

Sinhgad Technical Education Society's

SINHGAD INSTITUTE OF MANAGEMENT

(Affiliated to Savitribai Phule Pune University, Approved by AICTE & Accredited by NAAC)

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6.5.1 IQAC CONTRIBUTION: PROMOTING RESEARCH CULTURE

Young minds can bloom at Sinhgad Institute of Management, only because of the platform it offers for creativity and invention. The institute focusses to pursue and promote research and development activities in cutting edge technologies. To expand their expertise, faculty members post research articles and research papers.

Students are encouraged to complete group projects as part of the CCE assessment for the Business Research Methods course during their first semester of MBA. The motive of this experiential learning is to quench their inquisitiveness and develop their research ability. Students are given the choice to select the topic. All groups are required to submit a spiral-bound project.

Only the Research and Development study centre's painstaking work will result in the inventive breakthrough. The SIOM Research Center, connected to SPPU, comrises of academicians and students with a range of management specializations. The smooth and effective coordination of the Institute's PhD research and development efforts is overseen by this center.

The main goals are to encourage research activities and improve research publication in conferences and journals. Faculties are encouraged by the institute to pursue research initiatives and seek patents and intellectual property rights.

| SR.NO | RESEARCH REPORTS | LINK |
|-------|---|----------------------|
| 1 | BUSINESS RESEARCH MANAGEMENT REPORTS | <u>View Document</u> |

