



Sinhgad Institutes

SINHGAD INSTITUTE OF MANAGEMENT

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S. No. 44/1, Vadgaon (Bk.), Off Sinhgad Road, Pune 411 041

Telefax: (020) 24356592 E-mail: director_siom@sinhgad.edu Website: www.sinhgad.edu

Course – PO & PSO Mapping --- 104 BRM

Course Outcomes (COs): 104-GC-04- BRM	PO1 : Generic and Domain Knowledge	PO2 : Problem Solving & Innovation	PO3 : Critical Thinking	PO4 : Effective Communication	PO5 : Leadership and Team Work	PO6 : Global Orientation and Cross-Cultural Appreciation	PO7 : Entrepreneurship	PO8 : Environment and Sustainability	PO9 : Social Responsiveness and Ethics	PO10 : Life Long Learning	PSO1 : Entrepreneurship Development Activities	PSO2 : Research Guidance and Undertaking
CO104.1 DEFINE various concepts & terms associated	2	2	2	2	2	2	1	2	2	2	2	3
CO104.2 EXPLAIN the terms and concepts used in all aspects of scientific business research.	2	2	2	2	2	1	1	2	2	2	2	2
CO104.3 MAKE USE OF scientific principles of research to SOLVE contemporary business research problems	3	-	2	1	1	2	1	2	2	2	2	2
CO104.4 EXAMINE the various facets of a research problem and ILLUSTRATE the relevant aspects of the research process from a data driven decision perspective.	3	3	1	3	2	2	2	2	2	2	2	2
CO104.5 JUDGE the suitability of alternative research designs, sampling designs, data collection instruments and data analysis options in the context of a given real-life business research problem from a data driven decision perspective.	3	3	2	2	2	2	2	2	2	2	2	2
CO104.6 FORMULATE alternative research designs, sampling designs, data collection instruments, testable hypotheses, data analysis strategies and research reports to address real-life business research problems	3	3	1	2	3	3	1	2	2	2	2	2
Average	3	3	2	2	2	2	1	2	2	2	2	2





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Course Title: 104 BRM

Scale	No. of Students					
	CO1	CO2	CO3	CO4	CO5	CO6
0% - 39% marks	3	5	0	0	0	0
40% - 49% marks	2	5	0	0	0	0
50% - 59% marks	32	34	0	0	1	5
60% & above marks	604	597	641	641	640	636
Total	641	641	641	641	641	641

% of Students	99.22	98.44	100	100	100	100
CO Level Attained : CCE	3	3	3	3	3	3

Course Title : 104 BRM

CCE No.	CCE Method	CO1	CO2	CO3	CO4	CO5	CO6	Total
CCE 1	HOME ASG	15	15	0	0	0	0	30
CCE 2	PROJECT	0	0	15	15	0	0	30
CCE 3	END PAPER	0	0	0	0	15	15	30
	Weightage	15	15	15	15	15	15	90





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INTERNAL EVALUATION: (CCE)**Course Title : 104 BRM**

Ques. No.	Q.1	Q.2	Q.3	Q.4	Q.5	
ESE	CO1	CO2	CO3	CO4	CO5/6	Total
Weightage	10	10	10	10	10	50

**Co-wise Level Attained**

SR. NO.	ROLL NO.	CO1	CO2	CO3	CO4	CO5/6
	Marks	10	10	10	10	10
1	20663	3	3	3	3	3
2	20664	3	3	3	3	3
3	20665	1	1	1	1	1
4	20666	3	3	3	3	3
5	20667	3	3	3	3	3
6	20668	3	3	3	3	3
7	20669	3	3	3	3	3
8	20670	3	3	3	3	3
9	20671	2	2	2	2	2
10	20672	3	3	3	3	3





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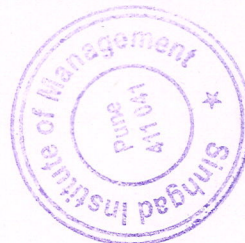
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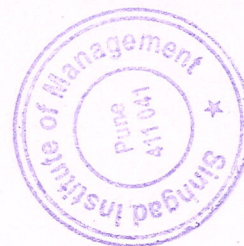
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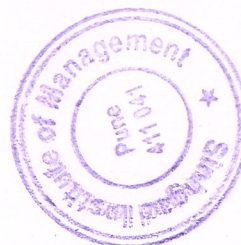
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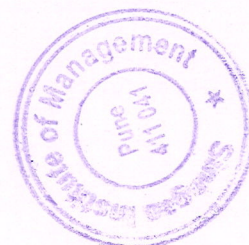
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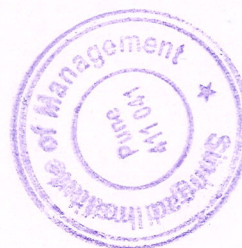
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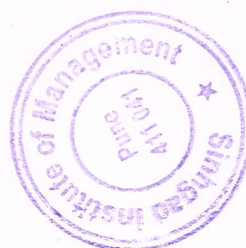
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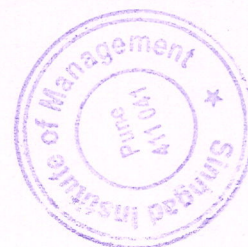
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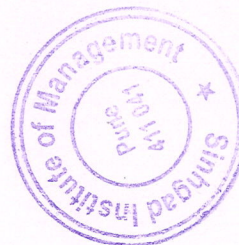
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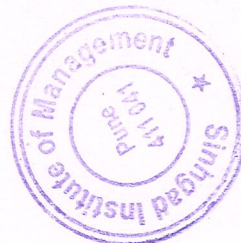
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S. No. 44/1, Vadgaon (Bk.), Off Sinhgad Road, Pune 411 041

Telefax: (020) 24356592 E-mail: director_siom@sinhgad.edu Website: www.sinhgad.edu

299	20962	3	3	3	3	3
300	20963	3	3	3	3	3
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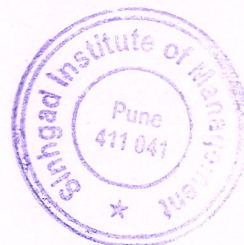
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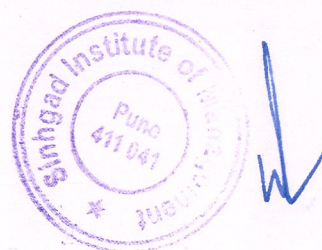
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515	21178	3	3	3	3	3
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587	21250	3	3	3	3	3
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640	21303	3	3	3	3	3
641	21304	3	3	3	3	3

EXTERNAL EVALUATION: (ESE)

Scale	No. of Students				
	CO1	CO2	CO3	CO4	CO5/6
0% - 39% marks	1	1	1	1	1
40% - 49% marks	21	21	21	21	21
50% - 59% marks	57	57	57	57	57
60% & above marks	562	562	562	562	562
Total	641	641	641	641	641

% of Students	96.56	96.56	96.56	96.56	96.56
	8	8	8	8	8
CO Level Attained :ESE	3	3	3	3	3
Average	3				





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Level	Range
Level 1	40% students scoring above 50 % marks in Internal Evaluation.
Level 2	50% students scoring above 50 % marks in Internal Evaluation
Level 3	60% students scoring above 50 % marks in Internal Evaluation

Evaluation	Level Attained	Weightage	Value
External (ESE)	3	50%	1.5
Internal (CCE)	3	50%	1.5
TOTAL			3

