OF MANAGEMENT

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Date: 12/07/2022

Session on 'SIOM HR Meet' - Brief Report

Sinhgad Institute of Management had organized a session by HR Experts. The details are as follows

Date: 12/07/2022

Time: 2.15 PM to 6.00 PM

The 1st & 2nd year Students & MBA Faculty participated.

Session Details:

To empower the students about the HR field a session was organized by the institute. Following imminent HR Leaders participated and replied to the questions asked by the students.

- o Dr. Sunil Kode Vice President HR, WILO Mather and Platt Pumps Pvt. Ltd.;
- o Mr Brijmohan Mishra Chairman, ISTD, Pune Chapter;
- o Dr. Mohan Uchgaonkar Ex. Sr. Deputy Director, ARAI, Head HR Mgmt. & Admin
- o Mr. Vishwanath Yerwa General Manager HR & Admn., Flash Electronics (I) Pvt. Ltd.
- Dr. Yogesh Kumar Upadhyay President of Federation of International Trainers & Speakers and Director at Utkrushtha Management Consultants Private Limited, Pune;
- o Mr. Mahesh Karandikar Ex. General Manager, M & M Ltd.

Dr. Avanish Joshi helped in coordination of this progrmme. Dr. Karkar & Dr. Penkar Sir, Director SIOM shared their expert comments to the students. Students asked various questions regarding the HR activities to the HR Leaders.

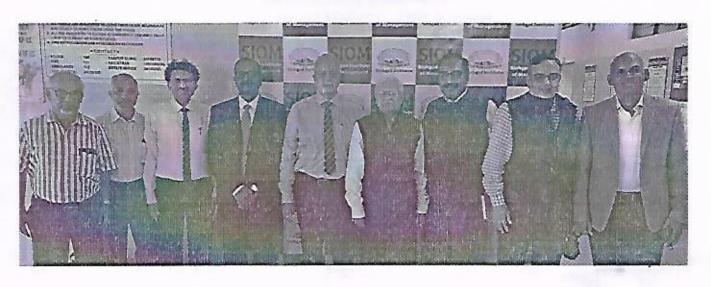




Adv. Ør. Girish Bakshi







Dr. Daniel Penkar Director, SIOM







Sinhgad Technical Education Society's

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Workshop On Human Rights, Indian Judiciary System And The Constitution of India



Conducted At:

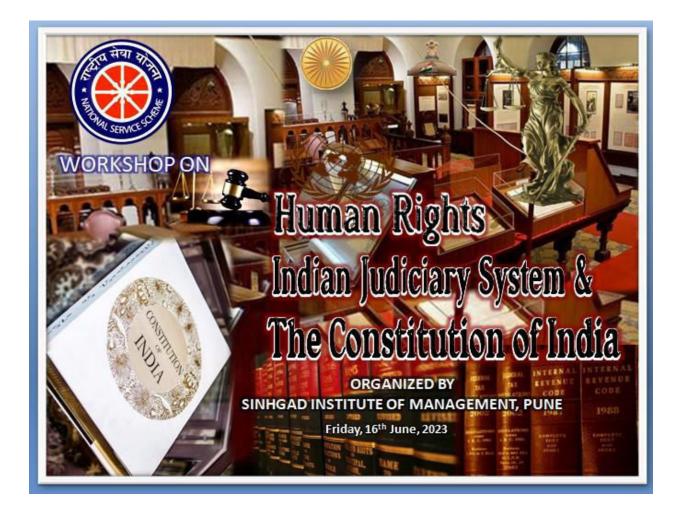
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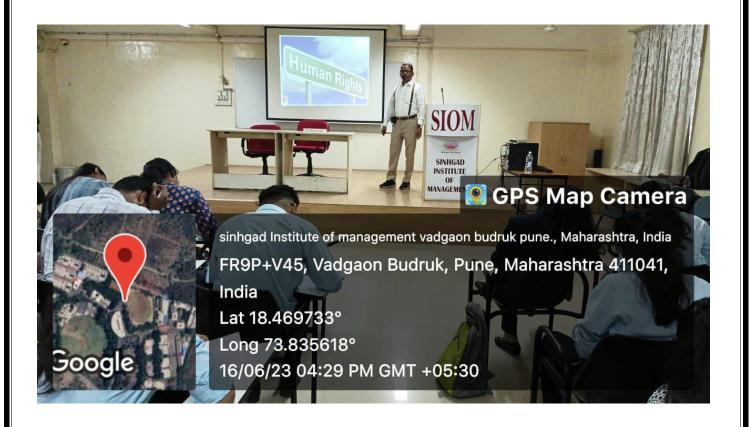
Date of Workshop	Friday, 16 th June, 2023	
Workshop Topic	Human Rights, Indian Judiciary System and the Constitution of India	
Name of Workshop	Mr. Sagar Pawr Sir (Mob. 98500 86767)	
Coordinator	Mr. Abhishek Kottapalle Sir (Mob. 7709 812848)	
Beneficiary/Participants	Students of Master of Business Administration of Sinhgad Institute of Business Management, Pune	
Workshop Description	1. Printed study booklet on Human Rights, Indian Judiciary	
(Mode)	 System and the Constitution of India provided to all the students; 2. Seminar sessions on Human Rights, Indian Judiciary System and the Constitution of India delivered by Mr. Manoj Wagh; 3. Paper based exam on Human Rights, Indian Judiciary System and the Constitution of India was conducted. Exam consists of 50 Multiple Choice Questions of total 100 marks based on study booklet; 4. On behalf of NSS –SPPU Certificate of Participation awarded to each student (Hard Copy); 	
Workshop Outcome	 Students are aware about Human Rights and its importance; Students are aware about Fundamental Duties, Fundamental Rights, Women Rights and Judiciary System; Students are able to perform comparative analysis of Rights and Duties; Workshop helps to develop legal literacy among the students; This workshop also develops awareness about Professional code of conduct, Ethics and Values; 	



Workshop Photos







































	mmons	Development?	1) True 2) False
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onstitution of li o	24 4) 25 owing a person al offence to be police custody blank)	42) Lok Adalat is not having reorganization as a form of Judiciary in India 1) True 2) False 43) Human rights are essential for achieving the Sustainable Development Goals (SDGs). What is sustainable Development?	49) Without following Ethics, Morals and Values one cannot achieve their goals in life? 1) Frue 2) False 5) Rights and duties are closely related and cannot be separated from one another, the rights and duties are two sides of the same coin; but for every right, there isn't corresponding duty. 1) True 2) False
Kindly share your brief		icipation in this workshop. Share your Learn	1 11 1 11 1



expectation. 1) True	such as 1) Superintendent of Police (SP) 2) Deputy Inspector General (DIG) 3) Inspector General of Police (IG) 4) All of these 36) There is provision for penalty to the	2) Development of Industrialization for better economy 3) Development with only Human centric objectives; 4) Development to become superpower 44) A police officer has the power to arrest any person without an order
and cruel, inhuman or degrading treatment or punishment, Freedom from slavery, servitude and forced labor, Right to liberty and security of	government department for delay in providing the requisite information under RTI act. What is min. time span for getting information under RTI ACT? 1)10 days 2)20 days 2)30 days 4) 40 days	from a Magistrate or warrant of arrest. 1) For Cognizable offence 2) For Non-bail able offence 3) For Non- Cognizable offence 4) For any offence 45) Which of following Act empowers
1) Civil & Political Rights. 2) Economic & Social Rights. 3) Civil & Cultural Rights. 4) Political & Social Rights. 28) When did the UDHR Proclaimed? 1) 10-12-1948 2) 12-10-1948	37) A legal document issued by the court directed to a person to appear before a judge or Magistrate is(Fill in the blank) 1) Offence 2) Bail	every citizen of India to inspect any Government work or to take the sample of Material used in any work, documents and seek certified photocopies thereof? 1-DII 2) IPC 3) RTI 4) ITR
30) The amendments of the	38) Dowry Prohibition Act, Maternity Benefit Act, Equal Remuneration Acts and Hindu Marriage Acts are 1) Social Rights to Women 2) Legal Rights to women 3) Constitutional Rights to women 4) Human Rights to Women 39) If the person find guilty under	46) Which of following statement is correct? 1) A woman accuse cannot be arrested before sunset and after sunrise; 2) A woman accuse cannot be arrested after sunset and after sunrise; 3) A woman accuse cannot be arrested after sunrise;
Constitution of India which "take away or abridge" the Fundamental Rights of the citizens of India cannot be passed. 1) True 2) False 31) Fundamental rights are absolute or unlimited rights. The government cannot put reasonable restrictions on the exercise of our fundamental rights during the time of emergency.	POCSO Act 2019, the minimum imprisonment is 110 Years 2) 20 Years	47) Which of following is not a purpose of UN- United Nations? 1) To keep peace in the world; 2) To remove poverty; 3) To develop friendly relations; 4) To make UN a policy maker;
32) How many types of Fundamental Rights are available in our Constitution for Indian citizens? 1) 4 2/5 3) 6 4) 7	Number. 1) 39a 2)39b 39c 4)39d 41) What is long form of PIL? 1) Public Inter Litigation 2) Personal Interest Litigation 3) Public Interest Law	48) What does the meaning of ability to reason has a fundamental impact on one's ability to learn from new information and experiences? 1) Reasoning 2) Tearning 3) Intelligence 4) Evaluating
33) If, Industries allowing child labor at their work place. This is a violation of Constitution of India's Article No. 1) 22 2) 23 3+24 4) 25	42) Lok Adalat is not having reorganization as a form of Judiciary in India	49) Without following Ethics, Morals and Values one cannot achieve their goals in life? 1) Frue 2) False 50 Rights and duties are closely related
34) Permission in allowing a person charged with a criminal offence to be released from jail or police custody is (Fill in the blank) 1) Offence L2) Bail 3) Release 4) Summons	1) True (2) False 43) Human rights are essential for achieving the Sustainable Development Goals (SDGs). What is sustainable Development?	and cannot be separated from one another, the rights and duties are two
	rticipation in this workshop. Share your Lear	ning Outcome, Opinion, Suggestions etc.

Roulledgable. good

Rate usefulness of Seminar: Low/ Medium/ High
 Rate usefulness of Booklet: Low/ Medium/ High

2) Rate usefulness of Exam: Low/ Medium/ High 4) Rate overall Workshop on scale of 1 to 10: 8



1) Callinions	Development?	sides of the same coin; be right, there isn't correspond	ding duty. 2) False
Kindly share your brief experience of parti	icipation in this workshop, Share your Learn Jud very Nuce ou edge about fro	ning Outcome Opinion, Sugger a Juro Eura busic human	stions etc.
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BOOKLET FOR WORKSHOP ON

HUMAN RIGHTS INDIAN JUDICIARY SYSTEM AND

THE CONSTITUTION OF INDIA

Version (English) [Rev. No. 12/030123/P02K@DPP]

Name of the Participant:		
College/Inst. Name:		
Place:	District:	
Name of Class/Course:	Study Year:	

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Held During the Academic Year _

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Dr. Prabhakar Desai
Director
NSS-National Service Scheme
Savitribai Phule Pune University,
Pune, Maharashtra

Date of Issue: _____ Cert. Batch No.: UNV/22-23/02



Mr. Manoj R. Wagh Director Tech Trainers & Testers Pune (Workshop Organizer)





SPPU Letter No.: NSS/107/19 of Date 06-06-2019



Dr. Daniel Penkar Director, SIOM

END OF REPORT	