

SINHGAD INSTITUTE OF MANAGEMENT

(Affiliated to Savitribai Phule Pune University, Approved by AICTE & Accredited by NAAC)

S.No. 44/1, Vadgaon (Bk.), Off Sinhgad Road, Pune 411 041
Telefax: (020) 24356592 E-mail: director_siom@sinhgad.edu Website: www.sinhgad.edu

7.1.4 INSTITUTIONAL EFFORTS / INITIATIVES IN PROVIDING AN INCLUSIVE ENVIRONMENT

7.1.4.1 CULTURAL

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INDEPENDENCE DAY CELEBRATION AT SINHGAD INSTITUTE OF MANAGEMENT, PUNE



Dr. Daniel Penkar



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TEACHERS DAY CELEBRATION AT SINHGAD INSTITUTE OF MANAGEMENT, PUNE

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Dr. Daniel Penkar



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YOGA DAY CELEBRATION AT SINHGAD INSTITUTE OF MANAGEMENT, PUNE

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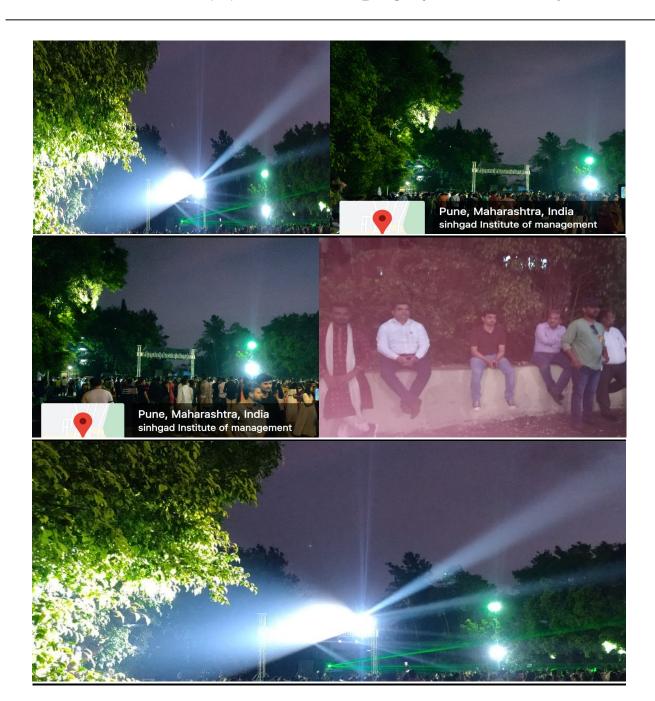
Dr. Daniel Penkar



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DANDIYA NIGHTS AT SINGAD CAMPUS, VADGAON BUDRUK



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DUSSHERA CELEBRATION AT SINHGAD INSTITUTE OF MANAGEMENT, PUNE



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UNITY DAY AT SINHGAD INSTITUTE OF MANAGEMENT, PUNE

Dr. Daniel Penkar



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REPUBLIC DAY AT SINHGAD INSTITUTE OF MANAGEMENT, PUNE

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WOMEN'S DAY AT SINHGAD INSTITUTE OF MANAGEMENT, PUNE



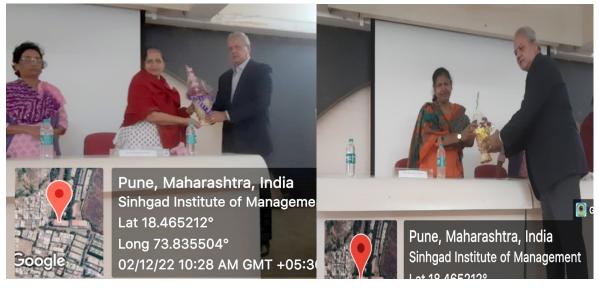
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WOMEN ENTREPRENURE – VANCHIT VIKAS SESSION AT SINHGAD INSTITUTE OF MANAGEMENT, PUNE



Dr. Daniel Penkar



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NAVRATRI CELEBRATION AT SINHGAD INSTITUTE OF MANAGEMENT, PUNE



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ACTIVITY REPORT ON MARATHI BHASHA DIWAS

Activity Title	("मराठी भाषा दिवस ")	Date & Time	FEBRUARY 27, 2023 Time: 4:00 PM
Activity Category	MARATHI BHASHA DIWAS	Activity Venue	G9 hall.
Participants	Faculty members from MBA department, placement, and non-teaching staff members.	Numbers of Participants	68
Name of the Trainer/Guest	Dr. Daniel Penkar	Faculty Coordinator	Prof. Yogita Kadbane

DESCRIPTION OF ACTIVITY IN BRIEF:

Marathi Bhasha Divas or Marathi Language Day is celebrated annually on February 27 to honour the birth anniversary of famous Marathi poet Vishnu Vaman Shirwadkar, who was popularly known as 'Kusumagraj'. Shirwadkar was an eminent Marathi poet, playwright, novelist, short story writer, and humanist.
On 27 th February 2023, MARATHI BHASHA DIWAS ("मराठी भाषा दिवस ") was organised by SINHGAD INSTITUTE OF MANAGEMENT (SIOM), PUNE. According to SPPU norms. SIOM celebrated MARATHI BHASHA DIWAS in a grand manner by organising various speeches in Marathi Language.

This event was started in the afternoon at 4:00 PM in presence of Dr. Daniel Penkar Director, SIOM. It was held in G9 Hall of SIOM campus. All MBA Faculties were present for the program. The Event was addressed by Dr. Daniel Penkar, Director SIOM. Sir discussed about "Importance Marathi Bhasha Diwas" Dr. Sagar Pawar shared his views on "Why we celebrate Marathi Bhasha Diwas". The speech on "Need of Marathi Bhasha" was given by Dr. Girish Bakshi. Dr. Avinash Joshi. The program was concluded by reading Marathi poem of Mangesh Padgaonkar by Prof Prachi Deshpande.

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PHOTOGRAPHY OF EVENT:











Sinhgad Institutes

Sinhgad Technical Education Society's

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Sinhgad Karandak 2020 Report

Sinhgad Institutes over the years has been organizing events that bring together fun, knowledge, creativity, innovation and freshness in all aspects of the student's life. Sinhgad Karandak – the Annual Festival of Sinhgad Institutes since its inception has always brought out the best talents in the college to the fore.

The annual cultural festival Sinhgad Karandak is one of the most awaited events at the college campus. This year the grand event was held from 5th February to 8th February 2020. As every year, this year also college participated in all events like Singing, Dancing, Stage Play, Fashion Show and Mr. & Ms. Sinhgad Karandak. In which, college has passed the preliminary rounds of Singing, Stage Play and Fashion Show. Mr. Shubham Tayade (MBA –II year) was runner up in singing event, Stag Play & Fashion Show team showcased their talent on the national level platform.

To make the event successful and grand 50 talented students has participated in various events and 50 enthusiastic students has done volunteering which was led by Mr. Omkumar Yeutkar (student coordinator) in the guidance of Dr. Bharti Jagdale.







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Achievers from our very own Sinhgad Institute of Management:

Mr. Shubham Tayade (Runner up: Solo – Singing Event)
Student of MBA – II year.





Fashion Show Team:





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Stage Play Team:



Although academics are important, it doesn't hurt once in a while to go out and have fun and explore new things and learn outside the classroom. These cultural events provided opportunities to do exactly the same. A big thank you to all the faculties, student coordinators and volunteers who cooperated and helped in realizing the hidden talents.





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CULTURAL DAYS 2020 REPORT

Sinhgad Institutes over the years has been organizing events that bring together fun, knowledge, creativity, innovation and freshness in all aspects of the student's life.

In the light of the celebration for the year, college organized cultural day's celebration to add an element of vigour and fun into daily routine of college life. Twins/Gang Day was the first 'Special Day' celebrated in college on 29th January 2020 drawing huge participation from students. White shirt and Denim Day (signature day) was the second 'Special Day' celebrated on 30th January 2020. The whole college seemed enthusiastic to celebrate this day. Students participated in large numbers and the dress code was followed by most. Traditional Day was the third 'Special Day' celebrated on 31st January 2020; Students were seen wearing their traditional outfits. All these days brought a little change, enthusiasm and freshness amongst the students.

To make the event successful and grand 10 enthusiastic students has done volunteering which was led by Mr. Omkumar Yeutkar (student coordinator) in the guidance of Dr. BhartiJagdale.

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SOME GLIMPSE FROM CULTURAL EVENTS 2020













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Activity Report

Activity Title	SPECTRUM 2020	Date &	7 th and 8 th of February
	INAUGURATION	Time	2020
Activity	In-house	Activity	S-12, Conference Hall
Category	Activity(MBA+MCA)	Venue	
Participants	Faculty Members/Students	Numbers of Participants	600+
Name of the	Mr. Samir Kampani	Faculty	Team Spectrum, SIOM
Trainer/Guest	Mr. G. K. Shahani	Coordinator	

Description of activity in brief:

Sinhgad Technical Education Society (STES) is organizing a two-day national level extravaganza Sinhgad Karandak "Spectrum 2020" at its Vadgaon – Ambegaon Campus, Pune on 7th and 8th of February 2020. The theme for this year's Spectrum was Graffiti.

'Spectrum' is an extravaganza of Management Events. The events aim to have participants not only from the post graduate management institutes but also from the graduate colleges across the country. Events such as AdZilla, Brilliant Brigade, Apprentice, Blitzkrieg, Shark Tank, and 20 other management events are part of Spectrum. Spectrum would serve as a platform to showcase talent and give the students an opportunity to prove their mettle. A zealous avenue, where classic creativity, innovative intellect and a plethora of skill sets would be challenged to make the students victorious. Spectrum provides the students a chance to win Cash prizes over Rs. 1.5 lacs. With over 4,000 students expected at the event, it would be just mesmerizing.



Inauguration of Spectrum 2016 will have done at the hands of Mr. Samir Kampani, Founder & CEO, Applied Engineering Services on 7th February at 9:30 am in Sinhgad Institute of Management. Mr. G. K. Shahani, Trustee, STES was the guest of honour. The session started with the lighting of the lamp, followed by the Welcome address by Dr. Daneil Penkar, Director, SIOM. Mr. Samir Kampani, then took over the session and spoke about his experience of participating in extracurricular activities and how these helped in shaping his personality. Later, Mr. G. K. Shahani encouraged students to actively participate in these activities and learn from this experience. He also spoke about the values that these competitions inculcate among the students. He then declared the event open, and the participants dispersed to their respective event locations.





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Activity Report

Activity Title	Spectrum Shark Tank	Date & Time	7 th February 2020
Activity	A Business Competition	Activity	Seminar Hall -G10, SIOM
Category	(In House)	Venue	
Participants	Students	Numbers of Participants	29 Teams from B-Schools
Name of the	Mr. Samir Kampani	Faculty	Dr. Hemant Patil
Trainer/Guest	Mr. G. K. Shahani	Coordinator	Dr. Revati Balutkar

Description of activity in brief:

Shark Tank – A Business plan competition where participants have to present a business idea and plan for their hypothetical or actual business. Shark Tank - A Flagship Event under Spectrum 2020, was organized on February 7th 2020 at SIOM Vadgaon Campus. The host institute of the event was Sinhgad Institute of Management. Shark Tank got an overwhelming response as total 29 teams registered for the event from colleges from Pune and Mumbai in addition to those under Sinhgad Technical Education Society. Participants from other colleges included the colleges as DY Patil, MCA Pimpri, Army Law College, Pune, VJTI, Mumbai, IIT, Powai, MIT ADT, Pune and ASM IBMR, Chinchwad, Pune.

Event was divided in two rounds, Viz. first round as Elevator Pitch for two minutes and second round for short-listed teams to present their B-Plans in detail. In the first round, the participants presented their business idea within 2 minutes followed by Q&A with judges. A copy of pitch deck (format was shared in advance to all teams) which gave insights about their idea was submitted by the participants to the Judges while they presented as per their turn. Top 6 teams were selected for Round 2 based on soundness of the idea evaluated on content w.r.t. completeness, Clarity / presentation and feasibility aspects rated on 1 to 10 with given weights.

Round 2 was presentation to judges for virtual investments upto 50 Lakhs. Teams were





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allotted 12 minutes for presentations followed by Q&A with judges. Participants also submitted detailed business plan to judges. Evaluation was done by the Judges on four components, viz., content, functional plans, presentation and Q&A again on rating from 1 to 10 with given weights. After a close competition top 3 teams were declared as winners.

Winning Teams: -

- 1. Park Well (SIOM, Pune)
 - Mr. Krishna Kasat and Mr. Bharat Kumbhojkar
- 2. Chaos (SIOM, Pune)
 - Ms. Trupti Choudhari, Ms. Vaishnavi Sanap, Ms. Suchita Kamdi and Mr. Karan Ghadge
- 3. Oxyource (SIMCA, Pune)
 - Mr. Akshay Adkine, Mr. Shashank Mishra, Mr. Shivani Rahate and Mr. Kiran Bayas

Key Highlights: -

- Eminent personalities, namely CMA Mr. Vinod Shete and Mr. Dileep Londhe (Ex-Dy GM, ICICI Bank) graced the event as Judges for both the rounds.
- Presentation conducted over Skype for team Passport Mapper whose participants were from VJTI and IIT, Mumbai.

Faculty Coordinators for the event were Dr. Hemant Patil and Prof. Revati Balutkar and student coordinators were Ms. Yogita Fegade, Mr. Majeed Shaikh, Mr. Deven Patil, Ms. Mansi Borawake accompanied with seven other volunteers. The event concluded with Judges' remarks to the students and with vote of thanks to the top management and Dr. Daniel Penkar, Director Sinhgad Institute of Management for the motivation, necessary support and guidance to make it a success and also to all the event coordinators for their untiring efforts for preparation and conduct of the event.

Event Flyer:







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Glimpses of Event – Shark Tank 2020:



Inauguration of the event Shark Tank (7th Feb 2020) at SIOM, Vadgaon (Bk), Pune+







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First round presentations (Elevator Pitch), Shark Tank on 7-Feb 2020 at SIOM, Pune









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Second round of presentations, Shark Tank 7-Feb 2020 at SIOM, Pune



Participation of team from VJTI and IIT, Mumbai through Skype at Shark Tank 2020 on 7-Feb 2020, SIOM





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Team of Student Volunteers - Shark Tank, 7-Feb 2020 at SIOM, Vadgaon, Pu





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Activity Report

Activity Title	Spectrum Adzilla	Date & Time	8 th February 2020
Activity	Business	Activity	Seminar Hall -G10, SIOM
Category	Activity(MBA+MCA)	Venue	
Participants	Students	Numbers of Participants	38 Teams from B-Schools
Name of the	Dr. Daniel Penkar	Faculty	Dr. Ambrish Sharma
Trainer/Guest		Coordinator	Prof Neetu Pandey

Description of activity in brief:

On 08/02/2020, a memorable ad making competition 'Adzilla' under the flagship of Sinhgad Karandak 2020, was organized in Sinhgad Institute of Management Pune. This event was whole day long and was held in the G-10 Seminar hall in this mega event, 38 team from various business schools from Pune took part.

The grand show commenced by the arrival of various teams from B-schools. Then the Chief Guest, Prof. (Dr) Denial Penkar 'Director' SIOM inaugurated the event by cutting of ribbon and he also emphasized on creativity in his inaugural speech. The Chief Guest praised the efforts of organizing team and motivated the participating teams.



This competition was conducted in two rounds:

The first round for elimination was 'Poster making competition' started by 10:00 am on the given themes listed as a) Go vintage, b) Digital age, c) Go green and live green, d) Ayurveda is a blessing and e) Happiness is state of mind.

The second round was enactment for that 10 teams were qualified in which they were asked to make a video or/ and demonstration of advertisement of product that was given by judges i.e. fragrant socks and the time limit for ads was 30 seconds to 1 minute.

It was a truly a tough competition as the teams from various B-schools were well prepared for this most awaiting event of the year.

The event was followed by the announcement of the winning teams,

1st position was secured by SIOM Pune for cash prize of Rs. 6000.00 2nd Position was secured by MIT College, Pune for the cash prize of Rs.4000.00 3rd position was secured by SIOM Pune for cash prize of Rs. 2000.00

Prominent experts from industry Mr Nihar Laddha 'Managing Director' at Insignia Group, Mr Mohammad Ibad 'Managing Director', at Diamond aluminium pvt. Ltd. and Mr Ganesh Mane 'Creative Director/Executive Producer' at Panchshil Studio of Performing Arts evaluated the competition in the capacity of Judges.

All the participants were encouraged by certificate of participation and everyone complimented one another. It was followed by a formal vote of thanks and the event concluded.

Dr. Sagar Pawar Sir Academic Head,SIOM





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<u>ACTIVITY REPORT OF THE CELEBRATION OF GANDHI JAYANTI</u>

On the occasion of 150TH Birth anniversary of Mahatma Gandhi an outreach program of teachings of Mahatma Gandhi was organized on 1st OCTOBER 2019.

Activity Title	"Street Play on Gandhian Thoughts"	Date & Time	1 st October 2019 at12:30 pm
Activity Category	In-house Activity	Activity Venue	SIOM, PUNE
Participants	Female Faculty Members / Students	Numbers of Participants	67
Name of the Trainer/Guest	Mr. Chandrakant Nivangune, Mr. Jayanwantrao Matkar and Mr.GK Sahani	Faculty Coordinator	Dr. Shubhangi Ramaswamy and Dr. Dnyanesh Bandgar

Chief guests for the program were Mr. Chandrakant Nivangune, Mr. Jayanwantrao Matkar and Mr.GK Sahani. The program stated by lighting of lamp by the guest followed by which our chief guests enlighten students about Gandhian thoughts and beliefs. So as a dedication towards Mahatma Gandhi Street play by students of SIOM was organized. Program started with crowd gathering on the street and energetic street play was performed by the students. The act gave the messages given by Mahatma Gandhi like PEACE, SWACH BHARAT, NON-VIOLENCE, Gender equality. The program ended with full awareness among the crowd and cheering the SIOM environment.





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INAUGURATION OF FUNCTION



GUESTS SHARING GANDHIAN THOUGHTS AND BELIEFS



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