



SQUARE

Monthly Newsletter

SINHGAD INSTITUTE OF MANAGEMENT

SEPTEMBER 2023



Sinhgad Institutes



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VICE PRESIDENT (ADMIN), STES**

**DR. DANIEL PENKAR
DIRECTOR
SINHGAD INSTITUTE OF MANAGEMENT
(SIOM)**

EDITORIAL MESSAGE

New beginnings are always scary. It's scary to find another job, to move to a different place, to make new friends, write a novel, or travel far. But often, when you think about it, the benefits outweigh the negatives. You just need to take the first step. With this mindful thought I welcome all the upcoming buddy managers to their new academic journey and wish them best luck for their first step towards leading a successful corporate life.

Campus and Corporate are two different realms, which operate on different platforms with different purposes and ideologies. However, due to these dynamic times, there is a need that these two different worlds come together under one umbrella to address and tackle some real-world issues and challenges. A few C2C sessions were carried out for students to overcome this barrier.

Teacher's day was celebrated with enthusiasm and pride. Hindi diwas was celebrated to pay tribute to mother language of India.

Editor - Priyanka Pawar - Mandhana,
Asst. Professor, SIOM

SINHGAD INSTITUTE OF MANAGEMENT SEPTEMBER 2023

VISION STATEMENT OF INSTITUTE

SIOM is a synonym for credibility on a global scale where 'excellence in learning' is:

- Facilitated by holistic value-based approach,
- Guided by competent faculty,
- Backed by world-class technology & infrastructure,
- Enriched by viable research to nurture the student into a cultured business leader contributing to society and life at large.

MISSION STATEMENT OF INSTITUTE

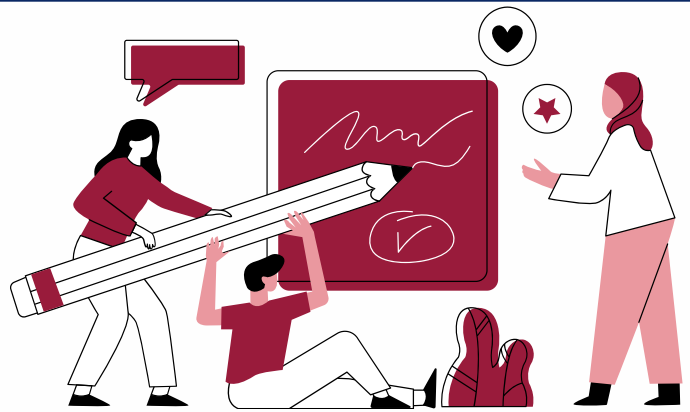
Holistic development of students and teachers is what we believe in and work for. We strive to achieve this by imbibing a unique value system, transparent work culture, excellent academic and physical environment conducive to learning, creativity and technology transfer. Our mandate is to generate, preserve and share knowledge for developing a vibrant society.



SIOM VALUES

- TEAM – One Team One Dream
- INTEGRITY – Do what you say
- SELF-BELIEF – If you think you CAN, you can
- PASSION – Energy in action
- EXCELLENCE – Be the Best
- INNOVATION – Effectively different

TABLE OF CONTENTS



Teachers Day

01

C2C Session by Mr. Sameer Bawiskar

02

C2C session by Sash Padayachee

03

Hindi Day celebration

04

Importance of Cyber Security - Mr. Vikas Kasture

05

Case-Study workshop for the faculties

06

Our achievements

07

Contact Details

09

TEACHER'S DAY – 5TH SEPTEMBER 2023

Teachers are not just instructors; they are mentors, advocates and confidants, sculpting the next generation thinkers and leaders. Teachers not only educate children but also nurture empathy, resilience and a passion for learning lifelong.



To honour their dedication, we at SIOM celebrated teacher's day with great passion and enthusiasm. Teachers were overloaded with the wishes from the students followed by a small celebration wherein our Director gave insight on how powerful person a teacher can be. Sir also highlighted that we should always do justice with our profession.



C2C SESSION BY DR. SAMEER BAWISKAR - 8TH SEPTEMBER 2023

Dr. Sameer Bawiskar is a prominent figure in the field of BFSI sector. This session aimed to shed light on various aspects of change, including its impact on different generations, technological advancements, AI in the workplace, and several other pertinent topics that are shaping our world today. Mr. Bawiskar began the session by presenting a comprehensive overview of the generational shifts in embracing change.



He emphasized how Baby Boomers, Generation X, Millennials, and Generation Z have unique perspectives and approaches to change. Understanding these generational differences is essential for businesses to effectively cater to their diverse workforce and customer base. Speaker provided insightful examples of how Artificial Intelligence is revolutionizing various industries. He discussed how AI-powered tools and systems are enhancing efficiency, decision-making, and customer experiences. He encouraged students to embrace AI as a tool to augment their skills and productivity rather than fearing it as a job-replacement technology.

C2C SESSION BY SASH PADAYACHEE – 13TH SEPTEMBER

Corporate to Campus sessions help students transition smoothly into corporate life. Our guest Mr. Sash Padayachee is Managing Director - Taleo (pty) Ltd., Africa and General Manager - Learning and Development, Landmark Group, Middle east. He is soft skill consultant to Tata Trent Ltd.

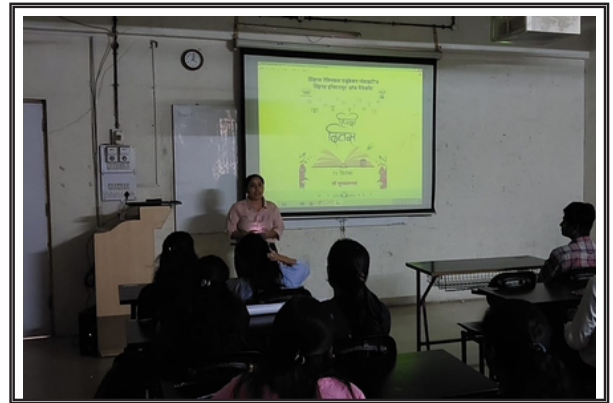


Sir gave an insight on retail awareness. Sir discussed on outlook of retail businesses. Sir also highlighted the challenges retail businesses are facing. Sir discussed about how retail sector is growing rapidly and what are expectations of retail businesses from the upcoming managers. Sir also portrayed the growth Zudio has planned.



HINDI DIVAS CELEBRATION - 14TH SEPTEMBER

The faculty members and students of Sinhgad Institute of Management, celebrated Hindi Diwas on 14th September, 2023 in college as a mark of acknowledgement of HINDI as the National Language. Hindi Diwas commemorates the day when the Constituent Assembly of India accepted Hindi as the official language on September 14, 1949.



The faculty members explained the motive behind celebrating the Hindi Diwas, that is to honour and recognize the contribution of the Hindi language to India's cultural and linguistic diversity. Later, students were asked to perform shayaris, songs and poetries in hindi to spread awareness and importance of hindi language.

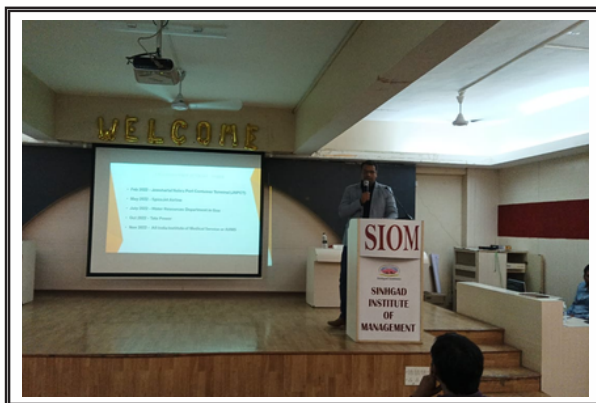


IMPORTANCE OF CYBER SECURITY BY MR. VIKAS KASTURE - 15TH SEPTEMBER

The guest speaker for C2C session on 'Importance of Cyber Security' event was Mr. Vikas Kasture, the Owner of Globalion Technology Solutions LLP. The speaker started with an interactive session and asked students questions about Cyber Security and Cyber Attacks. Various points were covered by Mr. Vikas Kasture relating to recent Cyber Attacks in India and their impact. Various categories of Cyber Crimes were also discussed in the session.



Mr Vikas Kasture gave significant knowledge and covered various aspects like Cyber Security, CIA Triad, Security and Privacy, Significance of Cyber Security, Cyber Security Solutions, Advantages and Challenges of Cyber Security and the tools that can be used to keep our data protected. At the end of the session, he concluded by giving some useful insights about awareness regarding cyber security and some ways to avoid cyber-crimes. The session ended with a Q & A session.



SPECIALIZATION WISE CASE-STUDY WORKSHOP FOR THE FACULTY MEMBERS

Faculty members of Sinhgad Institute of Management attended the case study workshop conducted by STES. The workshop helped faculty members to understand how effectively one can conduct the case study with students. What are the steps and what are the key points to be highlighted when we solve case study.





OUR ACHIEVEMENTS



MOU between SIOM and Tata Trent (6th September, 2023)

Highlights of MOU

- ▶ **Tata Trent Ltd. is Indian International Company**
- ▶ **The company will provide speakers and experts from various fields for guest lectures to the institute**
- ▶ **Company will organize stores visit for students and faculty**
- ▶ **Company will engage our students for internship as well as for placement**



OUR ACHIEVEMENTS



Congratulations to the Students

**MBA I SEM II Finance students got placed in
DELOITTE US India Office**

- **Shrikrushna Vilas Dafane**
- **Pranay Dnyaneshwar Dhande**
- **Prasad Rajendra Deore**
- **Jayashri Rajendra Patil**
- **Anuj Mukesh Jain**
- **Sakshi Gajanan Katgale**

CONTACT DETAILS

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SQUARE

STUDENTS

- Achievements
- Publications
- Alumni
(Siomites)

INDUSTRY

- C2C
- Placement
- Internship
- MOU

OCCURENCES

- Activities
- CSR
- Promotion

MENTORS

- Faculty
Achievements
- Participation
- Research