



Sinhgad Institutes

Sinhgad Technical Education Society's  
**SINHGAD INSTITUTE OF MANAGEMENT**  
(Affiliated to Savitribai Phule Pune University, Approved by AICTE  
& Accredited by NAAC)

S.No. 44/1, Vadgaon (Bk.), Off Sinhgad Road, Pune 411 041  
Telefax : (020) 24356592 E-mail : director\_siom@sinhgad.edu Website : www.sinhgad.edu

**7.1.1 Gender Equity & Sensitization Initiatives**

<b><u>2021 – 2022</u></b>		
<b><u>SR. NO.</u></b>	<b><u>ACTIVITY / PARTICULARS</u></b>	<b><u>PAGE NO.</u></b>
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**Dr. Daniel Penkar**  
**Director, SIOM**



## Activity Report

<b>Activity Title</b>	Women's Day Celebration	<b>Date &amp; Time</b>	8 <sup>th</sup> march 2022, 12 pm - 1 pm
<b>Activity Category</b>	In-house Activity(MBA+MCA)	<b>Activity Venue</b>	S-12, Conference Hall
<b>Participants</b>	Faculty Members/Students	<b>Numbers of Participants</b>	35
<b>Name of the Trainer/Guest</b>	Dr. Manisha Kumbhar	<b>Faculty Coordinator</b>	Prof. Sushma Gandal

### Description of activity in brief:

On 8th March 2022, **WOMEN'S DAY** was organized by SINHGAD INSTITUTE OF MANAGEMENT (SIOM), PUNE. The theme for International Women's Day 2023 is, "**Gender equality today for a sustainable tomorrow, recognizing the contribution of women and girls around the world, who are leading the charge on climate change adaptation, mitigation, and response, to build a more sustainable future for all.**"

SIOM grandly celebrated WOMEN'S DAY by organizing various speeches. This event was started at noon with lighting of lamp by Dr. Chandrani Singh, Director SIOM\_MCA and Prof. Rajashree Shinde. It was held in Conference Hall of SIOM campus. All MCA and MBA Faculties and some of the students were present for the program.

The Event was addressed by Dr. Chandrani Singh, Director SIOM\_MCA. The speech on "Women Empowerment" was given by Prof. Rajashree Shinde. Dr. Chandrani Singh shed a few words on the importance of International Women's Day. She facilitated every teaching and non-teaching female staff on stage.

Finally, the event ended with refreshments for everyone.

## Photographs of the Activity:



**Dr. Sagar Pawar**  
Academic Head, SIOM



**Dr. Daniel Penkar**  
Director, SIOM



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### Activity Report

<b>Activity Title</b>	<b>Men's Day Celebration</b>	<b>Date &amp; Time</b>	<b>19<sup>th</sup> Nov 2022</b>
<b>Activity Category</b>	<b>In-house Activity</b>	<b>Activity Venue</b>	<b>SIOM Auditorium</b>
<b>Participants</b>	<b>Faculty Members</b>	<b>Numbers of Participants</b>	<b>40</b>
<b>Name of the Trainer/Guest</b>	-----	<b>Faculty Coordinator</b>	<b>Dr. Sagar Pawar</b>

#### **Description of activity in brief:**

International Men's Day is celebrated globally to draw attention to men's positive contributions and promote awareness of issues that impact them worldwide. SIOM observed this day on November 19, 2022, with the topic "Helping Men and Boys".

The conversation focused on " Helping Men and Boys " was the theme for International Men's Day in 2022. The day was celebrated on November 19th to recognise men's and boy's positive contributions to society and to raise awareness of men's and boy's well-being. Faculty members participated in this event. Dr Daniel Penkar, the Director of SIOM, remarked on the significance of International Men's Day .

The event was organised under the guidance of Director Dr. Daniel Penkar. sir. and Dr.Sagar Pawar sir. The program was concluded with refreshments arranged by the institute.





# INTERNATIONAL MEN'S DAY



## Photographs of the Activity





Pune, Maharashtra, India  
sinhgad Institute of management  
Lat 18.464959°  
Long 73.835555°

**Dr. Sagar Pawar**  
Academic Head, SIOM

**Dr. Daniel Penkar**  
Director, SIOM





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25th February 2022

### NOTICE

All students and faculty members of SIOM are hereby informed that we have organized the **Nirbhay Kanya Abhiyan** at Sinhgad Institute of Management, Vadgaon, Pune from the **26<sup>th</sup> of February 2022**. Hence, all the interested students and all teaching and non-teaching faculty members are instructed to be present for the same.

**Dr. Sagar Pawar**

**Academic Head, SIOM**



**Dr. Daniel Penkar**

**Director, SIOM**



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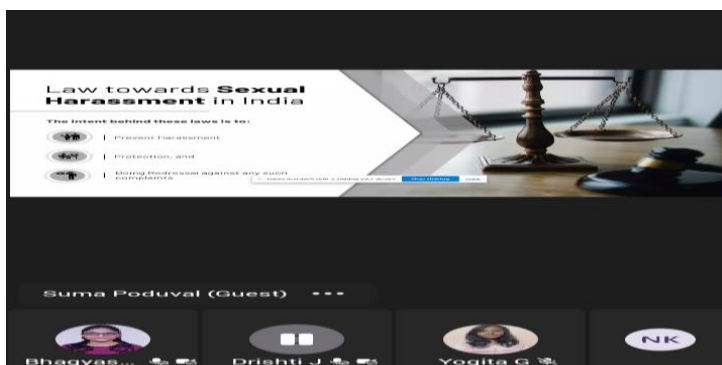
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### ACTIVITY REPORT ON NIRBHAYA KANYA ABHIYAN 2022

<b>Activity Title</b>	Nirbhay Kanya Abhiyan	<b>Date &amp; Time</b>	26 <sup>th</sup> February 2022, 10am Onwards
<b>Activity Category</b>	Women Empowerment	<b>Activity Venue</b>	Microsoft Teams (Online)
<b>Participants</b>	Faculty Members/Students	<b>Numbers of Participants</b>	253
<b>Name of the Organizing Institute</b>	Sinhgad Institute of Management	<b>Faculty Coordinator</b>	Mr. Rajit Panickar and Mrs. Suvarna Hatole

#### Event details

To begin with session our anchor Jay welcomed and introduced our first speaker Ms. Suma Poduval. She initiated her session with introduction of women's safety at work and thereby detailed with topics which are Sexual harassment at work places, types of actions that constitute sexual harassment, related examples and law against sexual harassment in India. Here after she elucidated distinction of unwelcoming and welcoming behaviors, with that she provided us with some case studies to decide, if that is act of sexual harassment or not. Later to conclude with she laid out some measures against sexual harassment and process to file complaint regarding same. Subsequently she answered to doubts of student regarding the topic.







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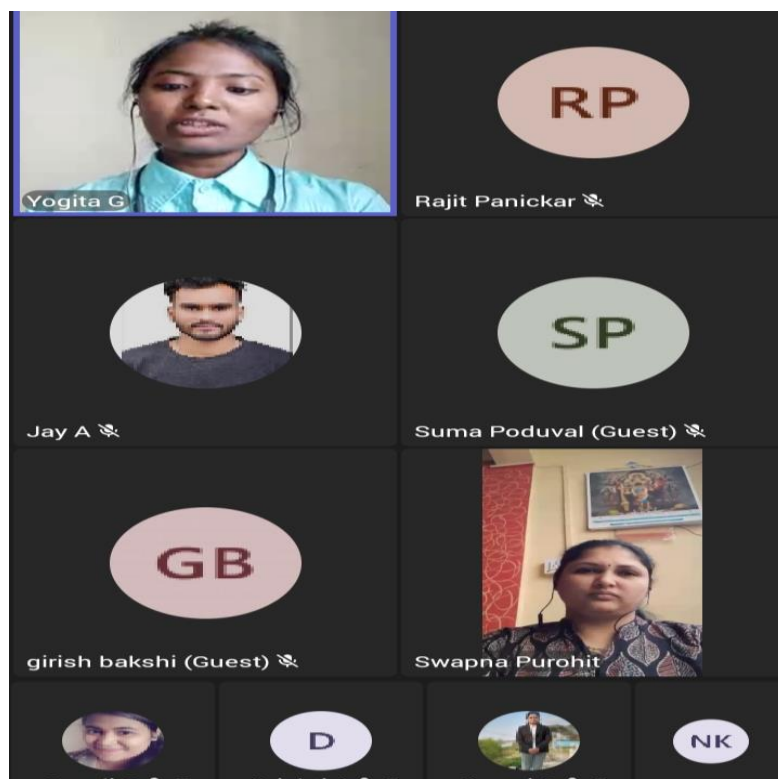
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Following to the first session, our next session speaker Ms. Swapna Purohit was introduced by another Yogita Gadekar. Ms. Swapna Purohit commenced with significance of good health and hygiene in work life. She directed us to ways to achieve better physical and mental health. By the time she also asked students about their healthy daily life habits and then ended by acknowledging audiences with some good practices to improve our health.



Ultimately our final speaker Dr. Girish Bakshi was welcomed to instruct us about gender equality. He initiated with statement “All Humans are born Equal” and later elaborated on benefits and examples of gender equality. He threw light on difference between gender equality and women empowerment. With that he let all of us know safety methods and helpline number, if we come across gender diversity and harassment at workplaces. To end with he answered to related queries of students.



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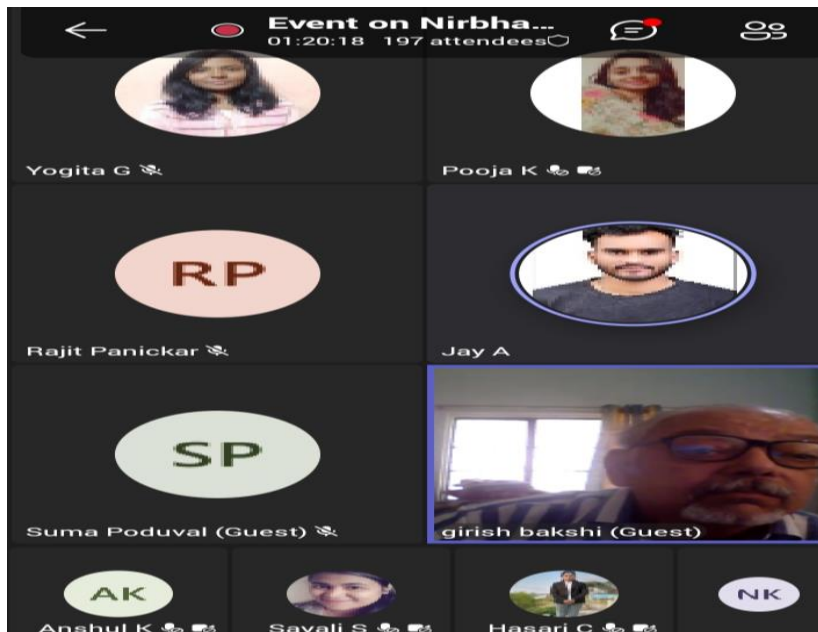
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Our Anchor, Jay Akotkar ended session by giving vote of thanks to all respective speakers, the host, the organizer and other participants.

**Dr. Sagar Pawar**

**Academic Head, SIOM**



**Dr. Daniel Penkar**

**Director, SIOM**

<b>Activity Title</b>	Entrepreneur's Conclave	<b>Date &amp; Time</b>	23 <sup>rd</sup> June 2022
<b>Activity Category</b>	---	<b>Activity Venue</b>	2 <sup>nd</sup> floor Seminar Hall, SIOM
<b>Participants</b>	MBA Ist Year	<b>Numbers of Participants</b>	134
<b>Name of the Trainer/Guest</b>	Ms. Dhanashree Pathak, Founder – Dhana's Paithani	<b>Faculty Coordinator</b>	Dr. Avinash Joshi

On 23rd June 2022, 'Entrepreneur's Conclave' event was organized by Sinhgad Institute of Management Vadgaon(Bk), Pune. The event conducted in two ways. First – In morning, Dhana's Paithani Company arranged their products in stalls on ground floor. Second – In Afternoon, Ms. Dhanashri Pathak's mam speech was arranged in seminar hall on second floor.

In morning, they arranged their products in stalls. The products attract Paithani lovers. The products are made from Silk & Semi-silk which are pouch frame, purse, diary, dress, footwear, sarees, batwa, children wear, handbags, mask(paithani), premium mask for groom & bride, etc.





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In afternoon, the session started with a welcome note and a brief introduction of the guest Ms Dhanashri Pathak mam who is founder of Dhana's Paithani. Then Dr. Daniel Penkar Sir's (Director)small speech after this, he over the session to Dr. Avinash Joshi sir for further plenary.

Firstly Dr. Joshi Sir showed a video to us for connecting more to today's session. The format for today's session was Questions and Answers type. Dr. Avinash Joshi sir was asking questions and according to that Ms. Dhanashri Pathak mam was answering that questions. Mam shared their origin of idea for business, the market they targeted, financial plans and along with that she motivated the students. Mam got support from her family members and her team members.

They uses digital platform like Facebook, Instagram and physical platform like exhibitions for promotions. With digital marketing they expand their business in foreign countries like England, America, Canada, New Jersey and other European countries. They maintain the product's quality by checking the quality of raw material i.e. silk, foam, semi-silk. They also maintain a good relation with customers by providing services like personal home delivery and in due time. They made product for all age people and gender. Things which led to business growth are quality of products, idea of paithani mask due to corona, confidence. Now their future plan is to build market globally and resellers. The session ended with opening of opportunity to work with their firm for marketing student. After that Q & A forum was opened for student

Ms. Dhanashri Pathak mam guided the students and motivated them. At the end students really enjoyed the session and also they got aware about new products in market.





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**Dr. Daniel Penkar**  
**Director, SIOM**

